

CARPETS.

JOHN KAY, SON & CO.

Have now the greater part of their large importations in stock. The exhibit this season is one of the grandest they have had the pleasure of presenting to their patrons. They have endeavored to attain a high standard of artistic excellence in originality of design and coloring, combined with the best material and workmanship, and they feel satisfied their efforts have been crowned with success.

Of Carpets made in Squares, they have a full assortment on hand. Real Turkey, Axminster, Parquet, Wilton Parquet, Candahar, Afghan, Smyrna, etc. Sizes in stock, 9 x 10 feet to 12 x 15.

Any of these Carpets can be made to order any size, with fillings to match. Anglo-Indian, Kensington and the New Burma Art Squares.

RUGS OF ALL KINDS—Persian, Mecca, Teddo, Tanjore, Khyber, Smyrna, Daghestan, Japanese, Moquette, Mohair, ribbed, plain, fancy, etc. Skin Mats in great variety.

THE FINEST ASSORTMENT OF

TEMPLETON'S Celebrated Victorian AXMINSTER CARPETS

They have ever shown. The Colorings this season are simply grand.

ROYAL AXMINSTER, PATENT AXMINSTER and MOQUETTE CARPETS, with handsome wide borders, are unsurpassed.

WILTON CARPETS—Magnificent Patterns and Colorings. They are introducing a new heavy cloth in Wilton at \$1.60 cash, and the Cabul Wilton made for this firm is a wonder at the price—\$1.25 cash.

BRUSSELS CARPETS—The Largest Assortment ever offered. Great improvement in Designs and Colorings.

TAPESTRY CARPETS—A large stock at all prices. A lot of the best cloth made at 72c. cash.

VELVET CARPETS of Extra Heavy Qualities, almost equal to Wilton, and a lot of the regular cloth at \$1 cash; usual price, \$1.25.

ALL-WOOL CARPETS in fine Artistic Patterns; all of English Manufacture.

CHURCH CARPETS A SPECIALTY.

Have in stock of the favorite pattern over 2,500 yards.

COCOA MATTING, all widths. The New Calcutta is a great favorite.

CHINESE MATTINGS, in Plain and Fancy, from 20c. upwards; also the New Inlaid Jointless Japanese Matting.

NAPERY MATTINGS in all widths and qualities.

OILCLOTHS, LINOLEUMS, CORK CARPET, etc., always a large stock on hand.

Agents for the Aurora Carpet Sweeper. Thousands of them in use in Toronto. The value given in all departments is not surpassed.

JOHN KAY, SON & CO.,
34 KING-ST. WEST, TORONTO.

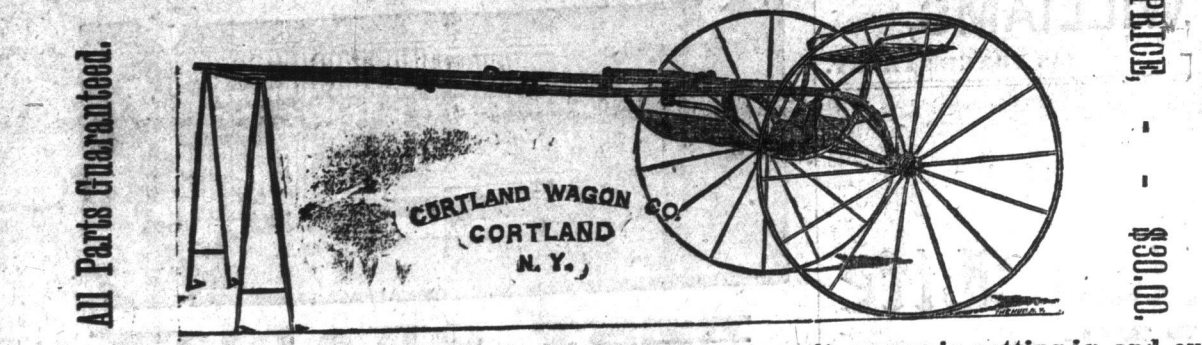
J.H. ROGERS
105
KING & CHURCH

HATS.

