

Tarvia

Preserves Roads
Prevents Dust-



The above illustration shows the spraying of hot "Tarvia-X."
The view in the circle is the finished road. It is durable and dustless.

Have You a Good-Roads Program?

MOST municipal engineers in the large centers have what they call a "Road Program"; that is, the plan for all the streets and roadways within their jurisdiction covering from three to five years or more in the future.

In the smaller cities and towns such a paving program is occasionally prepared by outside consulting experts.

They come in and make scientific studies of the traffic on various streets—the grades, the kind of materials that are available, etc.

Then they lay out a complete scheme calculated to keep the road department working for many years ahead towards a well-defined objective of a perfectly-paved town.

More frequently, however, no program is followed and roads are built and maintained by rather loose and costly methods.

Every town, no matter how small, ought to have a definite road program.

Every county ought also to have one. Roads should not be built in a patch-work, haphazard fashion, for the only result of such a policy is stretches of good roads interspersed with stretches of bad roads.

As a chain is no stronger than its weakest link, so a road is only as passable as its poorest parts.

Therefore, alternating **good** and **bad** roads are a costly abomination to all who travel over them and all who pay taxes for their construction and maintenance.

Our Service Department has persuaded many towns to work out a systematic road policy; because we have been able to demonstrate that great sums of money can be saved by so doing.

A system of tarviated macadam—that is to say, macadam that has been bonded with Tarvia to preserve the surface and make it automobile-proof—is an almost indispensable part of every Good-Roads Program today.

Tarvia roads are not only low in their first cost, but exceedingly low in maintenance cost.

Once a town or city adopts the policy of building Tarvia roads it rarely goes backward, but the mileage is increased from year to year.

The result of such a policy is a town where the roads are dustless and clean, the property values advancing, the road

tax low and the taxpayers enthusiastic believers in and boosters of Tarvia.

There are several grades of Tarvia and a dozen methods of using the product. We should be glad to mail you an illustrated booklet showing Tarvia roads all over the Dominion that are giving the maximum of service and satisfaction at a minimum cost.

Special Service Department

This company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the asking by anyone interested.

If you will write to the nearest office regarding road problems and conditions in your vicinity, the matter will have prompt attention.

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