

Simpson's Midsummer Sale List for Saturday

Home Needs in a New Home

The linens and staples have been moved up to the Fourth Floor, giving that department much more space for its growing business. While arrangements are not yet as smooth as before, and many lines have not found their future space, yet it is a particularly advantageous time for those who like to pick up odd bargains. Saturday's program is as follows:

Great Clearing of Flannelette Blankets—Largest size, 70 x 84 inches, and best quality. Included in these are plain white, without border, white with pink or blue borders, or gray with pink or blue borders. 500 pairs to clear Saturday at, pair 1.29

Large Heavy Turkish Towels—In plain white or fancy stripes, with a nice close, soft pile; an ideal bath towel. Regularly 50c, 59c, 65c and 75c. Rush price Saturday, pair 43

25c Fine White Cotton, Reduced to 18c Yard—Madapolam or Spanish longcloth, beautiful fine quality, for ladies' and children's wear. Note wide width, 45 inches, which cuts to great advantage. Regularly 25c yard. Rush price Saturday, yard 18

Hundreds of Turkish Wash Cloths Clearing Saturday, 6 for 25c—On sale Fancy Linen Section.

3000 Yards of White Saxony Flannelette—Beautiful soft quality, two widths, 32 inches or 35 inches. Regularly 15c and 16c yard. Clearing Saturday, yard 11

Pure Linen Damask Table Cloths—Good sturdy quality, assorted designs, size 2 x 2 1/2 yards. Special Saturday 1.98

Snowy White English Satin Bed Spreads—In a range of floral and conventional designs; size 70 x 94 inches. Special Saturday 1.95

White Fringed Honeycomb Quilts—Good heavy quality, size 72 x 90. Regularly \$1.69. Special Saturday 1.33

Pillow Cases—Two sizes, 42 x 33 or 44 x 33 inches, hemmed ready for use. Rush price, Saturday 3 pairs for .79 (Third Floor)

Rousing Silk Specials for 8.30 a.m.

Our \$1.00 Black Satin Paillette, 36 inches wide; a good-wearing weave; firm and even; 200 yards only at this low price of 79

A Big Cut in Black Duchesse Satin. Regularly \$1.35; 38 inches wide; fine and glossy; one of the most opportune bargains. Per yard 1.00

Colored Dress Satins, sky, tan, brown, pink, myrtle, maize, Alice, red, cerise, orange, gold, etc., with limited quantities in ivory and black, at same price 93

Raw Silks on Sale, 36c—Without doubt the most serviceable silk on the market; wears well and launders well; natural colors only; 33 inches. Regularly 50c, for 36

Ivory Japanese Silk, 36 inches wide; a quality that cannot be bought elsewhere under 59c yard. On sale Saturday 44 (Second Floor)

Dress Goods

ATTRACTIVE TO \$3.99 SHOPPERS, ONE PRICE, 33c YARD.

54-inch Pencil Stripe Cream Ground Serges; \$1.00 and \$1.25 values. Per yard 38

54-inch Basket Cloths, in cream and colors; ideal summer fabrics, new and fashionable. Regularly \$1.25 and \$1.50. Per yard, Saturday 33

Novelty Jacquard Suiting, in exquisite new tones and all smart, dainty designs, much in demand for cool summer coats, etc. Priced per yard, Saturday 38

Cream and White Suiting, with black hairline stripes, beautiful tailoring cloths for suits, separate coats and skirts. Fabrics that are decidedly cool for summer wear. Per yard, Saturday 33

Novelty Cream Suitings, in weights for suits and summer dresses, in many fancy weaves, 54 inches wide. Per yard, Saturday 38

Silk and Wool Fabrics, a charming variety of weaves and colors, 42 and 44 inches wide. Per yard, Saturday 38

English Mohair Lustres, a special purchase which we offer at half-price, in a good color range, rich permanent finish, for smart summer dresses, waists. Regularly 65c. Per yard, Saturday 38

A Special Bargain Circle has been secured on the Main Floor, opposite Queen Street Entrance. Come sharp at 8.30 for best choice, as many of the quantities are limited. (Second Floor.)

