

The "Know How"

It makes all the difference in the world. The best material in the hands of a poor workman cannot produce good results. Our Dyeing, Cleaning and Finish Departments are each under the management of practical workmen from Europe.

R. PARKER & CO.,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 614.

BIRTHS, MARRIAGES AND DEATHS

MARRIED.
DOBIE-STILING—On Sept. 11, in St. George's Church, London West, by the Rev. Canon Smith, assisted by Rev. G. B. Sage, Jas. A. Dobie, to Jennie Stiling, both of this city.

LIDLAW-ANDERSON—At the parsonage, Glanworth, on Tuesday, Sept. 10, by the Rev. Mr. Edleston, Walter Scott, eldest son of Wm. Lidlaw, to Henrietta, youngest daughter of Henry Anderson, Esq., township clerk, both of Westminster.
DIED.

DE HART—At the family residence, 10th concession, London township, Sept. 6, Jane, beloved wife of Nicholas De Hart, in the 84th year of her age.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.
J. D. SAUNBY
257 York Street.
Telephone 118.

All Kinds of Electric Work Done
by Experienced Men at
Lowest Prices.

A FULL STOCK OF

Electric and Combination Fixtures
and Electric Bell Supplies.

Special prices to the trade.

ROGERS & DOSS
425 Richmond St. ywt

EGGETT & BICKLEY,
Plumbers, Steam and Gas Fitters, 27
Dundas Street.
LAWN HYDRANTS, \$2.50
EACH.
Phone—1085. Orders promptly attended to.
Estimates cheerfully furnished. ywt

A FANCY

Wall Paper strikes the fancy with a delightful force. You like it so well that you want to see it on the wall. The place for fancy paper like ours, and you'll often find them there too. There's a charm, a newness, a harmony and originality about our designs that catch the eye at once. It's the papers that strike the eye that strike the wall. We make a business of hanging paper and employ skilled mechanics.

R. LEWIS,
424 Richmond Street.

REMOVAL
W. Fairbairn
Merchant Tailor,
Over Priddis Bros., upstairs. Entrance
through store.

R.K. Cowan
Barrister, etc., over Bank of Commerce
London.

EDWARDS'
NERVINE COMPOUND,

The New Medicine

For the nervous system and for the liver and kidneys, purifying the blood naturally through its renovating power, thereby bringing into action and existence a complete formation for renewed vitality and life. The proprietor, having had considerable experience with herbs, and appealing to the common sense of thinking people, is confident that this new remedy will give renewed life and vigor to the user, and it is so compounded that it becomes a panacea as a family medicine. IT IS NOT A CURE-ALL, BUT A WONDER-WORKER BY THE HELP OF NATURE—THE GREAT-EST NERVE TONIC CONCEIVABLE. Constipation, Dyspepsia or Sick Headache cannot exist where faithfully used.
For sale everywhere where medicine is sold. Full directions on box. Sample sent on application to

The Edwards Medicine Company,
EALING, LONDON. ywt

To Smokers

To meet the wishes of their customers
The Geo. E. Tackett & Son Co., Ltd.,
Hamilton, Ont., have placed upon the market

A Combination Plug of

"T & B"

SMOKING TOBACCO.

This supplies a long-felt want, giving the consumer one 20-cent plug, or a 10-cent piece or a 5-cent piece of the famous "T & B" brand of pure Virginia Tobacco.

The tin tag "T & B" is on every piece

A REMARKABLE ACHIEVEMENT.
Hamilton, Sept. 12.—Arthur Barnard, the blind son of Mr. J. T. Barnard, Victoria avenue south, passed the recent junior matriculation examination at Queen's University, taking first-class honors in classics. He wrote on all subjects at the examination, except algebra, on a typewriter, and the examination in algebra he afterwards took orally. Owing to the delay caused by his special examination in algebra, Mr. Barnard's name did not appear in the published list of successful candidates.

Priddis Bros'

FALL
Dress Goods
Dress Patterns

With trimmings to match
are the talk of the city.

A Pleasure

TO SHOW
GOODS ..

TELEPHONE 324.

158 Dundas Street,
157 Carling Street.

Guns, Rifles, Revolvers, Cartridges, Powder, Shot and Caps.
Wholesale and Retail.

WM. GURD & CO.

185 Dundas St., London, Ont. Phone 800.

Southcott's

FINE TAILORS

361 Richmond St.

FAIR, AND VERY WARM—SHOWERS AT NIGHT.