J.H. ROGERS
296
MAIN STREET

We have the Latest Novelties in Stiff and Soft Felt Hats from the best English and American Manufacturers. Lincoln & Bennett's Silk Hats, satin finish, are the best imported hats brought into this market for durability, style or finish they can not be excelled. Christy's Felt Hats are as popular as ever; for durability and retaining their color they have no equal. Boys Knockabout Felt Hats at all prices. Our \$4.00 Silk Hat is as popular as ever.

James H. Rogers,
CORNER KING AND CHURCH-STS.
CHARLES BROWN'S
KING OF ROAD CARTS.



Its construction is so simple, its riding qualities so easy, its access in getting in and out so handy, its draught so light, its adaptation to the load so marvellous, that we command for it this title. Yours respectfully,

CHARLES BROWN & CO.
NO. 6 ADELAIDE-STREET EAST, TORONTO.

Fishing Tackle Department.

NOVELTIES FOR SEASON 1889.

FISHING ROD & TACKLE MANUFACTORY
REDDITCH, ENGLAND.

PATENT SKELETON BAIT WITH LIVE MINNOW ENCLOSED.

FINE NEEDLE MANUFACTORY
REDDITCH, ENGLAND.

TRADE MARK

TRADE MARK

Patent Cork Float Snood Bait.

We have the entire control of these Patent Baits for the Canadian Market. My stock of Fishing Tackle is well assorted and Prices very low consistent with quality.

ALCOCK, LAIGHT & WESTWOOD, 6 Wellington-st West, and Redditch, England.

JOLLIFFE & CO.

FURNITURE

—AND—
UPHOLSTERY,
CHILDREN'S
RATTAN CARRIAGES.

We have arranged with the American Rattan Co. of Toronto for the sale of their goods in the West End, and they are making for us exclusively a few lines which we lead at very close prices.

CARPETS, Curtains, Etc.,

At prices equal to any house in the city.

467-471 QUEEN-ST. WEST.
Telephone 1195.



TO THE HAT TRADE.

Silk, Felt, Tweed and Straw Hats, New Colors, New Shapes. We offer to the trade in lots to suit purchasers, Stiff and Soft Felt.

HATS at WHOLESALE,
from \$2.00 to \$6.00 per doz.
J. & J. LUGSDIN,
101 Yonge-street, 138
WHOLESALE AND RETAIL.

ENGINE AND BOILER WANTED.

A FIRST-CLASS UPRIGHT ENGINE and BOILER (new or second-hand) WANTED.

Address ENGINE, Box 2630 P.O. Toronto.

MILK! CREAM!

CREAMERY BUTTER,
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BUTTERMILK

At Lowest Prices. Delivered to Any Address.

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AT 5 CTS. A COPY.

5000 Pieces of Sheet Music Reduced to 5c. a Copy.

200 Waltzes by Strauss, Waldteufel, Bucchioni, etc., etc.
1000 Piano Solos by the best composers.
100 Songs by Moller, Sullivan, Adams, Pissini, etc.

Call early and make selections.
6 pieces for 25c., 12 for 50c. and 24 for \$1.

BUTLAND'S MUSIC STORE,
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PAPER WAREHOUSE.

FULL STOCK,
ALL KINDS,
NEW LINES.

EXTRA GOOD VALUE.

WORTHY OF SPECIAL NOTICE.

BROWN BROS.,
64 to 66 King-street east, Toronto, 24

MILD CURED BREAKFAST BACON,

Mild Sugar-Cured Hams,
Mild and Fine Old Cheese,
Fresh Dairy and Tub Butter,
Fresh Eggs, Choice Leaf Lard,
Roasting Pork, Tenderloins,
Kidneys,
Cooked Ham, Potted Pork
Tongues,
Head Cheese, English Brawn,
&c., &c.

AT ROCK BOTTOM PRICES.

Wm. Davies & Co.,
236 Spadina-avenue,
STORES } 24 Queen-st. west, 6

THE PARMELEE ROOFING AND PAVING CO.

10 Adelaide-st. west, Toronto.
GRAVEL ROOFING
Of a superior quality for flat roofs of all kinds.
ASPHALT PAVING
For Sidewalks, Lawn Walks, Collar Floors, etc.
ALL REPAIRS PUT IN THOROUGH REPAIR.

THE BOOM IN THE EAST END.

Beautiful, high level land, overlooking the city and lake, at one-fourth of the price asked for very inferior property in the West End.

