

URGES CAMPAIGN OF ADVERTISING

Prof. Dean Shows Way to Increase Consumption of Milk

ADDRESSES PRODUCERS Market for Surplus Produce Sought by Middlesex Men

Finding a market for surplus produce is becoming a problem for the milk producers of Middlesex County...

"This is the day of the farmer on every hand," declared Prof. Dean in his opening remarks...

Getting down to the question of the milk industry Prof. Dean stated that the markets of the world were looking for milk and milk products...

Continuing, he dwelt on the benefits of milk as a food for the body and physical development...

"To get the best results out of a dairy cow there must be co-operation between the owners of dairy cows," declared the professor...

The speaker understood that there was a surplus of 1,000 gallons of milk in this city every day...

Another way to handle surplus milk was to have facilities for manufacturing surplus into butter, cheese, milk powder, condensed milk and ice cream...

SAW HER HUSBAND PLUNGE TO DEATH

His Wife a Witness to Dr. Stone's Terrible Fate

FELL A THOUSAND FEET Mrs. Stone, Now Safe, Lived Eight Days on Tiny Ledge

MARVEL CREBK, Alberta, July 28.—(Canadian Press Dispatch)—The Calgary Herald's staff correspondent sent by pony to the scene of the tragedy where Dr. W. E. Stone, president of Furukawa University, Lafayette, Indiana, was killed...

"I was just after supper on Sunday evening that Rammer, a Swiss guide, found Mrs. Stone. Letting himself down to her ledge with a rope he fastened the rope about her body...

"At the present time an arduous journey remains for Mrs. Stone, for the trail to her ledge is 50 miles on pack horse, beset with many difficulties...

ALGONQUIN PARK The accommodation in Algonquin Park is such that the most varied tastes can be pleased...

Rev. J. C. McCracken and family of Blenheim, passed through the city yesterday on a motor trip to Hamilton, Toronto and Niagara Falls...

Like a thief in the night it steals through the system—that's how Catarrh acts. Don't trifle with such a scourge. Time and experience have proved that Catarrhazine is a wonderful remedy...

Without stopping to count the cost, and realizing the impossibility of losing her husband's life, Mrs. Stone prepared to go to the rescue...

"During that time clouds often surrounded the mountain top, and frequently storms accompanied by lightning and thunder broke about...

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FIRE PROTECTION POOR AT GUELPH

Fire Marshal Heaton Hopes Probe Will Cause an Awakening

INVESTIGATION IS OVER Fire Chief Points to Danger of Hospitals

GUELPH, July 29.—The investigation into the circumstances surrounding the disastrous fire which occurred in this city on the morning of July 6, which has been in progress this week, was brought to a close late this afternoon by Provincial Fire Marshal Heaton, assisted by J. W. Pointon, deputy fire chief...

A large number of witnesses were called and a great mass of evidence was submitted, but the authorities are just as much in the dark to-day as they were at the start of the investigation. Just before the adjournment the fire marshal stated that so far as the distribution of the water mains for fire purposes were concerned, and as regards fire-fighting apparatus and an efficient system of fire protection, Guelph was woefully deficient...

TransCanada Limited, all sleeping car train leaves Toronto 5 p.m. daily, 25 hours to Fort William, 27 hours to Winnipeg, 61 hours to Calgary, 85 hours to Vancouver. A business day saved on transcontinental journey...

Unless you are drinking Rowat's Coffee you do not know the real delights of this beverage at its best. Try a pound to-day. 70 cents. T. A. Rowat & Co., 250 Dundas street. Phone 3951-3952.

Sultry Summer Weather Means Lagging Appetites. When the little ones' appetites begin to lag give them Johnston Bros.' XXX Bread and pure milk or another big, thick slice, with peanut butter or jam, and watch how they relish every bite.

When using WILSON'S FLY PADS. READ DIRECTIONS CAREFULLY AND FOLLOW THEM EXACTLY. Best of all Fly Killers! 10¢ per Packet at all Druggists, Grocers and General Stores.

Sterling Silver Photo Frames. English Hall Marked Photo Frames, round with velvet backs. \$1.75 to \$4.50.

C. H. Ward & Co. Diamond Merchants and Jewelers. Phone 1084, 386 Richmond St.

Make Up Your Mind. To preserve your health — your best asset for making life successful. Good digestion is all important. The best way to insure it is To Take Beecham's Pills.