Selling Cotton Dresses, \$3.50

New York styles and others from our factory; made in several ways; all new and fresh; some show the long tunic, kimono sleeves, blouse effects, and organdie collars, and vests trimmed with buttons. Saturday, 8.30 rush price 8.50

Cream Serges and Silk Moire Suits, Saturday, \$12.95—Seldom are we enabled to offer such sterling values. Silk moire and cream serges, all handsomely tailored and lined in various new styles. Skirts show tunic and frilled effects. Misses' and women's sizes. Saturday 12.95

Smart Coats for Summer Wear, Bargain at \$3.95—Only 40 coats in this lot, and any one of them remarkably good value at this price, in popular materials and styles for summer wear; navy serges and broadcades, novelty fabrics in wool tweeds, in light or dark shades, in balmacaens or dressy styles; some of these nicely lined and trimmed. Saturday, 8.30, to clear 3.95

Long Tunic Silk Dresses, \$7.95—Fit, workmanship and quality offered; these dressy styles in shades of navy, Copenhagen, brown and black; wide crushed silk girdles and double lace collars; misses' and women's sizes. Saturday, specially priced 7.95

Wash Skirts, 98c—Neat fitting, plain gored skirts, buttoning down front with detachable white pearl buttons; materials are good quality, rep and cordelines; an assortment of sizes. Rush price, Saturday 98

Coats for Girls, Half-price \$1.25—Only 40 coats offered for the first hour of selling. Materials are of tweeds, serges and fancy weaves, in a number of good, plain styles. In ages 8 to 14 years. Usually sold at \$2.50. Saturday, to clear 1.25 (Third Floor.)

Rush Prices on Whitewear

Corset Covers, nainsook; yoke back and front of insertions of Val. lace; lace edges; silk draw ribbons. Sizes 34 to 42 bust. Regularly 35c. Saturday 22

Underskirts, fine nainsook; deep flounce, with tucking; two insertions, and edge of heavy lace; lawn dust ruffle; lengths 38 to 42 bust. Regularly \$1.95. Saturday 95

Princess Slips, fine nainsook; yoke has dainty embroidery medallions; Val. lace insertions; headings and edges; skirt trimmed to match; silk draw ribbons. Sizes 34 to 42 bust. Regularly \$1.25. Saturday 95

Nightgowns, fine nainsook; slip-over style; yoke back and front, and kimono sleeves, formed of fine Val. lace; regularly \$1.75. Fine cotton crepe; slip-over style; embroidery edging around neck; silk draw ribbons; lengths 58, 58, 60 in. Regularly \$1.25. Saturday 99

CORSETS AND BRASSIERES.

Women's Brassieres, beautiful all-over embroidery; elastic sections at waist, and elastic shoulder straps; cross-back style; sizes 32 to 44 bust; another style in all-over embroidery; lined with net; hooked front style; embroidery edges. Sizes 32, 34, 36 only. Regularly \$1.00. Saturday 35

\$1.00 and \$1.25 Corsets, 75c—Clearing three styles in fashionable corsets, summer net, fine white batiste or strong coutil; medium bust, long hips and back, all rustproof steels, wide side steels, four garters, lace trimmed; sizes 18 to 26 inches. Regularly \$1.00 and \$1.25. Saturday 75

Girls' Middy Blouses, 98c—Extra quality white drill, several charming styles in all white, or white trimmed, navy, cadet or red; laced fronts; sizes 6 to 14 years. Regularly \$1.25. Saturday morning on sale at 95 (Third Floor.)

Toronto's Largest Boot Wholesaler

has contributed a huge quantity of broken lines and over-stocks to our Saturday selling. Nothing we can say will give you any conception of the immense variety and unprecedented values that go to the making of tomorrow's 8.30 specials. Plenty of choice for everyone right up to 1 o'clock.

5,600 Pairs of Pumps and Oxfords for Men, Women and Children, Some Less Than Half-Price.

CHILDREN'S BOOTS AND SLIPPERS, 85c.

Tan calf, white calf, patent colt, gummetal, champagne kid, vici kid, and fine white canvas, button and laced styles in boots, ankle and instep strap slippers, and pretty little sandals with fancy open vamps and one strap, some have spring heels, others have no heels, all have medium weight flexible soles; sizes 3 to 7. Regularly \$1.25 and \$1.50. Saturday 85

PUMPS AND OXFORDS FOR GIRLS, \$1.15.

Beautifully finished, high-grade shoes, button and laced Oxfords and ankle and instep strap slippers, patent colt, fine white canvas, gummetal and tan Russia calf, medium and light weight soles, spring and low heels; sizes 8 to 10 1/2. Regularly \$1.50 and \$1.75. Saturday 1.15

MEN'S \$4.00 AND \$4.50 GOODYEAR WELTED OXFORDS, \$1.99.

Over 3,000 pairs, made on the newest lasts for summer wear, all leathers, tans, blacks and patents, button and laced styles, medium weight, Goodyear welted soles. All of these shoes are made by reliable manufacturers and are perfect in every detail. Sizes 5 1/2 to 11. Regularly \$4.00 and \$4.50. Saturday 1.99

WOMEN'S \$2.50 TO \$4.00 PUMPS AND OXFORDS, \$1.95.

