

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes 5.30 p.m.

Women's Sample Dresses \$7.65

WORTH \$15.00 UP TO \$25.00.

Just 56 Sample Dresses, in newest styles, made from velvets, satins, silks and cloth fabrics. No two alike, so come early for a first choice. Monday, special, **7.65**

WINTER COATS IN FASHIONABLE STYLES, \$5.95.
Regularly \$12.50 and \$15.00.

In soft blanket cloths, tweeds and reversible cloths, in light or dark shades. Various fashionable styles, suitable for misses or women. Smart sports coat models and longer styles for older women. A splendid bargain at **5.95**

SKIRTS FOR WOMEN AND MISSES.
Along with our regular line we have added a limited number of a manufacturer's samples, in excellent materials, including serges, Bedford cords, tweeds and chevots; styles are all good and workmanship the best **2.75**

\$1.95 FOR GIRLS' COATS.
Big savings of coats made of mixed tweeds in smart cut-away styles, with or without belts. Ages 6 to 14 years. Monday special... **1.95** (Third Floor.)



Black Dress Fabrics

Imported from the best European markets. The best assortment and the finest values will be found in our stock of imported black dress fabrics, including every staple weave and also a beautiful range of novelty French fabrics, including:

Silk and Wool Crepe de Chine, in plain and broche effects. Silk and Wool Eoliennes, in plain and fancy effects. Silk and Wool Poplins and Cordé de Chine. Silk and Wool Ripple Crepes. Novelty Silk and Wool Satin de Laines. Black Permo Dress Fabrics that give great wear.

Black Wool Crepes de Chine, very popular for present draping effects. Wool San Toys, Poplins and Bengaline Cords, etc.

Dress Goods Dept., 2nd Floor.

Women's Winter Underwear

Sterling values in high grade garments. Select your entire winter's needs now while stocks are complete. These orders filled.

Women's Vests or Drawers, heavy ribbed wool and cotton mixture, Watson's unshrinkable, white or natural, vests high neck, long sleeves; drawers ankle length, both styles. Special value, size 32 to 38, \$1.25; 40 to 42, \$1.50.

Women's Vests or Drawers, heavy ribbed white wool, with thread of cotton, the famous "Queen Quality" brand, vests high neck, long or short sleeves; drawers ankle length. Special value, sizes 32 to 38 bust, 70c to 42 bust, 25c.

Women's Vests, "Queen Quality" brand, with low neck and long or short sleeves. Sizes 32 to 38 bust, 65c; 40 to 42 bust, 75c.

Women's Vests or Drawers, heavy ribbed pure white or natural, Watson's unshrinkable. Special value, sizes 32 to 38 bust, \$1.00; 40 to 42 bust, \$1.25.

Women's Vests or Drawers, Pen-Angle brand, fine plain knit natural wool. Sizes 32 to 38 bust, \$1.00; 40 to 42 bust, \$1.25.

Women's Vests or Drawers, Pen-Angle brand, pure white wool, plain knit. Sizes 32 to 42 bust, \$1.00.

Women's Combinations, heavy ribbed wool and cotton mixture, white or natural, Watson's unshrinkable, high neck, long sleeves, ankle length, open or closed crotch styles. Sizes 32 to 38 bust, \$1.00; sizes 40 to 42 bust, \$1.25.

Women's Combinations, heavy ribbed, pure white or natural wool, Watson's guaranteed brand. Sizes 32 to 38 bust, \$1.50; 40 to 42 bust, \$2.00.

Women's Combinations, fine ribbed, pure white wool, Watson's guaranteed brand. Sizes 32 to 38 bust, \$2.00; 40 to 42 bust, \$2.25.

Women's Combinations, heavy plain knit, pure white wool, best English make, high neck, long or short sleeves, ankle length. Sizes 32 to 40 bust. Special value, \$1.50. (Third Floor.)

Rubber Boots, Rubbers, Oil Packs and Moccasins

SHOE PACKS
Made from best quality oil-tanned Skowhegan leather; bellows tongue.

Men's, sizes 8 to 12, Monday **1.95**
Boys', sizes 1 to 6, Monday **1.49**
Youths', sizes 10 to 13, Monday **1.49**
Men's, 10 inches high, sizes 8 to 12, Monday **2.25**
Men's, three-quarter length, tap sole and heel, sizes 8 to 12, Monday **4.25**

MOCASINS.
Best quality hand-finished buckskin moccasins, Indian trimmed vamp, strong buckskin laces.

