# PAGE OF INTEREST TO WOMEN

CONTAINS NO ALUM



Users of this well known article have the assurance that food is made more wholesome and nutritious by its use.

"Magic" is a pure phosphate baking powder, and it is a well known fact that phosphate is a necessary constituent in food, while alum is a dangerous mineral acid.

"Magic" Baking Powder contains no egg albumen or other added ingredient for the purpose of making unfair and deceptive tests which have no value as a constituent of baking powder.

For economy buy the full weight 1-lb. size.

# E.W.GILLETT COMPANY LIMITED WINNIPEG TORONTO, ONT. MONTREAL

# Patriotic Ontario Woman Hears That Her Son Is Missing

The many friends in the city and throughout Western Ontario of Mrs. Horace W. Parsons will regret to learn that she has been notified that her eldest son, Lieut. C. S. Parsons, R.N. A.S., is reported missing. Lieut. Parsons, who is twenty-two years old, was a science student in Toronto University previous to going overseas. Mrs. Parsons has been prominent for many years in the work of the leading women's organizations of the province and Dominion. Previous to the outbreak of war, her name was perhaps most closely associated with the National Council of Women, the Women's Institute movement and the Women's Institute movement and the Women's Institute movement and the Women's Auxiliary to the M.S.C.C. of the Church of England. Since August, 1914, in addition to giving her three boys to the service of king and country, she has devoted much of her own time to war service. In connection with the recruiting work of the Women's Emergency. Horace W. Parsons will regret to learn service of king and country, she has devoted much of her own time to war service. In connection with the recruiting work of the Women's Emergency Corps she has met with such signal success that she was in turn attached to a number of units in process of building up as recruiting officer. Given the honorary rank of "Captain" she was the first woman in the khaki uniform that has since become familiar to visit this city and appear in regimentals when delivering an address. She has enjoyed the unique distinction of living under canvas for a couple of months or more under military conditions, and going on trek with a battalion for some three or four weeks on a recruiting mission to bring it up to strength.

Her second son, Stewart, qualified for a commission and is with the 25th but we can only become members of Cara commission and is with the 25th but we can only become members of Cara commission and is with the 25th but we can only become members of Cara commission and is with the 25th but we can only become members of Cara commission and is with the 25th but we can only become members of Cara commission and is with the 25th but we can only become members of Cara commission and its with the 25th but we can only become members of Cara commission and its with the 25th but we can only become members of Cara commission and country that the 25th but we can only become members of Cara commission and country that the 25th but we can only become members of Cara commission and country that the 25th but we can only become members of Cara commission and country that the 25th but we can only become members of Cara commission and country that the 25th but we can only become members of Cara commission and country that the 25th but we can only become members of Cara commission and country that the 25th but we can only become members of Cara commission and country that the 25th but we can only become members of Cara commission and country that the 25th but we can only become members of Cara country that the 25th but we can only b

Kenneth, has returned from overseas. Mrs. Parsons is at present living at Grimsby Beach.

# DAILY BIBLE QUESTION CLUB

Suggestive Question on the Uniform Lesson for Sunday, May 4, 1918. ONE GOLDEN TEXT SUGGESTION,

Her second son Stewart, qualified for a commission, and is with the 35th Skh regiment. Her youngest boy,

Georgina and Onyx
Shoes

Approved by the elite of Canada. Beautiful footwear in the finest materials, introducing the newest designs

and shades.



SOCIAL AND PERSONAL

Readers are invited to phone all news of this kind to the society editor. Phone 3670.

Mrs. H. G. Lindsay and Miss Wallace, who have been visiting in Pasadena,

A quiet but pretty wedding took place at the home of Mrs. D. Long, when her niece, Miss Anna Barclay, of Lucan was united in marriage to William S. Hodgson, only son of Mr.

Madame Casgrain of Ottawa, wadow of the late Hon. T. C. Casgrain, is the guest of Mrs. E. B. Smith, Wortley road. Madame Casgrain addressed a meeting of the LO.D.E. in St. Peter's Hall on Friday afternoon. of Lucan was united in marriage to William S. Hodgson, only son of Mr. and Mrs. J. Hodgson of Whalen. The ceremony was performed in the presence of immediate relatives and friends by the Rev. Dr. Barnby of Lucan. The bride looked pretty in a gown of charmeuse with white satin, and carried a bouquet of rosebuds and fern. After the ceremony a dainty wedding luncheon was served, after which the young couple left for a short wedding trip. The proom's gift to the bride was a substantial check, and to the planist a pair of gold cuff links.

Many handsome gifts were received by the young couple, showing the high esteem in which they were held

who have been visiting in Pasadena, California, with Mr. and Mrs. Robert Wallace, have returned home, and are staying with Mrs. Thomas Mortimore, Central avenue.

Madame Casgrain of Ottawa, widow



# **BIG APPEALS TO HELP FRANCE AND** THE BRITISH SAILOR

Madame Casgrain and Chaplain Boal Deliver Stirring Addresses at I. O. D. E. Meeting.

Madame Casgrain, widow of the late Hon. Thomas Chase Casgrain, was present at a meeting of the Municipal Chapter, I.O.D.E., held yesterday after-Chapter, I.O.D.E., held yesterday afternoon in St. Peter's parish hall, and made a most stirring appeal for funds in connection with the reconstruction of France. Madame Casgrain, who has herself lived in France for twenty years and has had the privilege of being sent right up to the front line, is well versed in the condition of France today and what that country has suffered in the present war. She is touring through Canada before going back to France, in order to put the situation before the Canadian people and to give them an opportunity to help in the reconstruction of the devastated regions of France.

**ADVERTISER PATTERNS** 



# How soft & fresh & fleecy!

Just the way you want baby's "woolies" to be. It's been washed with LUX-that daintiest, purest of all soap products.

You see, woolens are different from other fabricsthey are especially harmed by alkali and by rubbing and twisting in the wash. LUX-pure essence of soap in flakes-is the only safe way to wash









2. Have you or any of the readers a pattern of a crocheted auto cap with a peak on it? I saw one like this some time ago and have been trying ever since to get the pattern of it. I will send a stamped envelope for it if you can get it.

a stamped envelope for it if you can get it.

3. What colored woodwork would you suggest to go with a grey paper with pink follage?

CLOVER LEAF.

P. S.—I would be willing to exchange yoke patterns for the cap pattern.—C. L. Ans.—I. This is the second inquiry recently to hand regarding painting a linoleum, and I hope someone is prepared to advise "Clover Leaf." I've never tried painting one myself, so am not posted on the subject. Such shades as warm drab or Venetian red should go well with the woodwork color.

2. "Try, try, again," is such a good old adage. Is somebody going to prove to "Clover Leaf" that she has not tried in vain this time?

3. Cream tint or a light oak would probably look the best; or if you preferred something less easily soiled, a shade of buff, or darker grey, should go very nicely with the paper.

"Jerusalem Cricket" writes that for

"Jerusalem Cricket" writes that for boils or a "run-around" the nail, or for corns after they have been pared nothing is better than honey and flour













