

Today, Friday and Saturday---Brisk Selling of Draperies

Vital to Home-Makers

Of vital interest to home-makers and home-furnishers is the fact that many factories for furniture and mills for rugs have had to curtail their production. Others are engaged on war orders for the United States and Canadian Governments. Thus a new situation has arisen, and though our buyers are doing their best to meet it, everything points to higher prices. The stocks we have on hand are large and well assorted. So far we're lucky, and if you supply your home needs at present prices you'll be lucky. We invite and urge you to do so, and are ready to help further if necessary by our Home-Lovers' Club plan, which makes it easy for Home Owners to anticipate their requirements. Deferred payments. No interest or other expense. Consult Club Secretary, Fourth Floor.

A Big Value in Velour Portieres

The quantity is somewhat limited, so if you are needing a pair of new portieres for your archway we advise you to buy them today. Choice of green with brown reverse, and green or brown on both sides. Perfectly made with shirred heading and hidden hooks. Will fit any arch up to 7 ft. wide and 6 ft. 9 in. long. Special, per pair, \$17.49.

Week-End Specials in Lace Curtains

Part of Manufacturer's Clearance Offered at

\$1.19

PER PAIR

This is part of a manufacturer's clearance which came to us at a special discount for cash.

About a dozen new and effective patterns with a choice of plain or figured centers. White only. 2 1/2 to 3 yards long, and from 26 to 40 in. wide. Special, per pair, \$1.19.

\$1.98

PER PAIR

At this moderate price you may choose from many entirely new styles, having single and double border patterns with lock-stitch edge that will not fray when laundered. In white only; 3 to 3 1/2 yards long. Special, pair, \$1.98.

\$2.89

PER PAIR

Genuine Nottingham thread weaves, noted for wear and appearance. Some have perfectly plain centers; others spray, medallion and floral designs. New and attractive borders. White and cream; 2 1/2 to 3 yards long and 40 to 48 inches wide. Special, per pair, \$2.89. (Fourth Floor)

Fixture Illustrated \$15.95

In Flemish finish. The shades have amber panels and the pan measures 18 inches wide. For dining-room or living-room. Special value at \$15.95.

Special in Floor Lamps

Our mahogany finished lamp sells regularly at \$10.75. With a 22-inch silk shade in old rose or old gold, and plain lining that sells for \$6.75. This combination on sale today at \$12.75.

Table Lamps, in solid mahogany, priced from \$2.50 to \$9.00.

Table Lamps in metal, perfectly clean, fresh goods, priced from \$5.20 to \$25.75. (Sixth Floor.)

Self-Filling Fountain Pens for Soldiers

Every man going overseas should be equipped with a Waterman Ideal Fountain Pen. We have a very complete stock of all sizes and points, priced from \$2.50 up.

Ink Tablets for use in fountain pens. 2 in tin box for 15c.

Rogers' A1 Quality Silver-Plated Forks \$1.00 Set

Dessert Forks, in Rogers' A1 quality silver-plated ware, bright finish, choice of patterns. Regular \$4.50 dozen. Today, set of six \$1.00.

Large Size Fruit or Berry Spoon Server, Rogers' A1 quality, silver-plate patterns to match fork. Regular \$1.50 each. Today, each, 69c. (Street Floor)

Seven Popular Double Records

Victor Vocal Records that are the best sellers and most popular among all the records received during the last four months.

WE DELIVER RECORDS PHONE MAIN 7841.

"Just a Baby's Prayer at Twilight" and "On the Road to Home."

"Sussex by the Sea" and "Take Me Back to Dear Old Blighty."

"K-K-K-Katy" and "The Last Long Mile."

"Hit the Trail That Leads to Mother" and "When the Bonnie, Bonnie Heather."

"Over There" and "I May Be Gone For a Long, Long Time."

"Just as Your Mother Was" and "How Can I Forget."

"Somewhere in France is the Lily" and "My Sweetheart is Somewhere in France." (Victoria Dept., Sixth Floor)



Sample Chintz Curtains Half Price

\$8.50 to \$15 Curtains at \$4.25 to \$7.50

They are the samples made up in our own workroom to take orders from and show the very latest ideas in shaped lambrequins, and shirred or box-pleated valances. Side drapes to match, made in newest American chintzes. Regularly \$8.50 to \$15.00. Week-end prices, \$4.25 to \$7.50.