Toronto, Sept. 11—11 p.m.—Tonight there are areas of higher pressure over the Northwest Territories and over the Southern States, and a shallow depression extends from the Western States across the lake region to the Maritime Provinces. Very warm weather prevails in Ontario. In the other provinces it is cool. Thunder storms have occurred in the Ottawa Valley and in Western Nova Scotia.

Minimum and maximum temperatures:
Edmonton, 36-52; Calgary, 30-56;
Prince Albert, 32-60; Qu'Appelle, 44-59;
Winnipeg, 42-62; Toronto, 60-65; Montreal, 62-78; Quebec, 60-62; Halifax, 48-60.

Toronto, Sept. 12—1 a.m.—Mostly southerly and westerly wind; fair, and very warm; showers or thunder storms at many places, chiefly at night; turning cooler Friday.

ASK YOUR GROCER FOR

Johnson Bros.' Bread
5c per loaf retail.

In all parts of the city. Telephone 818.

COWS SHOCKED TO DEATH.

Wires Charged with Electricity Thrown into a Field.

Newburg, N. Y., Sept. 12.—Some old telephone wires were thrown into a pasture field near Orange Lake. One end of one of them was in contact with a trolley wire, over the adjacent roadway. Three cows of David Patton stepped on the discarded wires. One of them was killed by electricity with which they were charged. A second cow will also die. All three of them were fearfully burned. In trying to rescue the cows, Patton, Robert Green, his hired man, and two boys were badly shocked.

MISS INA HARRIETT BACON.
The new teacher of elocution and physical culture at the Conservatory of Music and School of Elocution will be pleased to meet any persons interested in the above subjects at her private rooms at the Conservatory to give advice free.

Classes for ladies can be formed outside of the Conservatory. Following is the curriculum for elocution as taught at the Conservatory:

ELEMENTARY FORM.
Grade I.—Physical Culture, Voice Culture, Correct Breathing, Articulation, Inflection, Evolution of Expression in the Colossal Period of Art, Abandonment and Brilliance in Rendering, Elementary Gesture.

Grade II.—Physical Culture, Voice Culture, Quality of Tone, Pitch, Tone, Time, Volume, Evolution of Expression in the Effective and Realistic Periods of Art, Analysis, Elementary Gesture, Recitation, Lessons in Walking.

Grade III.—Physical Culture and How It Promotes Health, Grace and Beauty, Vocal Culture, Vocal Physiology, Articulation, Evolution of Expression in the Suggestive Period of Art, Gesture, Sight Reading, Recitation.

ACADEMIC FORM.

Grade I.—Physical and Voice Culture, Evolution of Expression, Gesture, Attitude, Bearing, Movement, Reflex Action, Poise, Vocal Physiology, Dramatic Interpretation, Sight Reading, Recitation.

Grade II.—Physical and Voice Culture, Perfective Laws of Art Applied to Oratory, Philosophy of Expression, Advanced Gesture, Sight Reading, Dramatic Interpretation, Recitation.

Grade III.—Physical and Voice Culture, Perfective Laws of Art, Analysis, Reflex Action, Advanced Gesture, Dramatic Action, Sight Reading, Recitation.

COLLEGIATE FORM.

Grade I.—Physical and Voice Culture, Cultivation of Tone Color, Perfective Laws of Art, Advanced Analysis, Responsive Work in Gesture, Translation of Gesture, Study of Shakespeare, Sight Reading.

Grade II.—Physical and Voice Culture, Perfective Laws of Art, Interpretation of the Best English and American Authors, Advanced Gesture, Study of Shakespeare, Sight Reading, Comedy.

Grade III.—Physical and Voice Culture, Perfective Laws of Art, Advanced Gesture and Physiology of Expression, Dramatic Reading from Shakespeare, Sight Reading from the Best Poets.

Special.—While the weather is fine have your house photographed. Mr. C. D. Anderson, 440 Richmond street, makes a specialty of this work.

Connoisseurs of driving patronize Overmyer's River Road Salt. Mr. Overmyer's name did not appear in the published list of successful candidates.

New York's Latest Hats...

IN STIFF AND FEDORA.

All the newest colors just to hand. See them early.

MILNE, SPITAL & CO.,

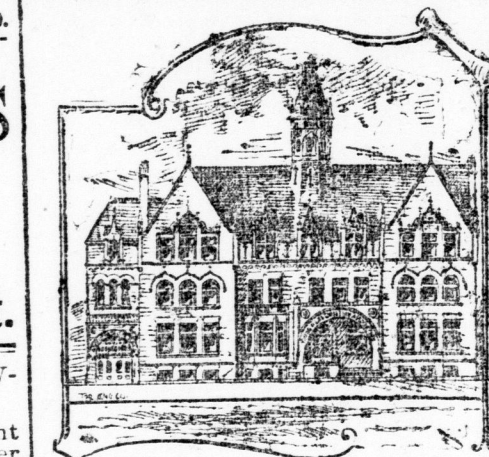
146 DUNDAS STREET.

