

# Oseco Inc.

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## SPECIALIZATION

Oseco Inc. is a leader in forage seed multiplication and in the export of Canadian-grown commercial seed and public varieties.

## THE COMPANY

The company was founded in Canada in 1939 by the late John Eros, a Hungarian emigrant who brought with him a complete line of new seed cleaning equipment and a highly specialized knowledge of the industry.

Originally known as Ontario Seed Cleaners & Dealers Ltd., located in Toronto, Ontario, the firm soon gained a reputation as a specialized forage seed processor. The business grew quickly in scope and size and in 1967, in order to accommodate this rapid growth, the company moved to new facilities just outside Toronto, and began using a new corporate name, Oseco Inc. The Brampton plant, with its 45 employees and its highly innovative and automated design, quickly established Oseco as a leader in forage contract seed production and processing and wholesale distribution, both in the North American and worldwide markets.

## ACTIVITIES AND PRODUCTS

There are many good reasons why seedsmen and breeders around the world look to Oseco for seed multiplication: the firm provides the service they need, from beginning to end.

Most of Oseco's contract multiplication of grass and clover seed takes place in Western Canada. These areas provide ideal clean land conditions and climate for seed production of Timothy, Creeping Red Fescue, Meadow Fescue, Orchardgrass, Ryegrass, Alfalfa, Red Clover, Alsike Clover and Birdsfoot Trefoil. Oseco's branch offices in Western Canada manage multiplication contracts of various forage seeds for customers around the world. The selection of seed growers, the planting of stock seed, growing and harvesting of these special varieties is closely supervised by Oseco's own fieldmen. The harvested seed is then shipped to the modern cleaning plant in Brampton where it is cleaned, packed and certified for international customers.

Periodic reports are issued regularly to keep customers informed of each stage of their variety multiplication.

Oseco's Brampton operation has a seed testing laboratory fully accredited by the Government of Canada. Rigid quality control ensures that the seed is cleaned in accordance with customer's individual specifications.

Recently, Oseco started a new program for the development, production and marketing of early corn hybrids (70 to 100 days).

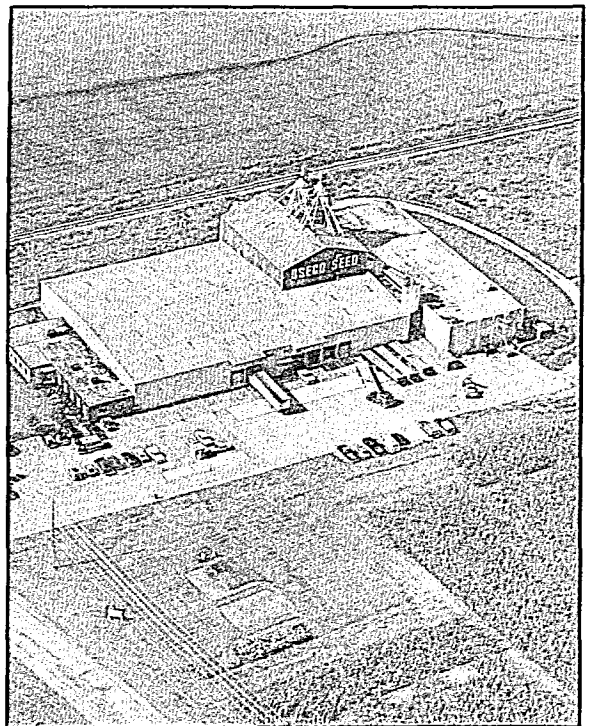
Oseco is a full member of the Canadian Seed Trade Association and its Seed Multiplication Division. Oseco is also a founding member of Secan, a new organization formed to commercialize varieties developed by Canada's public breeding institutions.

## INTERNATIONAL EXPERIENCE

Oseco is proud of its many accomplishments within the forage seed industry. For example, Oseco originated the shift to bulk movement of seed across Canada, utilizing rail hopper cars. Oseco was the first in contract multiplication of forage crop seed with improved varieties for export under the OECD (Organization for Economic Co-operation and Development) Scheme for international certification. Oseco recognizes that only research will give the industry even better varieties for the future. Along with forage research projects in Canada, Oseco has co-operative research projects in the United States and Europe. Plant genetics and their improvement have become a global effort. Plant material from around the world is constantly being evaluated. Oseco's overseas shipments move mostly in containers filled and sealed at the Brampton plant. Efficient shipping is one of the most vital links in the seed multiplication chain and the firm's shipping department works closely with established shipping lines to ensure that the seed reaches its destination on time and in top condition.

## INFORMATION

Further information on Oseco can be obtained by contacting:  
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Oseco's Brampton head office.