

The Imperial Life Assurance Company

of Canada

HEAD OFFICE, TORONTO

20 VICTORIA STREET

Toronto, Ont.

W. A. PEACE, MANAGER
TORONTO BRANCH

February 23, 1925.

Gen. Sir Arthur Currie, G.C.M.G., K.C.B., LL.D.,
McGill University,
Montreal, Que.

Dear Sir Arthur:

No doubt you will be surprised to receive a letter from me, and in case you do not remember me I would refer you back to twenty years ago in Victoria, British Columbia, when I was in the Imperial Bank.

I am enclosing a copy of a letter which will speak for itself. As you will see, I have undertaken quite a stiff proposition. I am attempting to break the Canadian record for life insurance applications, which is 159. I am attempting to obtain 170 for one month, but must obtain at least 170 written promises for applications for life insurance by midnight of the seventh of March. If I do not attain my objective, then I do not expect anyone to be obligated to give me an application.

I might state that some of the following gentlemen, whom you will probably know, have promised to give me applications and have signed my Honour Roll:-
Brig. Gen. Gunn, Brig. Gen. Cartwright, Mr. Geo. W. Wilson, Assistant General Manager of the Union Bank, Mr. J. A. C. Kemp, Toronto Manager of the Bank of Commerce, R. H. Parmenter, K.C., and many other ~~well~~ well-known gentlemen.

I know that you are probably very heavily insured, as you are an old life insurance man; but thought possibly you might give me the honour of placing some insurance on some member of your family. My objective is a stiff one, but I trust, sir, you will help me take it. I am reserving No. 100 for you, and trust you will confirm this. The amount of the application may be \$1000 or over.

Hoping to hear from you, as I feel you would like to see me go over the top and break the Canadian record,

Yours very truly,

J. Gault Kingmill