

# In the Simpson Men's Store Today



## One Day Overcoat Sale

**Prices Greatly Lowered!**

The Season's Commanding Styles, Values up to \$30.00, for

**\$18.45**

No need to longer delay the buying of that winter overcoat. Here are the season's latest styles in a big profit-to-you sale today.

The handsome materials are plain mixed tweeds and brown and black and green and black ulster cloths, the quality of which would make duplication of many of these coats out of the question. However, size ranges are broken and you may choose the latest styles here today at a big saving—Trench, Slip-on, Avenue, Floyd and other styles included.

From collar to hem they are carefully tailored and well-finished. Values up to \$30.00. Today at \$18.45.

**Take Lunch in the Palm Room Today's Menu 60c**

Choice of Soup  
Fried Filet of Whitefish,  
Tartar Sauce  
Breaded Veal Cutlet, To-  
mato Sauce, on  
Roast Stuffed Young  
Chicken, Giblet  
Sauce  
Creamed Mashed Potatoes  
Canadian Peas  
Choice of Pudding, Pie or  
Ice Cream  
Bread or Rolls and Butter  
Pot of Tea or Coffee

**Boys' Sample Suits At Half-Price**

We secured 110 sample suits of \$9.50, \$10.50, \$12.00 and \$14.00 lines, and we will sell them today at half those prices—\$4.25, \$5.25, \$6.00 and \$7.00. All handsome suits in the very smartest styles. Made of strong English and Scotch tweeds in neat pattern greys and browns. Sizes 7 to 17 years. Come at 8.30 a.m. for best choice.

**Men's Fur Gauntlets**

\$10.00 Australian Coon Gauntlets, \$6.75.  
\$3.50 Black Dogskin Gauntlets, \$2.45.

Regular \$25.00, \$28.00 and \$30.00 Values in  
**Men's Handsome Suits at \$20.00**  
**Up-to-Date Styles!**

Your special attention is directed to the high-class quality of the materials and to the desirability of the styles shown.

Of course the big factor of the sale is the big saving afforded. Seldom, indeed, are we able to offer such all-round good value at such a low price consideration.

The lot comprises broken size ranges and remaining lines from stocks that pleased quickly and sold quickly.

Built of soft, closely-woven tweeds, cheviots, worsteds and vicunas in a weight and weave which lends a solid, man-tailored appearance.

The patterns are neatness personified—with hairline stripes on plain grey and blue cloths. Also check, overcheck and other designs.

Neat single-breasted; semi-fitting, hand-tailored styles, with or without vent back. Sizes 36 to 44. Special, \$20.00.

**MEN!**

**\$4.00**  
**Sweater Coats**  
**\$2.49**

Men's Fancy Knit Warm Sweater Coats, having close-fitting high storm collar.

They are in navy, brown, tan, Oxford. Sizes 36 to 44. Regular price \$4.00. They are broken lines. On sale today at \$2.49.

**MEN!**

**\$6.00**  
**Mufflers**  
**\$1.48**

Men's and Boys' Knitted Silk Mufflers, in all the newest patterns and colors—Roman stripes, mottled patterns and plain, in a large variety of colorings.

The regular values range from \$4.00 to \$6.00 each. On sale today at \$1.48.

**Arrow**  
**Shirts**  
**4 for**  
**\$5.00**

Our \$1.50, \$2.00 and \$2.50 Regular Stock.

We carry the largest assortment of Arrow Shirts in Canada, and from such a large stock there are always small odd lots and broken sizes remaining; also many become counter-soiled. For today we have 500 such shirts.

They are our regular \$1.50, \$2.00 and \$2.50 grades, about the same quantity of each grade. Sizes 14 to 17. Soft and stiff cuffs, and a host of patterns. Sale price, 4 for \$5.00, or, each,

**\$1.29**



**VICTOR**  
The Supreme in Men's Boots  
**Reduced to**  
**\$5.45**

This is a good time to buy boots. The approach of stock-taking makes it imperative that we clear out all broken lines, therefore this sale today. Victor Boots and Astoria Boots, in dongola kid, gunmetal, patent colt and mahogany calf leathers.

Made in straight lace and in blucher styles, with military and flat heels. Heavy and medium weight soles. Sizes 5 to 11 in the lot. Our regular \$7.00, \$8.00 and \$9.00 boots. At \$5.45.

**Men's Fur and Fur-Lined Coats**  
**Everyone in Stock Reduced**

No reservations—the tags on every coat in the store show a big reduction from the regular price. Most of these coats are fresh and new, having arrived but a few days ago, making the opportunity one of the rarest in many seasons.

The perfect matching of the pelts and the smooth making of each coat is the result of careful, experienced workmanship. Here is the scale of prices:

- \$200.00 Mink Lined Coats, \$169.00
- \$150.00 Russian Muskrat Lined Coats, \$115.00
- \$100.00 Canadian Muskrat Lined Coats, \$85.00
- \$95.00 Mink Lined Coats, \$65.00
- \$75.00 Canadian Muskrat Lined Coats, \$59.00
- \$32.50 Black Dogskin Coats, \$21.50
- \$30.00 Korean Beaver (sheared goat) Coats, \$19.50
- \$65.00 Coonskin Coat (1 only), size 40, \$49.00
- \$100.00 Coonskin Coat (1 only), size 36, \$85.00
- \$150.00 Coonskin Coats (2 only), sizes 44 and 46, \$145.00

The **SIMPSON** Company Limited