

She has taught communications and cultural studies at McGill and Trent Universities. Her scholarly writing has appeared in the Canadian Journal of Communications, on Marshall McLuhan, and audiences for Canada's cultural industries. She has also published on the private television and cable industries, notably in The Cultural Industries in Canada (1996), edited by Michael Doherty, and researched and wrote the summary report on Women in and Behind the Media: 1984 - 1994 for the Canadian delegation to the Unesco conference of 1995, held in Beijing. Her most recent essay, "The impact of globalization and technological change on culture and national identity: A call for visionary pragmatism" appeared in The Culture/Trade Quarterly: Canada's Policy Options (1998), edited by Dennis Browne. She is the designated expert by the Department of Canadian Heritage to the Council of Europe meetings on "Cultural policy for the next millennium: public access and freedom of expression." Her research interests include new media literacies, access and digital communities, the TV PC hybrid, and how to use new media to solve old cultural policy problems.

She produces and directs the byDesign series, an experiment in digital democracy as participant design, which has convened two visionary speaker series and created electronic commons web sites since 1997. She has traveled by invitation to Europe, China and Japan to discuss her research on citizen participation and digital democracy. She directs the E-Lab based at the McLuhan Program Coach House, which created and hosted Canada's first online public consultation to form part of the official federal public record, on behalf of the CRTC's new media hearings. As director of the McLuhan Program Research Network, Lisa is guest editing a journal and interactive web site, drawing on presentations to the 1998 conference Many Dimensions: The Extensions of Marshall McLuhan. As an active participant in all of the Universal Access Workshops held at the University of Toronto, founding member of the Toronto Information Highway Working Group, and of several earlier public interest groups concerned with promoting women's access to media, she has appeared before the CRTC and taken part in policy consultations on access to information and communications media technologies. None of her public interest work at the McLuhan Program would be possible without the dedication of talented volunteers, and she has become a willing advocate of networking and collaborative internet work as a means to social repositioning for the underemployed.

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