

## *Appendix I*

### **B.C. Salmon Farmers Association Annual General Meeting**

April 21, 1989

#### **Excerpt from the minutes**

#### **Panel Discussion:**

Presented by Don Tillapaugh, Kanish Aquafarms

#### **Panel Members:**

Derek Sharpe	Quartz Bay Sea Farms
Rob Smeal	Saltstream Engineering
Keith Ware	Quality Sea Farms
Paul Tate	Conville Point Sea Farms
Kjell Aasen	Norent Inc.

The above farmers, along with Rolf Aunet of RSR Sea Farms, were sponsored by External Affairs and International Trade Canada on a trade mission to attend the Boston Seafood Show and to visit the New York salmon markets.

The essence of the presentation was that we must, as an industry, have a bigger presence at seafood trade shows. A comment was made by the panel that the competition at the Trade Show – Scotland, Chile, Norway – had very visible and well-presented exhibits and that they had exhibited in a united manner rather than a disjointed, (i.e. one B.C. salmon farming company here and another on the next floor) approach that B.C. appeared to have.

The quality and appearance of fish, as seen by members of the panel during their trip to New York, resulted in a statement that the B.C. salmon farming industry should investigate the distribution channels thoroughly and try to gain more control over the various aspects.

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## *Appendix J*

### **International Trade Centres**

#### **ALBERTA**

International Trade Centre  
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Telex: 037-2762  
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International Trade Centre  
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Calgary, Alberta  
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#### **BRITISH COLUMBIA**

International Trade Centre  
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#### **MANITOBA**

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