Men's, sizes 8 to 12, Monday **1.49**
Boys', sizes 1 to 6, Monday **1.25**
Women's, sizes 8 to 12, Monday **1.25**
Misses', sizes 11 to 2, Monday **1.25**
Children's, sizes 7 to 10, Monday **.79**
Infants', sizes 3 to 6, Monday **.49**

HEAVY GUM RUBBER BOOTS, \$1.99.
Best quality, heavy, snagproof rubber boots, strongly reinforced rolled edge soles, solid rubber heels, bellows tongue to top, two-buckle and three-eyelet styles. Sizes 6 to 12. Regularly \$2.55. Monday **1.99**

KNEE RUBBER BOOTS, HIGHEST GRADE.
Pure Para gum dull-finished knee rubber boots, heavy corrugated soles, solid rubber heels. Sizes 6 to 12. Regularly \$4.00. Monday **3.24**

Same quality, three-quarter length rubber boots. Regularly \$2.50. Monday **4.44**

Same quality, high length rubber boots. Regularly \$4.25. Monday **4.99**

PLAIN RUBBERS.
Reinforced corrugated soles and heels—
Men's, sizes 8 to 12, Monday **.49**
Boys', sizes 1 to 6, Monday **.37**
Youths', sizes 11 to 13, Monday **.47**

LEATHER TOP RUBBER BOOTS, \$2.49.
Heavy snagproof rubber boots, with rolled edge soles and solid rubber heels, 8-inch leather top, leather laces with each pair. Sizes 6 to 12. Regularly \$3.30. Monday **2.49**

STORM RUBBERS.
Bright new rubbers, high front style, perfect in every way.
Men's, sizes 8 to 12, Monday **.70**
Women's, sizes 11 to 2, Monday **.35**
Misses', sizes 11 to 2, Monday **.35**
Children's, sizes 3 to 6, Monday **.47**
Infants', sizes 3 to 6, Monday **.47** (Second Floor.)

Big Shipments of Rich Black Silks

FROM THE LEADING MAKERS IN EUROPE.

Includes black velours, silk, whipcords and regence cords from Austria and Germany, with best grade charmeuse-satins, charmeuse-duchesse, silk-crepes, mousselines and silk-satins from France and Switzerland.

BLACK CHARMEUSE.
With silk crepe back, grenadine and meteor finishes, including a choice selection from "Bonnet"; 40 to 44 inches, at \$2.50, \$3.50 and \$4.50 yard.

NEW BLACK REGENCE CORDS.
Having the longitudinal cord effect, a decided change from the bengaline and diagonal weaves, in widths from 32 to 40 inches, \$2.00, \$2.50 and \$3.00 per yard.

BLACK SILK-CREPE.
Plain and ripple effects are equally in demand; big variety in both from \$1.50 to \$2.50.

BLACK SILK-SATINS.
Straight from the looms, charming effects in blacks, of best dye; 40 inches wide; \$1.50 and \$2.00 per yard.

EXTRA VALUE IN BLACK DUCHESSE MOUSSELINES AT \$1.24 PER YARD.
38 inches wide and bought to sell at \$1.50 per yard. Satins that are perfect in every way and cannot be surpassed for richness and effect. Rush offer Monday, yard **1.24** (Second Floor.)

Trimmed Beaver Hats

58 White Beavers, trimmed with fancy Dresden ribbon and flowers. A hat for young ladies. Regularly \$6.50. Monday **3.50**

Black Beaver Shapes, in several good styles. Regularly \$3.00. Monday **1.50**

German Wool Hats, for skating and outing, misses' and young women's styles. Regularly \$2.50. Monday **2.25** (Second Floor.)

Furniture Specials

Couch—The frame is finished in golden oak. Has strong spring seat and arm, well upholstered and tufted. Covered in high grade quality of art leather. Regularly \$12.50. Special Saturday **10.50**

Dining-room Chairs—Set consists of five side and one arm chair, finished in golden quarter oak. Have broad shaped back and turned legs. The seats are well upholstered and covered in art leather. Regularly \$13.50. Special Saturday **10.75**

Dining-room Chairs—In solid quarter-cut oak, in golden finish. They have box seats and are upholstered and covered in genuine leather. The legs have carved claw feet. Regularly \$18.75. Special Saturday **15.90**

Dresser—In selected quarter-cut oak, rich golden finish, has large case with serpentine shaped drawers. The legs have neatly carved claw feet; the top post has neatly carved frame, fitted with shaped British bevel mirror. Regularly \$45.50. Special Saturday **35.00**

Dressing Table—To match above dresser. Regularly \$24.00. Special Saturday **18.90**

Dresser—In quarter-cut oak, golden finish. Case has two long deep drawers and two short shaped drawers. The top part is fitted with large British bevel oval mirror. Regularly \$25.00. Special Saturday **18.90** (Fifth Floor.)