Over 2,000 pairs "Classic" and "Gainsboro" Pumps and Oxfords, made on perfect fitting lasts in almost every style imaginable. There are patent colt, gummetal, tan Russia calf, black suede, and fine vici kid leathers, Goodyear welted, hand-turned and flexible McKay sewn soles, high, medium and low heels; sizes 2 1/2 to 7. Almost half price, Saturday 1.95

WHITE PUMPS FOR WOMEN, 99c.

Dressy and comfortable pumps, made from fine white poplin, with flexible hand-turned soles and white Cuban heels; sizes 2 1/2 to 7. Regularly \$1.50. Saturday 99

COOL HOUSE SLIPPERS, 65c.

Fine weave water-rush slippers, lined with Turkish towelling, reinforced soles; sizes 3 to 9. For men or women. Saturday 65

SPORTING OR OUTING BOOTS FOR BOYS.

For holiday wear these are most suitable, made from selected tan lotus calf, unlined, strongly reinforced, waterproof elk soles, low orthopedic heels; sizes 1 to 5 1/2, Saturday \$2.35. Youths', sizes 10 to 12 1/2, Saturday \$1.95.

(Second Floor.)

Store Hours

8.30 a.m. to 5.30 p.m.

Saturdays: June, July and August Closes at 1.00 p.m.

No noon delivery Saturday

On Saturday the Regular Hot Dinner Will Not Be Served.

Cold Lunch, 25c 11.00 A. M. TO 1.00 P. M.

Cold Roast Veal, with Sliced Tomatoes, Cold Boiled Salmon, with Cucumbers, White or Brown Bread, Ice Cream with Strawberries, Cup of Tea, Coffee or Glass Milk.

(Sixth Floor.)

\$12.50, \$15.00 and \$18.00 Suits to Clear Saturday, \$9.95

A number of broken lines from our regular stock of Black and Blue Suits which sold for \$15 and \$18; a line of fashionable Norfolk Suits in style; coat has a belt at the waist; the trousers have cuff bottoms and belt straps; a line of light gray Bannockburn tweeds that would be good buying at \$15 and \$16; fine twill mohair linings and made by the most competent tailors; sizes 34 to 44. Saturday 9.95

MEN'S TWO-PIECE OUTING SUITS AT \$10.00.

Made from light gray English tweeds, in narrow thread stripe pattern; the coat is made in a good fitting, single-breasted, three-button style, half lined, and the trousers have cuff bottoms and belt straps, nicely tailored; sizes 34 to 42. Price 10.00

GRAY MOTOR DUSTER, \$2.50.

Made from plain gray material, of medium weight; a long, loose duster for motoring, close-fitting collar. Price 2.50

Dollar Shirts

Summer styles, and materials which will keep you cool during the hot spell. Shirts with soft double cuffs; two separate lounge collars, and a tie of the same material; the material is a fine, soft cambric, with narrow hairline stripe designs, in blue or black, on a white ground. Regularly \$2.00. Another pure white-body, with blue trimmings on front and cuffs, and two collars to match, one pure white and the other blue. Regularly \$1.50.

Shirt of cream cambric, has a reversible attached collar, and a soft lounge collar of the same material; attached collar can be turned in to form a yoke, and the lounge collar worn on the band; a very serviceable shirt. Regularly \$1.50. All these shirts are Canadian made. We guarantee them in every way. All sizes in every line, 14 to 17. Regularly \$2.00 and \$1.50. For Saturday morning rush 1.00

SILK NECKTIES AT HALF-PRICE.

A great variety of splendid designs for summer wear; large wide shapes. Half price 25 (Main Floor)

Gloves and Hosiery

Women's "Kaiser" Silk Gloves, heavy silk thread, closely woven; finger tips are double, and are guaranteed to outwear the glove; otherwise they are exchangeable; they come in black and white and colors; in sizes 5 1/2 to 8; 12-button length; 1.00; 16-button length 1.25 and 1.50

Women's White and Tan Lisle Thread Hose, and fine black cotton hose; "German" make, fast dye; close, sheer weave; sizes 8 1/2 to 10; 2 1/2c and 35c value. Saturday morning 1.19, 3 for .55

Women's Fine Silk Thread Boot Hose, clear, clean weave, seamless; double lisle garter welt; spliced heel, toe and sole; sizes 8 1/2 to 10; black, tan and white50