N.B.—Ladies, leave your furs now for remodeling. We can do them better and cheaper during the dull season. The latest styles are to hand.

London Advertiser.

Telephone Numbers.

107.....Business Office
134.....Editorial Rooms.
175.....Job Department



OUR NEW Y. M. C. A. BUILDING.
(To be erected on the property owned by the Association on Wellington street.)

Amount	previously acknowledged	ac-
W. J. Reid	100	100
Reid Bros. Co.	50	50
W. A. Young	25	25
N. F. Yeo	25	25
H. R. Abbott	10	10
Total	\$10,582 00	

The "Advertiser" hopes to add to this list from day to day.

London and Environs

—The harvest moon appears on the 18th inst.

—Melon thieves are working in South London. Mr. Alex. Ferguson, Askin street, has lost 30 fine musks.

—Edward Bowers, who was sentenced to Kingston penitentiary for five years for manslaughter, was released Tuesday, and is expected to return here at once.

—The Canadian Pacific Railway have arranged for their western excursions to Detroit, Chicago, and other points on Oct. 1 and 5. Tickets are good to return up to Oct. 21.

—Miss Chute, formerly of London, was presented Tuesday by the congregation of Knox Church, Ottawa, with a handsome gold chain bracelet, a recognition of her musical services.

—The Morning Press of Santa Barbara, Cal., has this to say of a well known Londoner: "The best record between this city and Naples was made on Tuesday by Mr. McArthur, editor of the New York Herald, who rode out and back, a distance of forty miles, in five hours."

—Old St. Marks, at Niagara, Ont., was the scene of a very pretty wedding on Wednesday afternoon, when Miss Mabel C. Waters, daughter of Mr. D. S. Waters, was married to Mr. Peter G. McArthur, editor of the New York Herald. The bride was given away by her brother, Mr. C. Waters, of St. Thomas, and was assisted by her sister, Miss Clara, and Ethel Reid, of London. Among the guests were Mr. and Miss McArthur, of London.

FADS SERVE AN END.

The up-to-date character of modern merchandising is shown in the announcement in a New York paper yesterday of a "Defender souvenir" episode, a cup going with it, and a saucer, too. Such articles are, of course, fads, but fads delineate the currents of popular impulse or feeling; and, perhaps, the slightly stream of trade would be might shallow if all the tributary fads should cease to trickle into it through the valves of advertising.—Philadelphia Record.

FARMERS' DAY.

Wednesday's Attendance at the Toronto Fair Estimated at 100,000.

Toronto, Sept. 11.—One hundred thousand people are estimated to have attended the fair today. It was farmers' day, and the hardy yeomanry were greatly in evidence. But it was not only our country cousins that made up the big crowd. There were probably more Americans than have ever been on the grounds before. A large number of excursionists from neighboring States came by the early trains, and in the afternoon the steamer Chippewa brought over 3,000 visitors, most of whom found their way to the fair grounds.

The attractions were appropriate to the occasion, and the horses in the ring which contended for prizes were of the sturdy agricultural kind. The sheep pens and cattle sheds, however, were the center of attraction all day.

United States Consul Coppinger, speaking at the directors' luncheon, said he was glad to see so many of his countrymen and women on the grounds. He thought that these industrial exhibitions, especially where international displays were invited, were a potent means of promoting harmony between the two great countries. The German singing societies who have been attending the Saengerbund, visited the exhibition during the day and gave a grand chorus in Society Row in front of the grand stand.

A Wrinkle for Housewives.
Salt is cheap. Sometimes bad, with lime, etc., in it. Windsor Table Salt is the purest in the world. New process gives you salty salt, soluble, crystal, white, never cakes. Ask your grocer for it.

The wonderful cures effected by the Royal Crown Remedy

In Kidney, Bladder, Womb, Ovarian and Urinary diseases, its rapid efficacy in promoting a free and healthy discharge of urine, its marvelous power in dissolving stone, and calcareous concretions, curing gravel, gleet and discharges from the genital glands, its power over the kidneys, establishing a healthy secretion of urine, curing Diabetes, Inflammation or Irritation of the Bladder, Albuminous and Brick-dust deposits, or deposits of White Sand, etc., establish its character as a GREAT CONSTITUTIONAL REMEDY. Remedy \$1, Pills 25c; by druggists or sent by express, by Isaac Williams Co., London, Ont.

