



BIRKS STERLING

With the exception of a few novelties our entire stock of silver is manufactured in our own workshops.

Our head factory in Montreal employs many experienced silversmiths and designers. The manufactory is equipped with every machine and necessity which will assist in the production of high-quality silverware. We originate new designs and effects and welcome every improvement from an European or American source.

By manufacturing our silverware the middleman's profits are eliminated; by buying Birks' Sterling our patrons secure at the lowest price that honest quality which has made the 'name' a household word throughout Canada.

Our Catalogue (mailed free upon request) illustrates selected articles in each line in demand. Send for a copy. Buying by mail is as safe as by personal selection.

Henry Birks & Sons

LIMITED

DIAMOND EXPERTS.

GEO. E. TROREY,
Managing Director.

Vancouver, B. C.