All our clients who purchased East End property last year on our advice and representation have already

MORE THAN DOUBLED THEIR MONEY.

We have the exclusive sale of a large number of the Best Properties East of the Don. We have the exclusive sale of a large number of the Best Properties in East Toronto. We have for Sale all the Best Lots on Queen-street east, including several corner lots. We have for sale eight of the best corner lots on Pape-avenue. We have over two thousand feet of the Mills Estate yet for sale on Pape, Maplewood, Englewood and Hazelwood-avenues. We have for sale lots on Pape-avenue close to Queen-street, Pape-avenue at Gerrard-street, and Pape-avenue close to Bloor-street. We have for sale lots on Norfolk, Dagmar, Badgerow, Guelph, Langley and Withrow-avenues and Smith-streets.

WE HAVE FOR SALE "BLOCKS OF LAND" OF FROM ONE ACRE TO ONE HUNDRED ACRES.

We have for sale a block of Twenty-six Acres between Queen-street and the Kingston-road. We have for sale a block of Twelve Acres between the Kingston-road and Danforth-avenue. We have for sale Three Hundred Feet on Coxwell-avenue, between the G.T.R. track and Queen-street—very cheap.

We have for sale Seven Hundred Feet on Coxwell-avenue between Gerrard-street and Danforth-avenue. Will be worth double the present price in three months.

We have for sale a block of Nine Acres between Queen-street and the Kingston-road.

We have for sale over Two Thousand Five Hundred Feet at East Toronto.

We have for sale Fifteen Hundred Feet on Beech, Blantyre and Victoria Park-avenues. These properties will more than double in value on the extension of the Toronto, Street Railway tracks, which are to be laid immediately.

Capitalists can double and treble their money within the next three months by investing in any of the above properties.

PETLEY & CO.,
REAL ESTATE BROKERS,
55 AND 57 ADELAIDE - STREET EAST,
TELEPHONE 783.

THE SIGNAL OF SUCCESS.

BELL

25 YEARS IN BUSINESS.

50,000 INSTRUMENTS IN USE.

Upright Pianos
—
Cabinet Organs

ARE ACKNOWLEDGED BY LEADING MUSICIANS TO BE STRICTLY FIRST-CLASS.

Our Large Pedal Organs and Chapel Styles are better for medium and small-sized churches than Pipe Organs or Vocalions and at half the cost. They contain Scribner's Qualifying Tubes, of which patent we have been the sole owners for 15 years past, and the patent having lapsed has now become public property.

All intending purchasers should see our instruments and get prices. Catalog free.

W. BELL & CO.,
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BRANCH WAREHOUSES:
12 King-st. West, Toronto, Ont. | 44 James-st. North, Hamilton, Ont. | 321 Talbot-st., St. Thomas, Ont.

DINEEN'S HIGH-CLASS HATS!

ANOTHER BONANZA.

One hundred cases (extra quality) of Fine American Stiff Hats in the Latest Spring Shapes are just opened up. The styles are those of Dunlap, Youman, Miller and Knox of New York City.

All special goods made to our order. Every Hat with our Trade Mark, "Dineen," is warranted.

This lot we have put at \$2.50 and \$3, in all the new colors. They will be found on the main floor as you enter. Our new department downstairs for the sale of the stock of the American Hat Factory, bought at 50c. on the dollar, is answering the purpose. Saturday was an extraordinary busy day. Mr. Calahan in charge will be glad to show the bargains in this stock, which is about half price.

W. & D. DINEEN
Cor. King and Yonge-sts., Toronto.

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OPENED OUT TO-DAY:

EX S.S. CITY OF BERLIN.

Low Embroideries, Real Torchon Laces, Black Silk Gloves, Thomson's Corsets, Victoria Lawns, India Linen Lawns, Ribbons, Tan Kid Gloves.

SEE TRAVELERS' SAMPLES.

WHITE & WHITE.

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THE BARBER & ELLIS COMPY,

BOOKBINDERS.

ACCOUNT BOOKS MADE TO ORDER.

Merchants, Bankers, Insurance Companies, &c., requiring Books for the New Year should Order Now. Paper of the Best Quality. Workmanship Unsurpassed. Apply to

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