IF YOU MAKE YOUR OWN

PICKLES AND CATSUP

It will pay you to use the very best spices and vinegar you can buy. You can rely on our spices as being strictly pure. We have the very best Malt, Cider and White Wine Vinegar in the market.

T. A. Rowat & Co.

228 Dundas Street.
Phone—317. ywt

REMOVAL.

Shuff's New Drug Store now open—corner Dundas and William streets. Patrons please call. J. G. Shuff ywt

ASYLUM GAMES.

Eighth Annual Sports of the Keepers and Patients.

A Gala Day—Names of the Winners—Visitors From the City.

The athletic grounds of the London Asylum were the scene of a gala time yesterday, on the occasion of the eighth annual sports of the institution. The outing, which is yearly looked forward to by the patients as an oasis in their restricted lives, was in every way successful. Among those present from the city were: Messrs. W. J. Reid, M. Masurel, Cameron, Treblelock, Duffield, Ald. Jones, Charles Leonard, Phil McLeod, E. Griffith and many others. The Musical Society Band furnished choice music. Dr. Bucke was unavoidably absent, and his place was taken by Dr. Buchanan. Dr. Sippl managed the games. Art Sippl acted as secretary, and Mr. George Angus was starter. The prize list follows:

Boys' race, 14 to 16—H. Bucke 1, A. Rennie 2, Arthur Rennie 3.
Boys' race, 12 to 14—R. Bucke 1, J. Flynn 2, J. Glen 3, C. Glen 4.
Boys' race, 10 to 12—S. Flynn 1, W. Sippl 2, W. Glen 3, W. McKnight 4.
Boys' race, 10 and under—L. Westcott 1, E. Erwin 2, M. Flynn 3, J. Gall 4.
Three-legged race, for boys—H. and R. Bucke 1, J. and S. Flynn 2, Rennie and Glen 3.

Girls' race, 12 to 16—Alice Flynn 1, Rosie Sippl 2, Ella Westcott 3, J. McIntosh 4.
Girls' race, 10 to 12—S. Gale 1, J. Flynn 2, M. Glen 3, J. Stewart 4, A. Duval 5.

Girls' race, 10 and under—G. Flynn 1, V. Rennie 2, N. Erwin 3, L. Duval 4.
Race for male patients—F. Clarke 1, S. Flynn 5.

Race for female patients—M. Kane 1, M. McCade 2, M. Court 3, E. Sharpe 4.
Race for unmarried employees—John Flaherty 1, G. Taylor 2, F. Donahue 3, R. McGeoghegan 4.

Race for married employees—F. Lashbrook 1, H. Wooster 2, R. Heighway 3, A. McConnell 4, T. Flynn 5, J. Gale 6.
Throwing light hammer—J. Bernand 1, J. McMurphy 2, 38 feet 3 inches; G. Sillard 3, 85 feet.

Female employees' race—S. Cochran 1, A. Galbraith 2, A. Clifford 3, J. Heighway 4, M. Lochart 5.
Sack race, open—P. Bucke 1, J. G. Angus 2, H. Wooster 3, C. Munroe 4.

Race for male patients—M. Court 1, A. Lotan 2, E. Sharpe 3, S. Seldinore 4, E. Byers 5.

Half-mile race, open—N. Wanless 1, F. Cleland 2, H. Hall 3, C. Caswell 4.

Obstacle race—P. Flaherty 1, J. Flaherty 2, H. Wooster 3, G. Taylor 4. Race for male patients—F. Clarke 1, R. Trenman 2, J. Davidson 3, A. Morlatt 4, J. Parke 5, J. Ryan 6, G. Reid 7.

Three-legged race—Wooster and G. Henry 1, Heighway and Munroe 2, Lashbrook and Flaherty 3.

Married male employees, consolation—V. England 1, C. Brizler 2, F. McMullin 3, F. Mason 4, A. Duval 5.

Race for female employees—S. Cochran 1, E. Norton 2, A. Clifford 3, E. Deehan 4, A. Galbraith 5, J. Heighway 6.

Race for male patients, consolation—J. Dunn 1, R. Jackson 2, J. Hayes 3, Deouency 4, J. Lawrie 5, J. Kelly 6, Young 7.

