

Canada's Representation in Australia — continued

investment in the exploration and development of Western Australia's natural resources. Leading Canadian firms are actively involved in Western Australia, not only in the resource field but in other related and unrelated fields.

The importance of Western Australia to the overall growth of Canadian-Australian two way trade, which reached almost \$C1,500 million during 1981, has been stressed by officials of the Melbourne Consulate General. The Consulate has been responsible for the encouragement and promotion of this trade development since the days of D.H. Ross. No less than 45

visits were made to Perth by Consulate General trade representatives in the past four years.

It is time now for a separate Consulate General to be established in the Western Australia Capital to provide on the spot representation for Canada, to assist in the continued development of trade and economic co operation between Canada and Western Australia.

Canada's Consul General in Perth, Mr. Roger Blake, with a thorough background in science and engineering and particularly in the trade commissioner service, heads Canada's newest post in Australia.

THE CONSUL GENERAL

Mr. Roger Blake, B.Sc., D(EE) is the Canadian Consul General in Perth. Mr. Blake is married with two sons and a daughter.

Immediately prior to his appointment as Consul General, Mr. Blake was on secondment to Canadair Incorporated, marketers of executive jets, in Westport, Connecticut.

Following eight years' service in the Royal Canadian Air Force, Mr. Blake commenced his foreign service career as Vice-Consul and Assistant Trade Commissioner in Los Angeles in 1966 and has since served in Cairo as First Secretary and Rio de Janeiro as Consul and Senior Trade Commissioner. He is also a former Director of Finance and Administration in the Trade Commissioner service.

The Consul General is no stranger to Australia, having spent many of his formative years in Victoria. While his father, Roy W. Blake, was Trade Commissioner in Melbourne, teenage Roger attended Geelong Grammar and Wesley College for a period of seven years.



CANADIAN GOVERNMENT SERVICES IN AUSTRALIA

The Consulate General in Perth is responsible for the promotion of Canadian goods and services, assists Australian importers in locating Canadian sources of supply and encourages the interchange of industrial technology through licensing arrangements, joint ventures and direct investments.

The post is also able to advise inquirers about immigration applications, visas, employment, exchange programs, student authorisation and the importation of personal effects into Canada. Resident Canadians are provided with assistance and counselling about Canadian government social programs, travel documents and emergency services.

The Canadian High Commission in Canberra, and

the Consulates General in Perth, Sydney and Melbourne — provide information about Canada to individual inquirers, educators and journalists. They also encourage Canadian studies and coordinate cultural events. Films from the Canadian High Commission library in Canberra are available on loan everywhere in Australia. A catalogue can be obtained at the Consulate General.

An Officer of the Canadian Consulate General in Sydney is responsible for promoting travel to Canada throughout Australia and acts as a liaison between the Canadian Government office of Tourism and Australian travel agents.

CANADIAN-AUSTRALIAN TRADE RELATIONSHIPS

As mentioned in "Canada's Representation in Australia", Canadian-Australian two-way trade reached 1,500 million Canadian dollars in 1981.

Following are stories of some of the ventures that have played and are playing a part in this development, important to both countries.