

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.



Men's Suits Wednesday \$15.00

95 Suits, broken lines from our regular stock, including English worsted cloths. The new shades of brown and gray in narrow striped patterns and hairline thread stripes; also English striped tweeds; cut in the most fashionable single-breasted sack styles, with natural shoulder; twill mohair finings; sizes 35 to 44. Regularly \$20.00, \$22.00 and \$24.00. To clear 15.00

WATERPROOF COATS, \$10.00.
Of splendid quality English double texture fawn par-matta, single-breasted, Raglan shoulder style, with close-fitting collar; all seams are securely sewn, cemented and stitched. Coat sizes 34 to 46. Price 10.00

BOYS' FALL AND WINTER TWEED SUITS, REGULARLY \$4.50, \$4.75 AND \$5.00, WEDNESDAY \$2.95.

Norfolk Suits, with bloomer pants, in dark brown and gray English tweeds, strong twilled linings. Sizes 25 to 33. Wednesday special: 2.95

Boys' Russian Overcoats, Wednesday, \$4.45 — Regularly \$6.00 and \$6.50, double-breasted, with velvet collars, half belt; all wool English ulsterings, in brown and tan, stripe patterns; red flannel linings; sizes 2 1/2 to 9 years. Wednesday special 4.45

Reversible Comforters \$1

Here is a great chance to buy solid comfort, the kind of comfort you'll be glad for the next six months. This is an extraordinary price for such excellent comforters.

200 ONLY REVERSIBLE COMFORTERS, \$1.00 EACH.
Warm, Serviceable, Reversible Comforters, filled with fluffy cotton filling, covered with fancy printed English cambric, in a lot of splendid designs and colorings; stitched quilting; 70 x 70 inches, for double beds. Regularly \$1.50 and \$1.75 each. Wednesday 1.00
Cannot accept mail or phone orders for these comforters.

BLEACHED ENGLISH SHEETS.
Sturdy cotton, free from filling, size 70 x 90 inches. Regularly \$1.55 and \$1.75 pair. Rush price Wednesday, pair 1.39

WOOL BLANKETS.
White Union Wool Blankets, size 66 x 82 inches. Special Wednesday, pair 3.45

ENGLISH LONGCLOTH.
Bleached English Longcloth, 36 inches wide. Special Wednesday, 10 yards for98

TABLE CLOTHS.
Fully Bleached Damask Table Cloths, size 66 x 86 inches. Special Wednesday 1.19

HORROCKSES' FLANNELETTE.
In a range of stripes, 33 inches wide. Special Wednesday, per yard14

BEDROOM TOWELS.
Hemmed Huckaback Bedroom Towels. Clearing Wednesday, pair48

FLANNELETTE SHEETING.
Heavy quality, 70 inches wide. Regularly 50c yard. Special Wednesday, yard39

Lighting Fixtures

A good selection of Lighting Fixtures at very interesting prices. Here are a few lines. There will be others at equally reduced prices.
Sitting-Room Fixture, built for three lights, with 12-inch ceiling plate, finished in brass, complete with shades. Regularly \$5.25. Wednesday 3.19
Sitting-Room Fixture, with two lights, dropped from ceiling on two chains, with oval plate, finished in brass. Complete with shades. All in "Sheffield" design. Regularly \$5.50. Wednesday 3.19
Dining-Room Fixture, built for four lights, with square body and arms, good "mission" effect, complete with square shades, finished in brass. Regularly \$12.00. Wednesday 7.39
Bedroom Bracket, with one light, "upturned" or "goose-neck" design, complete with suitable shade, brush brass finish. Regularly \$1.00. Wednesday59
(Electric Fixture Dept., Fifth Floor)

Basement Items

\$1.25 HARDWOOD FLOOR MOPS, 6pc.
Positively no phone or mail orders. Pointed to get into corners and cleaning, disinfecting and polishing hardwood floors, linoleums, etc., with handle. Regularly \$1.25. Wednesday59
1500 PIECES OF GRANITEWARE FOR 25c.
Choice of Tea Kettles for Ranges, Large Dishpans, Preserving Kettles, Saucepans with handles, Berlin Cook Pots, Vegetable Pans with granite covers. Clearance lot and over-stock. Blue and white in color. Regularly to \$1.00. No phone or mail orders. Wednesday29
45c Bread Boxes, Wednesday29
55c House Brooms, Wednesday33
45c Round Roasters, graniteware. Wednesday29
1000 Pieces Gray Graniteware, up to regular 25c. No phone or mail orders. Your choice9
\$1.50 Wizard Triangular Mops for98
\$1.00 Set of Polished Irons, three irons, handle and stand complete. No phone or mail orders. Set for59