Foot and shoe race—J. G. Angus 1, C. Glen 2, H. Bucke 3, A. Rennie 4. Vaulting with pole, Body 1, 9 feet; H. Bucke 2, 8 feet 7 1/2 inches; W. Flynn 3, 8 feet 3 inches; T. Lashbrook 4, 8 feet 1 inch.

Bicycle race—J. Clare 1, J. G. Angus 2, J. O'Donnell 3.

Band race—Latimer 1, Mullins 2, G. Angus 3, Bennett 4.

Bellman's race—J. G. Angus 1. The officers of the day were: Judges—C. S. Hymn, Capt. Dennison, John Marshall, George Robinson, T. S. Hobbs, M.P.P., Thomas Gillean, Geo. Cameron, W. J. Reid, G. M. Reid, G. B. Sippl, W. J. Craig, M. Masurel, D. Dewar, Lieut.-Col. Smith.

Committee of Management—Dra. Bucke, Buchanan, Beemer, Hobbs and Sippl; George Angus, D. McKenzie, G. Flynn and A. McConnell.

Dr. Sippl was manager; George Angus, starter; George Rennie, secretary.

Delicate Diseases.
Of either sex, however induced, promptly, thoroughly and permanently cured. Send 10 cents in stamps for large illustrated treatise, mailed in plain sealed envelope. World's Dispensary Medical Association, 653 Main street Buffalo, N. Y.

Prof. Huxley's widow has received a civil list pension of £200.

How to Cure Skin Diseases.
Simply apply "Swayne's Ointment." No internal medicine required. Cures tetter, eczema, itch, all eruptions on the face, hands, nose, etc., leaving the skin clear, white and healthy. Its great healing and curative powers are possessed by no other remedy. Ask your druggist for "Swayne's Ointment." Lyman, Sons & Co., Montreal, wholesale agents.

Are You Coming

TO LONDON'S GREAT FAIR?

IF SO, DON'T FORGET TO CALL AT

Mara's Great Department Stores

153 and 155 Dundas St., and Market Square,

A Warehouse and Store Combined

WHERE YOU WILL FIND THE LARGEST, CHEAPEST AND BEST STOCK OF

Carpets & House Furnishings,
Drygoods,
Clothing,
Hats and Caps,
Furs,
Mantles,
Fancy Goods,
etc., etc.

Ever Shown in the City of London

Everybody welcome from town or country during fair week, whether you buy or not.

Money Makers and Bargain Seekers.

READ CAREFULLY, READ CAUTIONALLY, AND REMEMBER THAT WE ARE HERE TO STAY.

- Blankets, large size, 75c a pair.
- Table Oil Cloth, 1 1/4 yards wide, 18c yard.
- Linen Spools, all colors, 2 1/2c each.
- Chenille Table Colors, 1 1/2 yards square, \$1.
- Floor Oil Cloth, best make, 23c square yard.
- Linen Towels, large size, 10c each.
- Real Huchaback Towels, 42 inches long, 12 1/2c each.
- Table Linen, very wide, 24c yard.
- Check Gingham, 4c yard.
- Men's Shirts and Drawers, 19c each, just the thing for fall wear.
- All Silk Four-in-Hand Ties, 12 1/2c each.
- Linen Collars, 7c each, 4 for 25c.
- Men's Flannelette Shirts, 15c, men's sizes.
- Best Braces, 10c pair.
- Turkish Caps, just the thing for the children, 19c each.
- Boys' Peak Caps, 10c each.
- Men's Fedoras, all colors, 75c each.
- Men's Tweed Suits, all wool, only \$3 50.
- Men's Beaver Overcoats, \$5.
- Ladies' Hose, all sizes, 10c pair.
- Pins and Needles, 1c paper.
- Ladies' Vests, all sizes, 10c each.
- Double Width Serges, all colors, 44 inches wide, 25c yd.
- Skirt Braids, all colors, 1c yard.
- Best XX Skirt Lining, 5c yard.
- All colors in Velvets, 25c yard.
- Large size Sponges, 5c each.
- Best Laundry Soap, equal to Surprise, 2 1/2c bar.
- Vinola Soap, French make, 9c, 3 for 25c.

Special to Hotel-Keepers.

- All Wool Blankets, large size, \$1 99 pair.
- Double Width Sheet, 2 yards wide, 14c yard.
- Glass Toweling, 5c yard.
- Table Napkins, all linen, 50c dozen.
- Pillow Cotton, 40 inches wide, 12 1/2c yard.

Special Attention Paid to Mail Orders.

Standard Fashion Sheets Free on Application

The T. E. Mara Co.

LIMITED,

153 Dundas Street,
155 Dundas Street,
And Market Square

PHONE 1043.