

SIMPSON Store Opens 8 a.m. Closes at 5.30 p.m. H. H. Fudger, Pres. J. Wood, Manager PROBS. strong winds or moderate gales from eastward; showery. The Robert SIMPSON

Another Half Price Boot Sale on the Boards at the Simpson Store

Right on top of last Saturday's Sale comes another successful purchase. We hesitated to offer it so soon, but as they're the Boots people want now, and values are the best ever, we can't hold them—they're yours at half price to-morrow.



The trade-mark brands are known throughout Canada for all that is best in high-grade custom shoe making. On account of the standard prices at which they are regularly sold, we have been requested not to publish the maker's name in connection with this Half Price Sale.

2,300 pairs Men's Custom-grade Boots, made from the finest selection of Russia tan calf, vici kid, velours calf, gunmetal and patent calf leathers; on this season's newest lasts; solid oak bark tanned Goodyear welt soles, of single, double and triple thickness; single and double reinforced shanks, waterproof styles for outdoor winter wear, and medium weight styles for dress occasions and business wear; C, D, E and F widths; all sizes 5 to 11. Regular values to \$7.50. Saturday 2.95

2.95

65c



2,200 pairs Women's Boots, in blucher, button and lace styles, made from patent calf, patent kid, tan calf, gunmetal, vici kid and velours calf leathers; some styles have jet black cravenette cloth tops, others have dull matt kid and calf tops; high New York, Cuban and military heels; Goodyear welt, fine McKay and hand-turned soles, 400 pairs are in sample sizes 3 1/2 and 4 only. 1,800 pairs are in all popular sizes from 2 1/2 to 7, C, D and E widths. Regular prices to \$4.50. Saturday 2.00

2.00

180 pairs Men's Ten-Inch Top Boots, for hunters and prospectors, made from tan storm calf leather, with two buckles and straps at tops; triple thick, double-stitched Goodyear welt soles, with heavy reinforced shanks; Blucher style; wide, easy-fitting last; waterproof. All sizes 5 1/2 to 11; E and EE widths. Regular value \$6.00. Saturday 2.95

2.95

N.B.—The hunting season will soon be on.

1,100 pairs Boys' and Youths' Boots, made with solid oak-bark-tanned Goodyear welted soles; black calf, vici kid, patent calf and Russia tan calf leathers, on medium broad toe lasts, Blucher cut. For style, comfort and long wear, they are the best value we have been able to offer this season. All sizes 11 to 13 1/2 and 1 to 5 1/2. Regular values to \$3.50. Saturday 1.75

1.75

1,500 pairs Custom-grade Misses' and Children's Boots, in all sizes 4 to 7 1/2, 8 to 10 1/2 and 11 to 2; made from tan Russia calf, vici kid, gunmetal calf and patent calf leathers, also black velvet, button and Blucher styles; Goodyear welt and fine McKay sewn soles. Each boot has that stylish custom finish for which the brand is well known. They are made on medium broad toe foot-form lasts. Regular values to \$3.25. Saturday 1.50

1.50



Every Man Will Want One at \$5.95



Yes, but there are only 250 of these Overcoats going on sale at this price! Fall Overcoats of this grade are only under-priced in small quantities; most of these coats usually carry price tickets for more than twice Saturday's price! They're made of English tweeds and fine chevots, silk facings, single-breasted; the smartest coat you can wear; sizes 34 to 44. Saturday 5.95

Besides these coats, we will offer for sale in the Men's Store on Saturday:

Blue Clay Worsted Suits for Men, single-breasted, three-button, close-fitting collar. Saturday 12.00

Imported Brown Bannockburn Suits, with stripe design; the very newest thing. Saturday 18.00

New Brown Worsted Suits, so popular with "common sense" dressers. Saturday 12.00

Boys' Overcoat, semi-fitting back, full skirt, raised seams; made of English grey tweed, diagonal pattern: Sizes 25 to 28 7.00

Sizes 29 to 33 7.50

Boys' Bloomer Suit, double-breasted; made of English tweed: Sizes 25 to 28 3.50

Sizes 29 to 33 4.00

Boys' Three-piece Suit, of Scotch tweed, double-breasted, straight pants; sizes 28 to 34 4.50

WOOL UNDERWEAR FOR MEN.

Time to be laying in Underwear supplies. Here's a chance to buy the good kind from England, the double-breasted shirts with spliced elbows, and the drawers with spliced knees. They usually sell at \$1.50. Saturday 1.98

\$3.00 SWEATER COATS, \$1.98.

Just 350 of them, heavy blue trimmed red, and many other color combinations; some with high collars, others with V-shaped necks. All good values at \$2.50 and \$3.00. Saturday 1.98

75c CAPS, 45c.

