

# *Factoids, Creative Canada*

*element: The imagination and originality of our artists working in literature, music, film, theatre, dance, the visual arts, etc. (continued)*

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## *message: Film, Festivals, and Government Spending Keep Canadian Culture Strong*

The Canada Council For The Arts received millions of dollars to support orchestras, emerging artists, and the development of young audiences

The Canadian government spends \$5.8 billion each year in support of culture

Shaw Festival is:

- one of the largest repertory company in North America
- the only theatre in the world that specializes in plays written by Bernard Shaw and his contemporaries

Montreal Jazz Festival is 11 days in length, and is visited by an average of 1.5 million people

Canada's biggest Folk Festival is the Winnipeg Folk Festival, which began in 1974 and now draws 30,000 folk each year

Film

- Between 1994 and 1995, 14,000 films and videos were produced in Canada
- 70% of Canadian films were produced for television, 21% for corporations, and 9% other markets
- Revenues from Canadian films were just over \$1 billion
- Foreign investment in the funding of Canadian productions rose 200% between 1991 and 1995 to \$212 million
- Funding from Canadian private investors increased 33% to \$421 million
- Movie theatre attendance is on the rise after many years of decline due to comfortable seats, large screens, and good sound
- The average Canadian goes to the movies three times each year
- Many annual film festivals take place throughout Canada each year in cities like Montreal, Banff, and Vancouver