A Picture Clearance for 49c

REGULARLY 65c to \$1.50.
For the frames alone you would expect to pay at least double the price. The frames are circusian walnut, weathered oak, and a few antique gilt; a large assortment of pictures in colors, sepia tones, and a few hand-colored prints; all good sizes. Special Tuesday49

Loonen's Parisian Ivory Toilet Goods

Engraved Without Charge on Wednesday.
Dainty and fashionable toilet requisites, a complete assortment. Our prices are based on direct importation from Loonen's.
Hair Brushes, Hat and Cloth Brushes, Bonnet Brushes, Hand Mirrors, Dressing Combs, Brush Trays, Puff Boxes, Hair Receivers, Talcum Powder Boxes, Soap Boxes, Nail Buffers, Manicure Pieces, Shoe Horns and Nail Brushes.
(Toilet Department, Main Floor)

Good Trunks at \$3.95

An assortment of Canvas-Covered Tourist Trunks, with heavy hardwood slats, sheet iron bottom and strong outside straps, good lock and bolts; fitted with trays; sizes 32 and 34 inches. To clear on Tuesday at 3.95

Dressing Well is a Simple Thing

if you pin your faith to the proper clothier and furnisher. But, unguided, the average man is apt to find the buying of correct clothing rather a hard matter.

The Simpson Men's Store is designed to supply just the right clothing, of correct styles, well cut and carefully tailored; suits, coats and accessories that correspond and are strictly seasonal.

The best Overcoats made are featured here, such as Durward's striking English models; Shirts and Collars that bear the trade marks of the best American and Canadian firms; Hosiery that will give good sturdy wear and keep its finish.

Get the Simpson habit in your clothing buying and watch the Special Sale announcements. You will be able to combine economy with unusual success in "getting the effect."

Men's Dressing Gowns and Lounging Robes at \$6.50

Beautiful blanket cloths, in gray and red or blue and red; soft and warm; cut long and roomy; good quality girdle and edging cords; sizes 34 to 46. Price 6.50

Men's Wool Sweater \$3.95

Heavy and extra heavy weights, and some sleeve waistcoats, fancy and plain stitch weaves, high collars. Regularly \$5.00 and \$6.00. Wednesday 3.95

Men's Underwear, shirts and drawers, odd lines of English natural wool, some double-breasted and double-backed; all sizes represented. Regularly \$1.50 and \$2.00. Wednesday . . 1.18

Pyjamas, flannelettes, frog and pearl button fastening; all sizes 34 to 44. Regularly \$1.50 and \$2.00. Wednesday89

Boys' Pyjamas, of English flannelette, sizes for 6 to 15 years. Regularly \$1.00 and \$1.25. Wednesday . .69



Surpassing Boot Values for Wednesday

MEN'S SOLID FALL BOOTS, WEDNESDAY, \$2.95.

900 Pairs Men's Boots, in Blucher, button and lace styles; selected calf, patent colt and vici kid leathers, first grade solid stock. Goodyear welted soles; English, French, round and some high toes; English and flange heels; dull matt calf ana cloth uppers; C, D and E widths. Regularly \$4.00 and \$5.00. Wednesday sale price 2.95

BOYS' BOOTS, WEDNESDAY, \$1.49.

1000 Pairs Boys' Boots, Blucher style, in box calf, gunmetal calf, velours calf and vici kid leathers; dull and matt calf uppers, solid oak bark tanned McKay, made and laid free, yard . . . 1.49
500 Yards Scotch Velvet Pile Carpet, made and laid free, yard . . . 1.49
1000 Yards Heavy Deep Pile Axminster, made and laid free, yard . . . 1.49
English Wilton Squares Reduced—An attractive group of oriental and conventional designs. Sizes 4 1/2 x 6.0 to 9.0 x 13.6. Special, Wednesday \$5.25 to \$41.75.

WOMEN'S \$4.00 BOOTS, WEDNESDAY, \$2.49.

800 Pairs Women's Perfect Fall Boots, in button and lace styles; cloth, dull calf and matt kid uppers, high-grade patent colt, vici kid and gunmetal calf leathers; solid leather Goodyear welt and flexible McKay soles. This season's new toes, with plenty of the popular kinds; English, Cuban, low and kidney leather heels; C, D and E widths; sizes 2 to 7. Regularly \$4.00. Wednesday sale price 2.49
Phone orders filled. No mail orders.