Beecham's Pills. When the digestive organs fail, nutrition is interfered with; blood is tainted, nerves suffer, headaches and minor ailments multiply. A reliable cleansing, corrective agent that acts quickly and with highly satisfactory results is Beecham's Pills.

tired feet Feet that are tired and sore from long hours of standing soon become rested and refreshed by gently rubbing them with Absorbine, Jr.

A hot foot-bath containing a few drops of Absorbine, Jr. will have a delightfully soothing effect on weary feet at the close of a strenuous day.

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FARMERS BEGIN TO FEEL RETURN OF PROSPERITY

WASHINGTON, July 29.—Farmers, first to feel the pinch of the nationwide economic depression, now are beginning to experience a return of prosperity.

One of the greatest grain movements in history now is crowding the facilities of the railroads, according to reports received by the Association of Railway Executives. Grain shipments during the past five weeks broke records of more than two years' standing.

Loaded grain cars totaled 298,000 during June and the first two weeks of July. During the week ending July 16, grain loading totaled 57,000 cars.

Charles Morley, son William and nephew Robert Nicos, arrived in the city yesterday by motor from St. Louis. The trip of more than 700 miles occupied the party only three days, starting being made each morning at 4 o'clock.

Men! See our windows for bargains. You can save \$5.00 to \$6.00 on a pair of shoes.

Cook's Shoe Store. Complementary Glasses can be made to harmonize with your features as colors suit your complexion.

Carlyle TREBILCOCK OPTICIAN. 233 Dundas Street. Phone 2351. Two Doors East of Majestic.

MANTEL CLOCKS. GREEN, The Jeweler. 374 1/2 Richmond Street, London, m.w.s.

WEGNER'S. Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

N. J. GRIFFITH. Funeral Director and Embalmer. 104 Dundas Street, London.

GEO. E. LOGAN. FUNERAL DIRECTOR AND EMBALMER. 415 Richmond St. Phone 1858.

August Is a Good Month to Wall Paper. Select your Paper now, and have the work done before the long, fall evenings, when you spend so much more time indoors.

Colericks' "Where Art Abounds" 212 DUNDAS STREET.

Madam—Why Don't You Try Parnell's Bread? If you have never used it, there is a taste treat in store for you.

A.L. OATMAN. Formerly Smith, Son & Clarke. Funeral Director.

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CORNS

Lift Off with Fingers

Doesn't hurt a bit! Drop a little "Fressone" on an aching corn, instantly that corn stops hurting, then shortly you lift it right off with your Fingers!



WRITE FOR ILLUSTRATED LITERATURE TO NEAREST GRAND TRUNK TICKET AGENT, OR TO G. E. HORNING, DISTRICT PASSENGER AGENT, TORONTO G70.

CANADIAN PACIFIC FARM LABORERS WANTED

"Fare Going"—\$15 to WINNIPEG. "Fare Returning"—\$20 from WINNIPEG.

1/2 cent per mile Winnipeg to destination. 1/2 cent per mile starting point to Winnipeg.

GOING DATES: AUGUST 8, 10, 12, 14, 16, 18, 20, 22. TERRITORY: From Stations in Ontario, Smith's Falls to and including Toronto on Lake Ontario Shore Line and Havellock-Peterboro Line.

SPECIAL TRAINS FROM TORONTO. Full particulars from Canadian Pacific Ticket Agents. W. B. HOWARD, District Passenger Agent, Toronto.

Tubes (New) 30% Less than factory prices

Table with columns: Size, Price, Size, Price, Size, Price, Size, Price. Rows include 30x24, 32x24, 34x24, 36x24, 38x24, 40x24, 42x24, 44x24, 46x24, 48x24.

ECONOMY TIRE COMPANY. 13 Jarvis St., Toronto Dept. 621...

An Ideal Summer Trip. THE GRAND TRUNK NORTHERN NAVIGATION CO. ROUTE THROUGH LAKES HURON AND SUPERIOR IS THE FINEST IN THE WORLD.

On Tuesdays, Thursdays and Saturdays, Steamboat Express leaves Toronto at 10:02 a.m., Hamilton 11:0 a.m., Brantford 12:00 p.m., Woodstock 12:55 p.m., Ingersoll 1:10 p.m., London 1:45 p.m., arriving Sarnia 3:45 p.m. Steamship sails from Sarnia at 4:00 p.m.

LARGEST PASSENGER SHIPS ON THE GREAT LAKES. THE IDEAL WAY TO WESTERN CANADA. A DELIGHTFUL RAIL AND WATER ROUTE.

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