Dining and Living Room Papers

Handsome effects are possible with the latest hand-made blends and tapestry papers, browns, wood shades and touches of blue, red and green. We will be pleased to submit prices and suggestive colors for any room, doors or suite.

Hand-made blends, no seams on walls; rich colorings; in a dozen shades. Room lots cost \$8.40 up.

Imported Tapestries, in figure, Dresden, scenic, Paisley and foliage, in warm colorings for dining-rooms, living-rooms, halls, dens or libraries. Per roll, 35c, 50c, 75c, \$1.00.

Printed Velours, rich shades, in stripe, floral or figure. Per roll, 35c, 50c, 75c.

Leatherettes and blends, in warm, buffs, browns, green and yellow; natural grain. Per roll, 35c and 50c. (Fifth Floor.)

Umbrellas for Men and Women

Fine quality silk and wool covers; strong steel frame, and handles of plain natural wood, with small mounts. Regularly \$1.50, \$2.00. Specially priced to clear **1.18**

Fine Silk Mixed Umbrella, with tape edge, silk-cased and tassels; handles of the newest designs, with roll gold and sterling mounts. Regularly \$3.00. Specially priced to clear, at **2.48**

Gloves and Hosiery

Women's All-wool "Llama" Plain Black Cashmere Hose, fashioned; soft, fine yarn; winter weight; spliced heel, toe and sole; sizes 8 1/2 to 10. Monday 35c, 3 pairs \$1.00.

Women's Natural or White Chamoisette Gloves, washable, 2 dome fasteners; sizes 5 1/2 to 8. 35c value. Monday **.29**

MEN'S SOCKS.
Men's Fine Black Cashmere Socks, seamless; medium weight; spliced heel, toe and sole; sizes 9 1/2 to 11. Monday **.15**

MEN'S GLOVES.
Men's Fine Wool-lined Gloves; tan shades; one dome fastener; seams strongly sewn; sizes 7 to 9 1/2. Monday **.59** (Main Floor.)

Eyeglasses

Gold-filled Glasses, \$2.50 and over.

Optical Dept., 2nd Floor.

Table Linen Sets

Beautiful satin double damask, in pretty oval designs, with plain centres. These handsome sets consist of one table cloth, 2 x 2 1/2 yards, and one dozen napkins, size 24 x 24 inches, to match. Regularly \$9.50. Rush price Monday, per set **7.45**

BEDROOM TOWELS, THREE PAIRS FOR \$1.00.
Pure Linen Huckaback Towels, with ends nicely hemmed. Clearing Monday, three pairs for **1.00**

CLEARING OF WARM WOOL BLANKETS.
Fine All-wool Scotch Blankets, evenly napped, weight 7 lbs. Large size, 68 x 86. Finished and whipped singly. Regularly \$5.50 and \$6.50. Special Monday, pair **4.95**

WHITE SAXONY FLANNELLETTE.
With a soft finish; 31 in. wide. Special Monday, a yard **.10**

\$2.50 SEALETTE \$1.50 YARD
Royal Purple Sealette, with a rich silky pile, width 48 inches, for evening cloaks or children's warm winter coats. Regularly \$2.50. Clearing Monday, yard **1.50**

VIVELLA FLANNEL.
Great showing of Vivella Flannels, all the latest colorings; width 32 inches. Clearing at yard **.60** (Second Floor.)

Remnants of Drapery and Upholstering Fabrics

Velours, Velvets, Tapestries, Brocades, Damasks, Wool Cloths, Moires, Florentines, etc., etc., for door and window curtains, covering the odd pieces of furniture, cushions, etc. Regularly 50c to \$5.00. Marked exactly half-price. (Fourth Floor.)

Low Prices for Good Floorcoverings

Heavy Floorcloth, 27c square yard; select from tile, carpet, matting and oak flooring designs; widths we carry, 36, 45, 54, 72 and 90 inches. Per square yard **.27**

Extra Quality Thick Cocoa Fibre Door Mats, 14 x 24, 90c; 16 x 27, \$1.15; 18 x 30, \$1.35; 20 x 33, \$1.75; 22 x 36, \$2.00; 24 x 39, \$2.50.

