

Four new ventures were developed to address the information objective:

● *The Road Map to Exporting and Export Finance* - a guide to key contacts who can assist an exporter was developed by bank/financial institution trade specialists, DFAIT, and other interested parties. A Government version of the *Road Map* is available for distribution through the Government network and a bank-customized version of the *Road Map* will be available from the banks.

● *Top Ten Export Programs* - a series of factsheets which help to distil available information on the most frequently used programs and services will be available throughout Canada.

*To order a copy of the Road Map and/or Top Ten Export Programs, please contact the Department of Foreign Affairs and International Trade (DFAIT) InfoCentre at 1-800-267-8376 or your local International Trade Centre (ITC) listed in Annex I.*

● *InfoCentre Bulletin Board* - is an electronic data bank of international market opportunities and export finance information which can be accessed via a telephone using a personal computer and a modem.

*To connect with the IBB, dial (613) 944-1581 inside Ottawa and 1-800-628-1581 outside of Ottawa. Set your modem to 14,400 baud, N-8-1; ANSI/ASCII emulation. For further information, please order the brochure "IBB Your Gateway to the World" from the InfoCentre at 1-800-267-8376 or contact the IBB Administrator at (613) 996-2662.*

● *Training* - the Institute of Canadian Bankers, the training arm of the Canadian Bankers Association will roll-out a Canada-wide export and trade finance training seminar to a broad base of bankers and financial institution specialists. It will highlight the importance of exports and improve bankers' knowledge of bank and Government export services.