Colored Decorating Bunting 9c Yard

10,000 Yards of Cotton Bunting, so much in demand at present to decorate your homes for the boys' return. Colors red, white, blue, yellow and pink. 2 1/2 inches wide. Week-end price, per yard, 9c.

English Cretonnes 25c Yard

A delayed shipment of hard wearing English Cretonnes, bought before the recent big advance in price. You get the benefit. About 1,000 yards of Art Cretonnes, 29 inches wide, showing a splendid assortment of most attractive floral and conventional designs in medium and dark colorings. Week-end price, per yard, 25c.

1/4 Off Sample Upholstered Furniture

Regularly \$12.00 to \$75.00, at one-quarter off. We have about a dozen sample pieces of high-class upholstered furniture, including chairs, arm chairs and chest-of-drawers, which were made in our own factory to show the newest ideas in this line of furnishings. These samples must be cleared quickly, so today you may purchase any piece and save just a quarter of the regular price. Drapery Dept., 4th Floor.

A Great Collection of Living-Room and Dining-Room Rugs at \$39.49

Good quality Rugs that have been collected from our various sections, including sample Axminster rugs, heavy Wilton rugs, deep piled, seamed Axminster rugs, and Scotch made velvet rugs; conventional and Oriental patterns and attractive colorings. Sizes 9' x 10' 6" and 9' x 12'. Very suitable for living-rooms and dining-rooms. All marked at one price for today's selling, \$39.49.

English Brussels Rugs, hard-wearing rugs, reliable colorings, showing Oriental or small conventional patterns.

Size 6' 3" x 7' 6", each 13.95
Size 6' 3" x 9', each 16.95
Size 6' 3" x 10' 6", each 19.95
Size 9' x 9', each 22.95
Size 9' x 10' 6", each 26.95

Small Tapestry Rugs \$6.75. A useful small-sized rug, suitable for bedroom or square hall; woven in one piece, and in good wearing quality; new designs and colorings. Size 4' 6" x 6'. Today, each, \$6.75.

Verandah Rugs, heavy quality grass rugs, strongly woven and well bound. In

plain colors with figured borders, or in Japanese designs.

Size 3' x 6', today 1.95
Size 3' 6" x 5', today 1.25
Reversible Smyrna Rugs \$2.49. Excellent value in to be found in these thick wool Smyrna rugs; in mottled colorings, with plain band borders. Size 24" x 48". Today, each, \$2.49.

Stair Carpet \$2.75 Yard. Thick pile, and good quality Axminster carpet, in new Oriental patterns and colorings. 36 in. wide, for passage runners, per yard, \$4.25; 27 in. wide, for staircase, per yard, \$2.75.

Linoleum, second, 73c Square Yard. About 20 rolls of heavy quality printed linoleum; a few mistakes in the printing; good block patterns or floral effects. Today to clear, square yard, 73c. (Fourth Floor)

LAST CALL! Don't Forget the



\$2,250,000 May 7, 8, 9

Canada-Wide Appeal

No Better Time to Buy Silks Than Now

Stocks, Values and Qualities Are Unsurpassed

"Queen Quality" Chiffon Taffetas, in the bright navy blue, the "matelot" navy. Our last shipment of this favorite shade; 36 inches wide. On sale at the old price, per yard, \$1.95.

Habutai Silks, in flesh, rose, sky blue and maize, four shades which have been very scarce; 36 in. wide, per yard 85c, 95c, \$1.25, and a beautiful quality at \$1.50.

New Printed Silk Shantung, natural grounds, with many new designs, in rich color combinations.

Choose These Wash Fabrics That Wash and Retain Their Colorings

Duro Dyed Gingham, 30 in. wide, in stripes and checks. Priced far below today's value. Today at, 50c.

Pongee Linens, of Irish manufacture; 27 inches wide; one of the best cloths for durability; colors rose, sky, alic, copen, grey, pink, mauve, black, green and navy. Per yard, 50c.

"Sunresista" Suitings, 27 in. wide. The following shades only to sell at this price: Mauve, grey, pink, white and black. Today, per yard, 39c.

