

Byng!

Ontario, and since
Governor-General Julian Byng
from East to West on flying flaps
with trumpet note, shall fame pro-
claim
the gallantly Explosive Name!
In Turkish, French and Spanish
Borders
gathered Quarts of Stars and Or-
ders
even Parliament said, "Thanks!"
because of What he Did with Tanks
while bravely cleaving Belgium's
Fetters
he won so many Extra Letters—
like M.V.O., K.C.M.G.,
and K.C.B. and L.L.D.—
and when at Fete or Public Function
he introduced with Proper Utterance,
to give his Rank and Titles, not
just recite the Alphabet!
Arthur Gutterman.

West End Taxi Service.
Phone 2016.



SOMETHING FOR THE
CAMPER
AND THE
PICNIC PARTY.

ELLIS & CO.,

Limited,
203 Water Street.

"Ridgway's" Teas.
Geo. Washington Coffee.
Evaporated Milk.
Nestles Cream.
Dairy Butter
1 lb. tins.
Elkhorn Cheese.
Ingersoll Cheese.
Whole Chicken
in Aspic.
Boneless Chicken.
Chicken and Tongue
in glass.
Turkey and Tongue
in glass.
Rolled Ox Tongue
in glass.
Boar's Head
in glass.
Potted Meats and Game
in glass.

Fresh Boiled Ham
cut thin.

Ox Tongue
nicely sliced.

Veal Loaf
cut thin.

Game Pie.
Apple Pudding.
Army Rations.
Chipped Dried Beef
in glass.
Sliced Bacon
in glass.
Sausages
in glass.
Luncheon Tongue
in glass.
Pate au Foie Gras.
Lamb and Green Peas.
Veal Cutlets.
Sweet Mustard Pickles.
Sweet Mixed Pickles.
Cambridge Chutney.
Pickled Walnuts.
White's Onions.
C. & B. Sauces.
Tomato Catsup.
Chili Sauce.
Red & Green Pepper Sauce.
French Mustard.
Prepared Mustard.
Queen Olives.
Stuffed Olives.
Oxo Cubes.
Bouillon Cubes.
Mayonnaise Dressing.
Bovril.

Huntley & Palmer's
Biscuits, Cakes,
Shortbread.

Gauva Jelly.
Bramble Jelly.
Apple Jelly.
Red Currant Jelly.
English Marmalades.

English Table Waters
American
White Rock.
Perrier Water.
Lemon Squash.
Lime Juice Cordials.

MINARD'S LINIMENT FOR PAIN.

Britain May Consult the Dominions on Reparations Policy.

Storm Damages Crops in Regina—Jury
Disagree in Delorme Case—Cape
Breton Strike Settled.

COAL MINERS ABANDON STRIKE.

SYDNEY, July 22.
The coal miners of both Cape Breton
and areas decided at a mass meeting
at Glace Bay to-night to return to
work Tuesday. North Cape Breton
miners are expected to follow suit
and the Cape Breton coal strike will
be over. Steel workers have made
no decision to return to work.

DELORME JURY DISAGREES.

MONTREAL, July 22.
The jury in the case of Abbe De-
lorme, charged with the murder of
Raoul Delorme, failed to agree on in-
terdictment and were sent back till
Monday morning with admonition
from the judge that they make every
effort to come to an agreement.

IN THE TRACK OF A HURRICANE.

REGINA, July 21.
Neil McLelland, a farmer of Part-
ree, near Bingham, was killed, sev-
eral buildings razed to the ground,
hundreds of acres of crops were dam-
aged and machinery and implements
blown about by a hurricane and hail
storm which struck Bingham, Vic-
roy, Cayton and Hartree Districts,
Thursday morning.

FREIGHT TRAIN KILLS TWO ICE-

NEW GLASGOW, N.S., July 23.
Geo. Fraser and Frederick Geddes,
ice-men, were instantly killed this af-
ternoon, when the motor truck in
which they delivered ice was struck
by a slow freight on the Kempt Street
level crossing. The engine struck
and demolished the truck and the two
men, vainly attempting to jump to
freedom, were cut to pieces and died
immediately. A street foreman was
killed on the same crossing recently.
By-standers expressed the belief that
the signal bell didn't give warning of
the approaching train. Both victims
were married.

WRECKED STEAMER "ADVANCE"

BURNED.
HALIFAX, July 21.
The hull of the steamer Advance,
which was wrecked inside Halifax
Harbor July 1st, while on a voyage
to this city from Boston, was noticed
afire this afternoon and burned to
the waters edge. The owners expect
incendiaries. Practically all the cargo
had been salvaged.

TO FORMULATE BRITISH POLICY.

LONDON, July 21.
Canada may be called into consul-
tation regarding the British repara-
tions policy according to the diploma-
tic correspondent of the Daily Tele-
graph. He declared in the event of
the Allies disagreeing on the note to
Germany, which has just been drafted
by the British Government, the
question of evolving a frankly British
policy would then come to the
front. In such circumstances he be-
lieves Canada and other British Do-
minions would be called into confer-
ence by the British Government to
frame a policy for the Empire.