For men and boys, latest patterns of tweed and worsteds, and some navy blue serges; Stanley, Bulldog and Varsity shapes; all sized peaks. Regular 75c. Saturday 45c

Men's Soft Hats, scratch up and brush finishes; very good values. Saturday 2.00, 1.50 and 1.00

Men's Stiff Hats, Christy's, Battersby's and King. A splendid choice at 2.00

The Greatest Picture Value We Ever Offered

Incredible, isn't it? Even when you see them, you'll scarcely believe it possible that we are going to clear these pictures out at one dollar each.

Look in the Queen Street window, and you will see sweep gilt and burnished frames, protected in shadow-boxes, fitted with hand-colored photographs. These will be offered for \$1.00, though in New York we recently saw these identical frames alone offered at twelve dollars each.

N.B.—Two only to any one customer. No dealers supplied. No phone or mail orders. Come at 8 a.m. direct to Sixth Floor. Plenty of these dollar beauties, but come early.

Warmer Gloves and Hosiery

Should be bought to-morrow, if you want to get "the most for the money" that will be offered this season.

Women's Black Cashmere Hose, "Pen Angle" brand, all wool, knit to the form, fall weight, even finish, 2-ply ankle, heel and toe, 3-ply sole. Standard value 35c per pair. Saturday 20c

Women's All Wool "Liama" Hose, medium weight, seamless, finest English spun yarn, elastic and strong, 8 to 10. Saturday 29c

"Queen" Women's French Kid Gloves, 2-dome fasteners, soft, flexible kid, oversewn seam, gusset fingers. This season's new shades to match all color combinations, 5 1/2 to 7 1/2. Reg. \$1.00. Saturday 47c

Men's Walking and Driving Gloves, cape leather, 3-dome wrist, soft and pliable, in assorted shades of tan, 7 to 9. Regular \$1.00. Saturday 50c

Jewelry Half Price

(Main Floor)
Cut Links, gold filled, plain and engraved, in velvet box. Saturday .50
Baby Bracelets, signet and fancy stone set, gold-filled. Regular 75c and \$1.00. Saturday .50
Oval Bracelets, gold filled, and sterling silver, safety chain, good joint. Saturday .95
Silver Rings, oval and long, colored stones, nicely engraved. Saturday .29
300 pair Earrings, 100 different styles, fancy stones. Half price on Saturday.

TO-DAY at the Simpson Store

Extraordinary Whitewear Bargains.
Women's \$18.50 Coats for 6.95
\$4.00 Millinery for 1.85
Boys' Fall Overcoats 2.49
Startling Silk Values.
Tailored Waists69
Jewelry worth \$3.00, for .98

A 49c Sale in the Basement

Three times this price would not purchase one of these exquisite pieces under ordinary circumstances. But we were enabled to offer a thousand pieces on Saturday morning, thanks to a bit of buying luck.

Please do not ask us to fill phone or mail orders on these. The assortment comprises:

1000 Pieces of Wedgwood jugs, Royal Nippon salad bowls, chocolate pots, tea, chocolate and coffee cups and saucers, Royal Doulton china trays, rail plates and jugs, Rubian vases, Flemish jardiniere, Limoges meat plates and soup tureens, toilet basins, ewers and dozens of other useful and ornamental pieces. Saturday .49

Sugar and Cream Sets, rich cut-glass, buzz-saw design. Regular \$3.00. Saturday 1.98

Bridal Rose Chinaware, dinner and tea service for 12 people. 102 pieces. Saturday 17.25

The Curtain Sale Ends To-Morrow

In a Blaze of Glorious Bargains
Nottingham Lace Curtains, 3 1/2 yards long, excellent qualities and splendid designs. Saturday, per pair98
Nottingham Lace Curtains, 3 1/2 yards long, in designs usually found in curtains at \$2.00 and more. Saturday, per pair 1.48
Nottingham Lace Curtains, in the finest qualities; every pattern is new and extremely effective. Saturday, per pair 1.98
Swiss Lace Curtains, in beautiful new effects that have a richness of appearance not seen in curtains costing half as much again. Saturday, per pair 4.98

Ribbon at One-third Regular Price

French Ribbon, black and white, with colors, 7 inches wide. Saturday .25
Duchesse Satin, "Simpson 9000" quality, all colors, 6in. wide, with a rich finish. Saturday .25

Umbrellas (Main Floor)

Rolled gold and silver-mounted handles, silk mixture tops, silk cased. \$4.50 values. On Saturday 2.15

The Robert SIMPSON Company Limited

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