Mercerized Poplins, in colors of sky, navy, green, garnet, coral, grey, brown and alic; 36 inches wide. Today, per yard, \$1.00.

Irish Linens, a weave suitable for summer suits; two lovely greens, sky, alic, pink and white; 45 in. wide. Per yard, 85c.

Duro Pique, 28 in. wide; stripes only. Today, per yard, at 50c.



The SIMPSON Company Limited

Young Men Old Enough to Know a Good Thing

From our immense assortment of Men's and Boys' Clothing we select for special mention Young Men's and Youths' Suits. Those who are old enough to wear long trousers have "sand" enough, and sense enough, to get the kind that wear and last, besides looking stylish and sporty. If you wear Simpson clothing you carry a certificate that you know a thing or two about the value of money; that you understand real economy and cannot be fooled by shoddy vendors or work shirkers. There's something for boys also in this clothing store news. Read it all.

Boys' Suits

With Snap and Swagger

that please boys. Scores of bright, new styles in suitings, both plain and fancy mixtures, at prices to suit everybody. Here are two specially good values:

Light grey mixed pattern, in a wonderful finish tweed, made in three-button single-breasted style, pinch-back, patch pockets, all-around belt at waist; full-fitting bloomers, with belt loops and expanding knee bands. Sizes 27 to 30, 9 to 12 years, \$7.00; 31 to 34, 13 to 16 years, \$7.50.

Dark grey chevot, with self stripes; a particularly dressy suit, in single-breasted, three-button, pinch-back model, with patch pockets and all-around belt at waist; full-fitting bloomers, with belt loops and expanding knee band. Sizes 27 to 30, 9 to 12 years, \$7.00; 31 to 34, 13 to 16 years, \$7.50.



Splendid Values in YOUNG MEN'S SUITS

At \$10.50—Single-breasted Suit, 2-button, form fitting; navy blue chevot cloth. Sizes 32 to 35.

At \$12.50—Single-breasted Suit, 2-button, 3/4 belt effect; smart vest, trousers neatly cuffed. Sizes 32 to 35.

At \$14.00—Single-breasted Suit, 2-button, semi-Norfolk effect, all round belt has buckle; tweed mixtures of fawn and grey. Sizes 32 to 35.

At \$15.00—Single-breasted Suit, 2-button, form fitting, 3/4 belt, patch pockets; tweed mixtures in black and grey.

At \$20.00—Single-breasted Suit, 2-button, all round belt, has buckle, slash pockets; navy blue worsted with neat stripe. Sizes 32 to 35.

8.30 Sale of Men's Work TROUSERS \$1.75

Just 150 pairs at this price! They're of strong, serviceable grey tweed, with neat stripe, and finished with three pockets and side straps. Away they go at just \$1.75. (Street Floor)

\$11.50 and \$12.00 Steamer Trunks, \$9.95.

Fibre covered and fibre bands, heavy brass corner protections, reliable lock and bolts, deep tray. Sizes 36 and 40 in. Regular prices \$11.50 and \$12.00. Today \$9.95.

\$3.50 and \$3.75 Club Bags, \$2.95.

Walrus grain fabricoid, with leather corners; strong handle, lock and catches; neat lining, with pocket. Sizes 16 and 18 in. Regular \$3.50 and \$3.75. Today \$2.95.

Suit Cases of solid leather, with leather straps all around; leather corners, brass lock and bolts; linen lined, with pocket and inside straps; size 24 inches, \$9.50; size 26 inches, \$10.00. (Sixth Floor)

100 New Styles and Finishes in Carriages, Go-Carts and Sulkies

New-American Pullman Style, in white enamel, grey, cream and natural finishes, \$32.00, \$34.00 and \$36.00.

Fine Reed Condules, in white, cream and grey, \$48.00 and \$50.00.

English Style Mail Car, white enamel finish; three style bodies, \$23.00, \$41.00 and \$54.00.

Perambulators, in white and navy.

Folding Go-Carts, solid sides, in brown and black, \$12.75.

Reed Body Sulkies, natural, grey and white, \$13.00 and \$14.00. (Sixth Floor)



500 Garbage Cans on Sale Today at 98c each

These are galvanized Iron Garbage Cans, rustproof, ball handle, with slip-over cover; choice of small or medium size. Not more than two to a customer. Today 98c.