ARRESTED ON SEDITION CHARGE.

SYDNEY, July 21.
George McDonald, Toronto repre-
sentative of the Workers' Party, was
arrested to-day at Glace Bay by the
Provincial Police, on a charge of sed-
itionous utterances.

DAIL ELECTIONS TO BE IN AUG-

UST.
DUBLIN, July 21.
The Dail decided to hold general
elections about the last week in Aug-
ust and not later than the first week
in September, therefore it is believed
dissolution of the Government may
occur at any moment.

DOCK STRIKE SITUATION.

LONDON, July 22.
Striking dock workers of London
and Hull are still holding out, al-
though the strike has collapsed in
all other principal ports. Hull men
show signs of wavering and it is be-
lieved the whole movement is disin-
tegrating.

WON THE KING'S PRIZE.

BISLEY, Eng., July 21.
Captain Robinson this afternoon
won the shoot off for the King's
Prize. He and Corporal Norton were
a tie as a result of the morning shoot,
and Captain Robinson defeated Norton
this afternoon, thus winning the
coveted prize.

THE BRITISH REPLY TO REPA-

LONDON, July 21.
The British note in reply to the
German reparations note has been de-
livered to the Allied ambassadors.

NATIONALITY IN DISPUTE.

NEW YORK, July 21.
A 6 day old baby, whose mother and
father are polish and whose ances-
tors for generations back have lived

in Poland, was detained at Ellis Is-
land yesterday because it was born
on the British ship Lapland and au-
thorities say it is British as Tommy
Atkins despite the fact that its last
name is Przyoon.

RESIGNATION OF PREMIER OF

ULSTER REMOVED.
BELFAST, July 21.
It is persistently reported that Sir
James Craig will resign as Premier
of Ulster, according to Irish national
newspapers. Papers say Sir James'
name has been associated with a com-
ing appointment to a Colonial Govern-
mentship.

GERMAN BOMB IN LOAD OF COAL.

LYONS, France, July 22.
A bomb was found in carload of
coal from Ruhr, which was being un-
loaded by laborers here yesterday.
Police investigation showed it to be
model used in Germany.

PANAMA CANAL IN FULL OPER-

PANAMA CITY, July 22.
Reports received here of rumours
circulated in United States that the
Panama Canal has been closed on ac-
count of landslides caused much sur-
prise, as the Canal was in full oper-
ation to-day.

RESIGNATION OF CRAIG DENIED.

BELFAST, July 22.
Sir James Craig, Ulster Premier
denies circulated report of his re-
signing to take Colonial appointment.

FREDERICK DANE ELECTED PRES-

IDENT.
WINNIPEG, July 21.
Frederick Dane, Toronto, was el-
ected President of the Imperial Grand
Council of the World at the conclud-
ing session of the Orangemen's Con-
vention, which has been in progress
here during the last week.

BANDITS SECURE BIG BOOTY.

CAMBRIDGE, July 21.
Armed bandits entered the room of
the paymaster of the Penn Metal Co.
yesterday afternoon and forced them
at the point of a revolver to hand over
the weekly pay roll of about \$8500.
The bandits escaped in a waiting car.

WORLD CONGRESS BAPTISTS

FOREGATHERS.
STOCKHOLM, July 21.
Representative Baptists from every
continent on the globe were as-
sembled to-night in readiness for the
opening to-morrow of the third Con-
gress of the Baptist World Alliance.
Delegates have come from every
country where Baptists are organized.

BERLIN WITNESSES SERIOUS DIS-

ORDERS.
BERLIN, July 21.
That serious disorders are taking
place in Breslau was indicated by
semi-official telegram received to-day
saying the Governor of Lower Silesia
has issued an order proclaiming
severe exceptional conditions in town
and district. Indoor meetings have
been forbidden and the chief of police
has instructed men to take all pos-
sible measures to suppress excesses.

MUSSOLINI RECEIVES GARABALDI

AND DAUGHTER.
ROME, July 22.
Premier Mussolini to-day received
General Garibaldi, son of the Liber-
ator, and his daughter Italia, who
urged the Premier to support the
scheme for directing Italian emigra-
tion to Canada, which Senator Gar-
ibaldi first presented to him on March
25. The object of the plan is to send
to Canada those emigrants who are
unable to enter the United States be-
cause of quota restrictions.

ASSAULTED MAN STILL UNCON-

SCIOUS.
DUGBY, July 21.
George Porter, an aged blacksmith,
who was found yesterday with a mur-
derous gash in his temple in the col-
tage in which he lived ten years
separated from his wife and people,
is still unconscious to-night, and un-
able to give the police any assistance
in finding a clue to the identity of his
assailant.

VILLA DENIED MILITARY FUN-

ERAL.
MEXICO CITY, July 21.
Francisco Villa, former rebel
chief, will not be accorded a
military funeral, as his name was not
carried on the official military rolls
of the Government.

WEEK-END DECIDES THE ISSUE.

