

The logo consists of the letters 'USMC' in a bold, stylized, sans-serif font. The letters are thick and closely spaced, with a slightly irregular, hand-drawn appearance. The 'U' and 'S' are connected, as are the 'M' and 'C'. The logo is centered within a rectangular border.

**Nous Pouvons  
Tout Fournir  
Depuis une Broquette  
Jusqu'à un  
Outillage Complet de  
Manufacture.**

**Si vous avez besoin de quel-  
que chose, écrivez - nous.**

**United Shoe Machinery Company  
of Canada, Limited**

**Montréal, Qué.**