Home Furnishing Specials

Specially Priced Carpets for Wednesday

MADE UP WITHOUT CHARGE
SOME SPLENDID VALUES IN GOOD RELIABLE QUALITIES.
1,000 Yards Scotch Tapestry Carpet, made and laid free, yard 59
1,500 Yards Heavy Durable Brussels Carpet, made and laid free, yard 95
500 Yards Scotch Velvet Pile Carpet, made and laid free, yard 1.49
1,000 Yards Heavy Deep Pile Axminster, made and laid free, yard 1.49
English Wilton Squares Reduced—An attractive group of oriental and conventional designs. Sizes 4 1/2 x 6.0 to 9.0 x 13.6. Special, Wednesday \$5.25 to \$41.75.
Heavy Scotch Linoleum, at 45c a Square Yard—Good value for kitchens, bathrooms and bedrooms. In mattings, hardwood, block and carpet designs, two yards wide only, square yard45

HAND VACUUM CLEANERS, \$8.75.
A well made, practical combination vacuum and carpet sweeper, three-ply veneer cover, with roller-bearing wheels. Will give every satisfaction. Price is very low. Each 8.75

In the Autumn Drapery Sale Tomorrow

Short lengths of curtain net, sufficient for a single window; 42 to 50 inches wide; lengths of from 2 to 2 1/2 yards, including a lot of fine flit all-over and conventional designs. Regularly 60c, 75c, \$1.00 and \$1.25 per yard. Per yard59
Unfading Rap for Portieres at \$1.25 per Yard—50 inches wide, in a full range of colors, red, green, blue, brown and tan; guaranteed positively unfading. Price, per yard 1.25
Reversible French Velours, at \$2.00 per Yard—We have been fortunate best quality reversible French velours. This cloth comes in a full range of shades. Per yard 2.00
American Silkelines—Great variety of patterns, colors and styles, 36 inches wide. Special price, per yard14
English Art Satens—For screen filling, for curtains, cushions, covering comfoters, etc.; 30 inches wide; down-proof. Price, per yard 28
Curtain Stretches, 60c Each—Full size, 12 ft. x 6 ft., folding compactly, unbreakable, non-rusting pins. Per set49
Reversible Window Shades, 49c Each—Another small lot of oil-colored window shades, green and cream or green and white. Hartshorn rollers, 37 inches wide, 70 inches long. Price, each49
French Upholstering Tapestry, \$1.15 per Yard—Genuine French verdure tapestries, full range of colors, and the designs are of unusual merit. Price, per yard 1.15

Open Stock Dinnerware Day in the October China Sale

Several of our best open stock sets are included to give you the opportunity of starting a set or filling out that already started:
1st—Semi-Porcelain, Greek key design.
2nd—Semi-Porcelain, brown and turquoise.
3rd—China, rosebud design.
4th—China, maroon and gold band.
5th—Limoges China, rose border.
Some comparative prices are as follows:—
Dinner plates, dozen; Regularly \$2.35, \$1.85, \$3.00 and \$4.00; Sale prices \$1.25, 98c, \$1.90 and \$2.50.
Tea Plates, dozen; Regularly \$1.70, 84c, \$2.20 and \$2.20; Sale price, 85c, 50c, \$1.25 and \$1.10.
Equally good discounts are made throughout the whole sets, including platters, turkeys, vegetable dishes, cups and saucers, etc.

Men's Soft Hats \$1

Large fedora shape, black only. Wednesday 1.00
Men's Stiff Hats, new fall and winter styles; medium or high crowns. Wednesday 1.50
Boys' Soft Hats, telescope crown, and neat curl brim; navy, brown, olive, slate or black. Wednesday . . 75

Hosiery Made in Canada

Women's Black Cashmere Hose, Seamless, Fall Weight.
Plain Cashmere, black, tan, white and red; sizes 8 1/2 to 10. 35, 3 pairs 1.00
Plain Cashmere, in out size, black, sizes 8 1/2 to 10. 39
3 pairs 1.10
Plain Cashmere, in out size, extra fine, black and white, sizes 8 1/2 to 10, extra elastic 50
Plain Cashmere, Winter weight, extra fine yarn, black and tan and white, sizes 8 1/2 to 10. Wednesday 50
Infants' Cashmere Stockings, "Little Darling," pink, sky, tan, cream and black; sizes 4 to 7 25
Misses' Wool Cashmere Hose, "Little Daisy," tan, pink, sky, cream and black; sizes 7, 7 1/2 and 8 30
Boys' Buster Brown Ribbed Cotton Hose, black only, sizes 6 to 10 25
Girls' Buster's Sister Mercerized Lisle Thread Hose, in black, sizes 6 to 9 25
Women's Plain Lisle Thread Hose, in black, sizes 8 1/2 to 10 25, 35, 3 pairs 1.00
Men's Wool Worsted Hose, good weight. Wednesday, 19; 3 pairs 55
Men's Black Cashmere Hose, seamless, Winter weight, black, tan and gray, sizes 9 1/2 to 11. Wednesday, 25, 35, 45