SYDNEY, July 21.
The week-end and Monday is ex-
pected to decide how the Cape Breton
miners will align themselves on the
question of International President
Lewis' instructions that they return
to work. Caledonia No. 16 at New
Waterford Harbor and Mechanic

locals decided to favor of accepting
the International President's edict
and other locals will vote today,
Sunday and Monday.

"Peacock Alley" a Sparkling Photoplay.

MAE MURRAY, MAKING OWN PRO-
DUCTIONS, TURNS FROM ROSE-
STREWN PATH.

Mae Murray, who cut adrift from
her erstwhile managers and started
out on a career of motion picture mak-
ing on her own hook, shows the re-
sults of her first effort in "Peacock
Alley," a Metro release, directed by Ro-
bert Z. Leonard, now at the Nickel
Theatre.

For more than four months Miss
Murray labored at her studio in New
York, and it was the busiest four
months of her life. So many stars in
their heyday arrive at any old hour at
the studio, with everything all set for
them to go on and disport themselves
before the camera. Like royalty, their
paths are strewn with conveniences
and they can do no wrong.

This was what Miss Murray had
been accustomed to during the past.
But she changed all that when she
stepped into work of running her own
studio.

There were temperaments to be
reckoned with, there were stage hands,
scene painters and carpenters who
had to be told what to do, and some-
times told when to do it in emphatic
terms.

There were rainy days to be charged
off on the profit and loss account,
and the other slings and arrows which
drive the average producer gray and
distracted. But Miss Murray came
through it still blonde and smiling.

She was assisted in her effort by her
husband and director, Robert Z. Leon-
ard. Her company includes Monte
Blue, Edmund Lowe, W. J. Ferguson,
Anders Randolf, William Tooker, How-
ard Lang, William Frederic, M. Dur-
ant, and Jeffry Lewis. The photo-
graph is by Oliver T. Marsh, the art
settings by Charles Cadwallader and
the sub-titles by Frederic and Fanny
Haton.

Its Benefits.

(DENNIS BRADLEY in Newspaperdom)

Where would the politician be with-
out it? Advertisement is life to him,
only that he is subtle enough to call
it "propaganda."

The entrancing gown of a woman
is merely the advertisement of her al-
lurement and the cosmetic on her face
is the publicity she gives to the beauty
of her eyes.

The popular preacher seeks his
mention in the press and calls it an
"uplifting force." The chorus lady
views her portrait in the magazines
and loves to see her "puff."

But we men of business justly call
it by its proper name and we know
that it is a fragrant word that called
by any other name would smell as
sweet.

The more one probes the subject
the more one is convinced that all
human life, even that of the anchor-
ite, is in reality an advertisement, and
that every calling and every profes-
sion—even the oldest of all—depends
upon publicity.

Shorn of the disguising frills which
it's decorated for gratuitous wrong
by political and social seekers, adver-
tising is going to stand proudly and
nakedly as the new Cupid with golden
darts transfixing the heart of com-
merce.

Since we have unreservedly accept-
ed this new god, it would not be amiss
to consider how far have we advanc-
ed in the service of our worship. In
this analysis I can write only of my
impressions as far as Great Britain is
concerned; but having regard to the
infinite possibilities, it would be an
exaggeration for me to say that we
have arrived at any real degree of
culture in the worship of this our
god.

In many ways advertising has ad-
vanced little beyond the barbaric
stage.

Not only is much advertising copy
entirely uninspired, but the literary
style is by no means as praiseworthy
as the commercial intent.

That is because few men of letters
have been induced to write advertise-
ments. The subtlety of the psychol-
ogy of advertisement writing is
neither appreciated nor understood.
It should be as virile as Adam and
as seductive as Eve.

The world depends upon its com-
merce, and advertising is the life-
force of commerce.

SORE SHOULDERS

ON HORSES !!

Minard's quickly heals sore
shoulders, saddle bolts and all
sprains and bruises.

MINARD'S
"KING OF PAIN"
LINIMENT

The Bargain Basement!

July Clearance SALE

Every Garment in our Bargain Basement
Dept. to be Sold Regardless of Cost

Ladies' Dresses, Silk, Canton Crepe and Serge
\$4.90 to 10.90

Ladies' Coats, \$3.50 to 10.90

Ladies' Shantung Costumes, \$5.50

Ladies' Skirts, White, Colored and Black
95c, and \$1.95

Ladies' Wash Dresses, \$1.35 to 3.50

Children's Gingham Dresses, 95c. to 2.50

Children's English Tweed Costumes, \$3.50 & 4.50

Children's and Misses Coats, \$1.35 to 3.50

Ladies' Middies, \$1.25 and 1.95

Ladies' Colored Sateen Underskirts; \$1.35

Ladies' Colored Sateen Knickers, 80c,

Boys' Suits, Velvet and Tweeds, Sizes 3 to 6
\$2.75 and 3.25

Men's Pants, \$1.25 and 2.50

A Quantity Ladies' Pullover Sweaters
(Special) 65c.

Please Notice No Mail Orders Accepted

The Broadway House of Fashion
331---WATER STREET---331