Women's Tan and Black Lisle Thread Hose, fashioned, fast dye, sheer weave, fine thread, double garter welt, spliced heel, toe and sole; sizes 8 1/2 to 10; 35c value. Saturday morning29 (Main Floor)

Youths' Long Trouser Suits

100 Stylish, Single-Breasted Sack Suits, with single-breasted vests and long trousers; neat striped tweeds, in browns, grays and tan shades; also solid weaves, in brown and gray shades; sizes 32 to 35. Regularly \$7.00 to \$10.00 values. Saturday morning 4.95

Boys' Smartly-Tailored Suits, \$3.95—Double-breasted sack and single-breasted Norfolk styles, with full-cut bloomers; splendidly tailored from rich shades of brown, gray and tan English tweeds; finished with serge linings. Regularly \$6.00 to \$8.75. Saturday morning 3.95

Boys' Summer Reefers, \$2.95—Smart double-breasted styles, some with velvet collar, splendid range of patterns, including shepherd plaids, in worsted finishes and cheviot tweeds, in brown and gray shades. Reefers have fancy buttons and emblem on sleeves; sizes 2 to 10 years. Regularly \$4.75, \$5.00, \$5.50 and \$6.00. Saturday morning 2.95 (Main Floor)

Verandah Chairs for Summer

The frames of seasoned hardwood, can be supplied in red, green or natural finishes; has double woven cane seat and back. Special 1.60

Verandah Arm Chair, double woven cane seat and heavy slat back. Special at 1.75

Verandah Arm Rocker, to match above chair. Special 1.75

Verandah Rocker, has deep woven cane seat and high cane back. Special at 2.19

Verandah Arm Rocker, has double woven cane seat and back. Special 2.59

Verandah Arm Chair, to match above rocker. Special 2.59

Telescope Folding Camp Cot—The frame is made of hardwood, steel and heavy duck; can be folded and carried under arm. Special 2.75

Folding Camp Cot and Mattress—The frame of kiln-dried hardwood; spring is woven steel wire. Mattress is well filled and covered in good ticking. Special 1.98

Dresser—Made of selected quarter-cut oak, in golden finish or genuine mahogany veneered; has two long and two small drawers, large British bevel, oval or shaped mirror. Regularly \$21.50. Special price 16.75

Chiffonier—To match above dresser, has four long and two short drawers. Regularly \$21.50. Special price 16.75

Library Table—In solid quarter-cut oak, fumed or golden finish; has centre drawer and book shelves at each end. Regularly \$22.00. Special price 17.50

Dining-room Chair—"Colonial" design, made of solid quarter-cut oak, in fumed or golden finish; the seats are upholstered in genuine leather; set consists of five small and one arm chair. Regularly \$25.00. Special price 19.75

Refrigerators—The cases are made of thoroughly seasoned kiln-dried hardwood, finished in golden color; plain raised panels and swinging base, bronze lever locks and hinges, self-retaining castors, cleanable flues, provision and ice chamber, lined with galvanized steel, removable provision shelves, strong ice rack, metal syphon on bottom of drain pipe.

Refrigerator—Height 45 1/2 inches, width 28 1/2 inches, depth 19 1/4 inches. Special 11.69

Refrigerator—Height 46 inches, width 26 1/2 inches, depth 19 3/4 inches. Special 15.85 (Fifth Floor)

The Groceries

1,000 lbs. Fresh Creamery Butter, White 20
Clover Brand. Per lb. 20

Toasted Cornflakes, 3 packages 25
Lump Sugar, 4 lbs. 25

Imported French Peas, Per tin 11
Finest Canned Corn, 3 tins 25

Choice Red Salmon, Tiger brand. Per tin 15
Baker's Cocoa, 1/2 lb. tin 22

Canned California Asparagus Tips, Per tin 23
Canned Fruit, raspberries, strawberries and cherries. Per tin 18

Crossed Fish Brand Sardines, 2 tins 24
Maconochie's Pickles, mixed, chow and walnuts. Pint bottle 22

Finest Mild Cheese, Per lb. 18
Lime Juice, Sovereign Brand. Bottle 25

Clark's Potted Meats, assorted, 6 tins 25
Shirriff's Marmalade, 2-lb. jar 25

Garton's H. P. Sauce, Bottle 18
Maconochie's Bloaters Paste, Per tin 7

Fresh Peel Cake, Per lb. 25
Fancy Mixed Biscuits, 2 lbs. 25

One car Choice Sunkist Oranges, sweet and seedless. Per dozen 35
Simpson's Special Candy, Per lb. 20 (Basement.)

The Robert Simpson Company, Limited