



I Will

Buy a Victory Bond TODAY

To-day—Victory Day—the indomitable "I will" spirit of Toronto meets its great test.

"I will" has made Toronto lead the world in Red Cross work—lead all other cities in Canada in recruiting—lead in patriotism.

To-day Canada asks you to make Victory Bond day the greatest in our history in subscribing for Canada's Victory Loan.

All Canada is looking to Toronto to lead the way to success.

This space contributed to the success of the Victory Loan 1918 by:

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Typewriter Dealers

Dominion Typewriter Co.
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Adding Machine Dealers
Dalton Adding Machine Co. of Canada.

"I Will."

Let the answer ring so loud and clear that not only all over the Dominion may know that Toronto is leading the way in Victory Bond buyers, but that our allies may know—and more than that—may Toronto's answer demonstrate her intention to maintain and continue Canada's commercial prosperity and provide ample employment for our returning heroes.

"I Will"—your answer is Toronto's answer.
Will you do your part?

"Money is like water. Scattered in countless small pools it has no industrial value. Collected in large quantities it has potential force. It may be directed through certain channels and made to provide energy for industry."

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