

POST :611-SEATTLE

013-CONSUMER PRODUCTS
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:
JULY 1987 SEATTLE GIFT SHOW

ANTICIPATED RESULTS:

15 NEW CANADIAN COMPANIES INTRODUCED TO
MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PEMD PARTICIPATION IN SEATTLE GIFT SHOW.

QUARTER: 1 NONE AT THIS TIME.

QUARTER: 2 PEMD PARTICIPATION IN SEATTLE GIFT SHOW.

QUARTER: 3 NONE

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

DUE TO LACK OF INTEREST ONPART OF CDN INDUSTRY,
GIFT SHOW PARTICIPATION WAS REPLACED BY GIFTWARE
NEBS ON BEHALF OF TWENTY COMPANIES. TWO BUYERS
RECRUITED FOR FURNITURE SHOW IN MONTREAL.

FOLLOW UP TO BUILDING MATERIAL NEBS IN PROGRAM.

WHILE RECRUITMENT DIFFICULTIES FOR SEATTLE GIFT
SHOW LED US TO ORGANIZE A GIFTWARE NEB'S, 10
COMPANIES, INCLUDING TWO FOR THE FIRST TIME,
PARTICIPATED IN SEATTLE GIFT SHOW WITH OUR
SUPPORT.

RECRUITED 12 BUYERS FOR IDEX. POST ALSO ORGAN-
IZED SUPPLEMENTAL VISIT FOR 12 BUYERS TO 6
PLANTS IN T. O. AREA. ARRANGED PROGRAM FOR BUYER
FROM ANCHORAGE AIRPORT DUTY FREE SHOP TO CALGARY
AND VANCOUVER.