INTERNATIONAL TRADE BUSINESS PLAN 1993/1994

20/05/93

COMPENDIUM

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Agriculture, Food and Beverages SECTOR:

United States AREA: DATE: Nov 1993

ACTIVITY: Semi-processed and processed food and beverage; matchmaking

forum

LOCATION: Des Moines

CONTACT: EAITC UTI

TELEPHONE: 613-944-9483

ACTIVITY CANCELLED, APRIL 1993

(record #: 41)

Agriculture, Food and Beverages SECTOR:

United States AREA: DATE: Dec 1993

ACTIVITY: Semi-processed and processed food and beverage; national stand:

National Food Brokers' Association Show

LOCATION: Chicago

CONTACT: P Eqyed EAITC UTI

TELEPHONE: 613-944-9483

Annual show, 250 exhibit booths SCOPE:

15,000 attendees including NFBA members from ATTENDANCE:

across North America

CONTACT: CHCGO, Karen Willhite (312) 616-1860

> (record #: 42)

Agriculture, Food and Beverages SECTOR:

AREA: United States Feb DATE: 1994

ACTIVITY: Agricultural equipment and services; buyers from U.S. to:

Canadian International Farm Equipment Show

LOCATION: Toronto

CONTACT: P. Egyed EAITC UTI

TELEPHONE: 613-944-9483

8-11 February 1994

Agricultural products and services

SCOPE: Largest Canadian national indoor show, held annually and featuring more than 380,00 square feet of space for more

than 700 exhibitors

ATTENDANCE: 50,000 visitors primarily from Central and Eastern

Canada, Upstate New York and the Great Lakes region