Jewelry at 49c

Men's 10k Gold Scarf Pins, set with real pearls, in fleur-de-lis, maple leaf and wishbone designs; Women's Gold-Filled Locketts, plain and stone set, bright and Roman finish; Pearl and Stone-Set Brooches, in several designs, such as crescent, wishbone, heart and bar patterns, a circle of pearls and brilliants, in long bar of rhinestones, and a horse-shoe of brilliants; Earrings, in black bar, coral and turquoise and combinations of these colors; Cuff Links, in bright and Roman finish, plain and pearl set; Enamel Dress Pin Set, one long bar and two short bars, fine enamel; Baby Expansion Bracelets, with signet top for engraving; Women's Spring Expansion Bracelets; Gold-Filled Amethyst Rosaries; Fine Gold Filled Neckchain, 16 inches long; Long Black Watchguards, 48 inches long; Amber, Brilliant and Pearl Collar Necklaces; Beautiful "Fish Scale" Pearl Necklaces, 16 inches long, beautiful cream or white lustre, they will not peel off, and retain their lustre, some on soldered chain with gold-filled snap. Regularly 75c, \$1.00, \$1.50 and \$2.00. Wednesday 49
A limited number of Phone Orders.

The SIMPSON DRUG Company Limited

Mercerized Wax, Regularly 75c. Wednesday55
Scheffler's Coloring, all shades, for restoring hair to natural color. Regularly 85c. Wednesday65
Virel, three sizes. Wednesday25, 53 and .79
Omega Oil, 50c size. Wednesday25
Condy's Fluid, red. Regularly 49c. Wednesday32
Essence Pepsin, National Formulary, 16-oz. bottle. Wednesday . . . 28
Foot Warmers, earthenware, three sizes. Wednesday 68
Festive Preparation of Cod Liver Oil, with extract malt, hypophosphates and wild cherry, 16-oz bottle 80, 75, 35
Turkey Rhubarb, best powdered, per oz.13
Acetyl Salicylic Acid, 5-grain tablets. Regularly 50c per 100. Wednesday . 33
Clinical Thermometers, magnifying lens. Regularly 50c. Wednesday 35
Enema Bulb Syringes, Regularly \$1.00 and \$1.25. Wednesday, extra special49
Telephone Orders promptly filled.

How About a Satisfying Boiled New England Dinner Today for 25c?
RESTAURANT, 11.30 A.M. TO 2.00 P.M.
In the Afternoon — Home-made Corn Muffins, with Maple Syrup, Pot of Tea with Cream, and Ice Cream, 15c, or two persons for25
3.00 p.m. to 5.30 p.m.

Grocery List

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100.
4000 tins Finest Canned Peas, new pack, only four tins to a customer. 25
4 lbs. Fresh Boiled Onions, Per stone 25
2000 stone Choice Side Bacon, pepper, half or whole. Per lb. 22
Finest Canned Tomatoes, 3 tins 22
Clark's Pork and Beans, 3 tins 25
Choice Red Salmon, Per tin 25
Heinz Spaghetti, in tomato sauce. Per tin 14
Easiest Shortening, 3-lb. ball 14
Telfer's Buttermilk, Gallon 42
Fresh Cream Soda, Blacuta, 3-lb. box 15
Finest Preserved Ginger, 3-lb. tin 23
Crisco Table Syrup, 2-lb. tin 23
Sterilized Condensed Milk, 3-lb. tin 11
Crisco Bullion Cubes, Per tin 11
Choice Fish Brand Kipperd Herring, in brine, Per tin . . . 20
Instant Postum, Per tin 14
Lee's Pickles, plain 14
Poster, Clark's Unsweetened Chocolate, Large tin . . . 23
St. George's Evaporated Milk, Per tin 10
FRESH ROASTED COFFEE, PER POUND, 27c.
1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. 27



The Robert Simpson Company, Limited