Useful and inexpensive Bedroom Rugs, in two new weaves, the "Eclipse" and the "Summit," blues, tans and greens; several good designs. 6 ft. x 9 ft., \$5.75 and \$7.85; 7 ft. 6 in. x 10 ft. 6 in., \$9.50; 8 ft. 3 in. x 10 ft. 6 in., \$6.75; 9 ft. x 12 ft., \$7.75 and \$10.50.

Seamless English Tapestry Rugs, beautiful quality, in a number of exceptionally good designs:
9.0 x 9.0 **10.00** 9.0 x 12.0 **14.50**
9.0 x 10.6 **11.75** 10.6 x 12.0 **16.25** (Fourth Floor.)

Introducing Miss Tilly Phone

You've probably seen her before. She is sitting round most of our homes, generally shoved in a corner, and, therefore, not wearing this engaging expression. She is hopeful now that this new introduction will give you a new interest in her. Instead of putting you in touch with all sorts of utilities, she wants to put you in touch each day with the pulsating life of this Big Store. There is something of interest going on here every day, and no matter how much else you have to do, you don't have to miss it with Miss Tilly Phone at hand. Just lift her from her hook and say, "Main 7841."

The Blazed Trail

This page is a good deal like the hatched-marked path of the Indian of frontier days. Each shining chip, fresh cut, is a guide to substantial saving for you.

And don't forget that this is the "after Christmas" time you have been looking forward to.

Men's Trousers at \$1.75

We have taken great care in selecting good materials in good patterns for these trousers. The standard of quality is always above the ordinary. English tweeds and worsteds, in neat patterns; sizes 34 to 44 waist. Price **1.75**

Men's Good Quality Worsted Trousers; made from an English worsted trousering, in medium shade of grey, in neat stripe pattern; stylish and well tailored. Price **2.50**

Men's Fine Worsted Trousers, to wear with the best coat and vest you have; the material is West of England trousering, in medium shade of grey, showing neat stripe pattern; beautifully tailored. Price **4.50**

Men's English Whipcord Pants; these are splendid wearing trousers; they are made from a heavy English whipcord cloth, in grey; the style is good, and the workmanship the best. Price **3.50**

Men's Fancy Mackinaw Reefer Coats, for skating, tobogganing, snowshoeing, and any out-of-door sport; made from all-wool Mackinaw cloth, in grey and black, brown and black and red and black; double-breasted, with shawl collar, and belt at waist; the very best tailoring. Price **8.50**

Children's Fur Rcbes

For go-cart, sleigh or carriage; good large size, and made from No. 1 China sheepskins, properly bleached and cleaned; best white felt linings, with pockets or without. Monday **1.95**

BOYS' WOOL TQUES.
Fancy style, with wool knots on points, in the new fleece or rough finish. This is one of the latest tques; nearly all colors. Special **.45**

Boys' Grey Lamb Fur Caps; wedge shape; select and even cut; silk-lined. Monday special **1.90**

Boys' Winter Wear Caps, in tweeds and navy blue cloth; medium or large golf shape; made with fur-lined ear and neck bands. Monday special **.39** (Main Floor.)

Basement Bargains

CLOTHES WRINGERS.
Best Canadian-made, with a superior quality rubber rollers, fully guaranteed for one year, with covered cogs, tub clamps and adjusting screws. A sturdy, reliable, and handy built clothes wringer, selling regularly for \$3.50. Special price for 430 customers. Monday Basement Sale **2.99**
Cannot promise to fill phone or mail orders.

HOUSE BROOMS, 33c.
Regularly 45c. 50c and 55c Corn House Carpet Brooms, extra quality full stock corn. Special price for 830 morning customers. Monday Basement Sale, each **25c**
Stair Brooms, best quality corn. Regularly 15c. Monday Basement Sale, each **10c**
Stair Brooms, with brush handle, reliable make. Regularly 20c. Monday Basement Sale, each **15c**

SPECIAL WOODENWARE ITEMS.
Glass Face Wash Boards, Regularly 25c. Monday Basement Sale, **15c**
Zinc Face Wash Boards, Regularly 25c. Monday Basement Sale, **15c**
Smooth Hardwood Ironing Boards, in 3 sizes. Regularly 45c. Monday Basement Sale, **35c**
Regularly 55c. Monday Basement Sale, **49c**
Regularly 75c. Monday Basement Sale, **59c**