100 Lawn Mowers \$7.65 each

These are Taylor-Forbes warranted grade mowers, 14-inch cut, 9-inch wheel; a very serviceable mower for ordinary sized city lawns; 100 only today \$7.65.

250 Shovels at manufacturer's price.

Handle, round or square point. While they last today, each \$1.10.

Brush Floor Brooms, 10 in. wide; mixed fibre brush, suitable for general household use or for carpets; adjustable handle, may be used like an ordinary broom if desired. Complete with handle. Today, 75c.

Royal Floor Wax is a very reliable grade; made specially for Simpson's and sold by us at a very low price for a good grade wax. 1-lb. cans, 45c; 2-lb. cans, 90c.

Weighted Waxing Brushes, 15 lbs. long handle. Today, \$1.35.

Wonder Polish Mop and Polish 69c

A good big polish mop for cleaning and polishing hardwood floors, linoleum and oilcloth. Complete with handle and large bottle of Cedar polish. Today 69c. (Basement)

Royal Worcester Corsets

Are Fashionably Correct

Their outlines carefully designed to display the new flocks that define the figure.

Five New Styles to Choose From at \$2.75

Slender, average and stout, front or back laced.

No. 564 is an average figure model of inch and a half elastic top with wide free hip space, light weight boning, medium skirt, curved at front with elastic lacing, made of broche, pink or white.

No. 576 is a medium figure model with semi-elastic top, a rather high back supports the shoulders, straight seams, wide free hip space, long skirt, made of white coutil; sizes 19 to 24.

No. 582 is a pink or white coutil model with straight seams, free hip space, medium length skirt, very flexible, comfortable and stylish.

No. 596 is a full figure model with non-pinch, graduated clasp; specially cut to fit the women of short build; bust rather full, giving complete comfort and support; medium length skirt controlling effectively the thighs; made of coutil, in pink or white; sizes 22 to 36.

No. 772 is a lace front model, with semi-elastic top, designed for average figures, with non-pinch front clasp; straight seam lines, very wide free hip space. Its simplicity will particularly appeal to any who desire a corset not only stylish, but flexible and comfortable. Medium length skirt, protecting tongue, coutil, pink and white; sizes 20 to 30. Priced at \$2.75.

Women's \$1.50, \$1.75 Pink Combination \$1.19

Just 300 to clear. Made of fine elastic ribbed Egyptian cotton, tinted in a delicate flesh pink; low neck, no sleeves, tube trimmed top and wide knee drawers with shell trimmed edge. Sizes 34 to 42. Today \$1.19.

Women's Nightgowns at \$1.25—Fashion Brand garments, in slip-over style; pretty, round neck, with fine scalloped edges, ribbon-run buttonholes, kimono sleeves; good full sizes; lengths 56, 58 and 60. Today \$1.25.

Women's Pink Battie Bloomers, 69c—600 women's bloomers, made of fine pink battie, with elastic gathered knee and waist; sizes 34 to 40. Very special, today, 69c.

Women's Vests at 39c—Made of fine elastic ribbed cotton, low neck, short or no sleeves, with dainty yokes of hand crocheted lace in heavy design. Sizes 34 to 42. Wonderful value today, 39c.

Dainty Baby Wear

Visit our Layette Room and buy baby's outfit. A restful spot, the quiet privacy of which makes shopping a real pleasure for the mother-to-be. Outfits priced to suit every purse. Expert advice on baby clothes.

Six Hundred Children's Aprons at 33c.

Made in bungalow style, that covers entire dress; striped, checked or plain colored prints, in pink, copen, navy, black and white, and Saxe blue. Sizes 2 to 6 years. Special value at 33c.

Bibs, padded and quilted, deep lace edge all around, tape tie at neck. Today 50c each or 6 for 25c.

Wash Cloths of white Turkish toweling, 10 inches square. Today 50c each or 6 for 25c.

Infants' \$1.50 Jackets, 85c.

Infants' Short Jackets, made of a creamy cropella cloth; pretty kimono sleeves, and silk ribbon ties; trimmed with white, pink or blue. Special today 85c.

