7.	Develop the process and carry it out for setting approaches, strategies priorities & responsibilities.	July/ Sept./84
8.	Review outcome of step 7 and a proposal for initiating phase II of the project with individual contacts, Steering Committee, Executive Committee.	Sept./84
۵	Communicate inventory and conclusions of step 8 to	Oct./84
٠.	the department.	WL., 04
10		Comb /
10.	Assist, as appropriate, the key areas of responsibi-	Sept./
	lity in the department to develop a plan of action and provide simple guidelines for this work.	Oct./84
11.	Establish the mechanism for regularly updating the	Sept./
	inventory & reviewing & adjusting the approaches,	Oct./84
	priorities, responsibilities, if necessary, & the	0001/04
10	action plans.	
12.	Assessment of the project's accomplishment.	Sept./85

RESOURCE SUMMARY: (\$000)

Dollars include salary, operating and capital.

83-84	83/84		84/85		85/86		TO		TOTAL PROJECT		Future	
	PY	\$	PY	\$	PY	\$	PY	\$	PY	\$	PY	\$
Existing	.1	4.0	.6	27.0					.7	31.0		-
New			•	<u>*</u> 8.0	·					8.0		
Total Direct Costs	.1	4.0	.6	35.0					.7	39.0		
Indirect Costs		_	-8	5.0								

^{*} Assistance in setting up computer program, provide for contract help if necessary and computer hardware.

BENEFITS:

- 1. Provides systematic means of identifying and developing relationships with the department's clients;
- 2. Establishes information base that can be readily updated;
- 3. Contributes to improved service delivery to private sector clients;
- 4. Helps to strengthen DEA's overall relationships with the private sector and thereby contributes to achievement of trade development and economic and trade policy objectives.
- 5. In long run, project should help DEA develop a supportive private sector constituency.

Project Manager

15 Dcc. 1983.

Date

15 Dec. 1983.

Date