\$3.00 DUTLESS MOP OUTFIT, \$1.89.
The best and most convenient dustless mop made. Strictly sanitary and hygienic mop, with a 1 1/2 in. of special oil, all complete. Regularly \$3.00 outfit. Monday Basement Sale, **1.89**

HOUSEHOLD AND KITCHEN REQUIREMENTS
Galvanized Ash or Garbage Cans, with cover, in three sizes:
Regularly 80c size, Monday Basement Sale **49c**
Regularly 87c size, Monday Basement Sale **49c**
Regularly 94c size, Monday Basement Sale **49c**
Japanese Coal Scuttles, house size, with gold band decoration. Regularly 40c. Monday Basement Sale, **27c**
Stove Brushes, strong galvanized metal. Regularly 15c. Monday Basement Sale, **10c**
Galvanized Wash Tubs, strong make, in 4 sizes:
Regularly 55c size, Monday Basement Sale **44c**
Regularly 60c size, Monday Basement Sale **46c**
Regularly 75c size, Monday Basement Sale **44c**
Regularly 85c size, Monday Basement Sale **47c**

25c SNOW SHOES FOR 15c.
Regularly 25c Long Handle Snow Shoes, for snow or ice. Monday Basement Sale **15c**
Regularly 30c Black Iron Ash Striver, Monday Basement Sale **15c**
Chopping Hatchets, steel heads. Regularly 45c. Monday Basement Sale **25c**
Axes, with steel heads, handled. Monday Basement Sale, 75c and 90c.
Phone orders to department.

ICE SKATES.
The "Model" Hockey, with puck stop, solid steel blades, grooved runways, welded heel and heel plates, highly tempered quality, exceptional value. Monday Basement Sale, **1.99**
The Rover Skate, for fancy skating with all steel blades, heavily nickel-plated. Special value for 430 customers. Monday Basement Sale, **1.25**
The Peerless Skate, solid steel blades, with welded sole and heel plates, and puck stop. Monday Basement Sale, most reliable make. Monday Basement Sale price, **1.50**
Children's Bob Skates, best make, double runners. Monday Basement Sale price **.39**

SALE OF OAK HEATERS.
Oak Heaters, substantially made, with heavy cast iron pot, deep pattern, having fire plate to shake and dump, cast base and feet and dome top with ornamental base, nickel-plated trimmings. A handsome design of heater and built for good service in two sizes:
Regularly \$11.00 value. Monday Basement Sale **9.50**
Regularly \$9.50 value. Monday Basement Sale **8.00**

LAUNDRY STOVES.
Regularly \$5.00 Laundry Stove, with flat top and two covers, all cast metal. Special for Monday Basement Sale **4.49**

SPECIAL SALE OF SNOW SHOES.
Snow Shoes for men, with double-cut of the best make, and with reliable frames. Sizes 14 x 12, tufted. Monday Basement Sale **2.00**
14 x 12, plain. Monday Basement Sale **2.75**
16 x 12, plain. Monday Basement Sale **3.00**

SNOW SHOES FOR CHILDREN.
10 x 8, tufted. Monday Basement Sale **1.75**
8 x 8, tufted. Monday Basement Sale **1.50**
Phone orders direct to department. (Basement.)

Grocery List

Pearline, 1 lb. package **10**
Fels Naptha Soap, per bar **5**
Sunlight, Surprise and Taylor's Borax Soap, 6 bars **25**
Wide Awake and Comfort Soap, 8 bars **25**
Leather Brand Soap, 7 bars **25**
Simpson's Big Bar Soap, per bar **10**
Old Dutch Clearer, 3 tins **25**
Sapolio, per cake **15**
Naphtha Powder, package **25**
Goldust Washing Powder, large package **25**
Lux Washing Powder, 3 packages **25**
Taylor's Soap Powder, 3 packages **25**
Pan Shine Cleanser, 3 tins **25**
Royal Blue, 2 packages **25**
White Swan Lye, per tin **7**
Canada White Laundry Starch, package **7**
Lux Laundry Starch, 3 packages **25**
Celluloid Starch, 3 packages **25**
Bon Ami, per cake **12**
Parowax, 1 lb. package **12**
Powdered Ammonia, 4 packages **25**

5 LBS. PURE CELONA TEA, \$1.15.
1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday, 5 lbs. **1.15** (Basement.)

The Robert Simpson Company, Limited