: "VARSITY" :

A HIGH-CLASS 5 CENT CIGAR, HAND-MADE

CONTAINS THE FINEST HAVANA FILLER

SUPERIOR TO THE MAJORITY OF 10 CENT CIGARS. TRY THEM AND BE CONVINCED. THEY COST THE RETAILER
4 CENTS EACH

S. DAVIS & SONS - Montreal

THE LARGEST CIGAR MANUFACTURERS IN THE DOMINION.

× D. Ritchie & Co. ×

(ESTABLISHED IN 1862)

WE ARE THE OLDEST CUT TOBACCO, AND LARGEST CIGARETTE MANU: FACTURERS IN CANADA:———

FACTSI

t.

on.

17

be

. THE -

"ATHLETE"

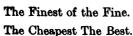
ANI

"DERBY"
CIGARETTES

- ARE -

The Sweetest of the Sweet.

The Purest of the Pure.



. OLD CHUM.

PLUG CUT PLUG CUT PLUG CUT

SMOKING

SMOKING SMOKING SMOKING

TOBACCO

TOBACCO TOBACCO TOBACCO

THE SMOKER'S IDEAL

OUR.

DERBY

PLUG SMOKING TOBACCO

18

MADE FROM

THE

Finest Virginia
GOLD LEAF