

REMNANTS! of WHITE SHEETINGS

factory ends of beautiful quality 72 inch White Cotton Sheetings; full lengths that you can use to advantage in stocking up for summer time; bought at a bargain. Now

60c.

Yard.
Each piece marked with its Sale Price.

Proclaiming this Store's Supreme Selling Event of the Year
and incidentally to remind you that this year's

WHITE SALE

Shall prove to Patrons and Promoters to be the Greatest in the History of this House.
Greatest in point of Value--Greatest Variety--and we bespeak for it Greatest in attendance

REMNANTS! CIRCULAR PILLOW COTTONS

Here is a saving opportunity for the housewife. Serviceable lengths of 42 and 45 inch Circular Pillow Cottons, soft finish; lengths range from one yard to two and a half yard lengths. Your pick of these

42c.

Yard.
Each piece shows its Sale Price.

FORTUNATE PURCHASES--The result of unsettled market conditions abroad are responsible for some of the finest values in dainty White Goods, that this Store has offered for years.



REPLENISHINGS FOR MILADY'S WARDROBE.
In justice to yourself--your pocket book, come and partake fully of the following liberal values for cash. Elegant Undergarments. Low priced.

PRICES LIKE THESE

White Lawn Underskirts

Beautiful Princess styles with all their winsome and dainty trimmings and embellishments. We have never shown prettier.

Reg. \$2.00. White Sale Price \$1.49
Reg. \$2.50. White Sale Price \$1.98
Reg. \$5.00. White Sale Price \$3.98

More White Underskirts

Boxes upon boxes of just the loveliest White Underskirts you could dream of, selected by reason of their excellence and finish; embroidery trimmings and beadings. Genuine reductions right through.

Reg. \$2.50. White Sale Price \$1.98
Reg. \$3.00. White Sale Price \$2.10
Reg. \$3.50. White Sale Price \$2.59
Reg. \$4.50. White Sale Price \$2.99
Reg. \$4.50. White Sale Price \$3.79
Reg. \$5.00. White Sale Price \$3.98

White Muslin Camisoles

Be prepared to see some really pretty ones, and genuine reductions all through the assortment; trimmed with Val. Lace and Insertions, ribbon beadings of course; others in all-over Embroidery and tucks, etc.; all sizes to 44 inch bust.

Reg. 90c. White Sale Price 79c.
Reg. \$1.25. White Sale Price \$1.08
Reg. \$1.50. White Sale Price \$1.35
Reg. \$1.90. White Sale Price \$1.45
Reg. \$2.25. White Sale Price \$1.79
Reg. \$2.50. White Sale Price \$1.98
Reg. \$3.00. White Sale Price \$2.19
Reg. \$4.40. White Sale Price \$3.15

Infants' Night Gowns

Well made Nightgowns of White Lawn that any mother would be glad to buy, by reason of their sound values.

Reg. \$1.90. White Sale Price \$1.39
Reg. \$2.30. White Sale Price \$1.68
Reg. \$2.50. White Sale Price \$1.98



Infants' Robes

Three rare value lines of these priced garments. You will be glad to purchase--once you have seen them.

Reg. \$2.00. White Sale Price \$1.59
Reg. \$3.00. White Sale Price \$2.79
Reg. \$4.30. White Sale Price \$2.98

White Lace and Muslin Nightgowns

We cannot too highly emphasize their loveliness and extreme values. Some in fine Lawn; others White Muslin. Lace and Embroidery trimmed; V. and round neck, with or without collar; long or short sleeves.

Reg. \$1.30. White Sale Price \$1.08
Reg. \$2.40. White Sale Price \$1.98
Reg. \$3.00. White Sale Price \$2.49
Reg. \$4.30. White Sale Price \$3.68
Reg. \$4.75. White Sale Price \$3.68
Reg. \$5.50. White Sale Price \$4.10
Reg. \$6.50. White Sale Price \$4.99

Infants' Slips

Long and Short White Lawn Slips, perfectly made; helpful values for happy mothers.

Reg. \$1.00. White Sale Price 69c.
Reg. \$1.30. White Sale Price 98c.
Reg. \$1.30. White Sale Price \$1.08
Reg. \$1.50. White Sale Price \$1.19
Reg. \$1.90. White Sale Price \$1.35

INFANTS' FLANNELETTE NIGHTGOWNS.

Just a box or two, beautifully finished.

Reg. \$3.30. White Sale Price \$2.69

White Lawn Knickers

Dainty Undergarments, Embroidery and Insertion trimmed; open and closed.

Reg. \$1.20. White Sale Price 98c.
Reg. \$1.40. White Sale Price \$1.08
Reg. \$1.90. White Sale Price \$1.39
Reg. \$2.25. White Sale Price \$1.69
Reg. \$2.50. White Sale Price \$2.19
Reg. \$3.30. White Sale Price \$2.49
Reg. \$3.75. White Sale Price \$2.59
Reg. \$4.30. White Sale Price \$3.98

Infants' Day Gowns

Prettily made White Lawn Gowns, to keep baby nice and fresh looking and becoming during the day.

Reg. \$2.00. White Sale Price \$1.59
Reg. \$2.40. White Sale Price \$1.98
Reg. \$3.00. White Sale Price \$2.35
Reg. \$4.20. White Sale Price \$2.98

THOUSANDS OF YARDS

of beautiful
WASH FABRICS
await you now



WHITE VOILES.

A huge lot of long remnant pieces right from the factory; we bought the entire lot at a special price; 36 inches wide; any length you like. White Sale 28c.

FANCY LUSTRES.

Self spotted Crepe Lustrés, a few pieces of which go on Sale at Half Price; exquisite material for dresses, waists and girls' toggers. Reg. \$2.00 yard. White Sale 98c.

WHITE CREPE CLOTHS.

400 yards, bought specially for our White Sale; 36 inches wide, makes up splendidly for Summer underwear or waists, etc. Special White Sale Price per yard 35c.

WASH POPLINS.

Renowned for wear and good appearance; splendidly suited for Summer toggers for grown-ups and girls of every age; factory ends in any wanted length; 36 inches wide. White Sale Price per yard 38c.

SPOT MUSLINS.

Assorted Spot Muslins, suitable for every purpose; the quality is particularly good. White Sale Price per yard 59c.

FLAXONS.

Pretty Dress Flaxons, all the newest Stripes and Checks are assembled here; we secured every yard possible; the value being excellent. White Sale 32c.

WHITE CANVAS CLOTH.

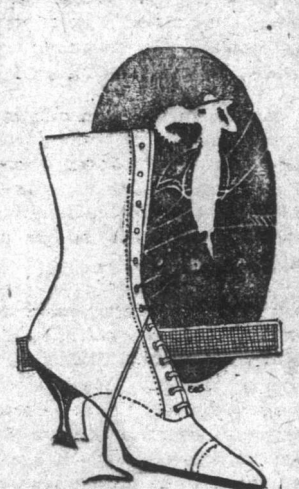
Looks good for serviceable wear, washes splendidly, very suitable for costumes, skirts, waists; 36 inches wide. White Sale 35c.

GABARDINES & TRICOTINES.

36 inches wide, all new goods and bought especially for this White Sale. Values up to \$1.50 yard. White Sale Price 79c.

FULL OF HOPE FOR A PLEASANT SEASON AHEAD

We have bought generously of the gayest
White FOOTWEAR Styles



LADIES' WHITE HOSE.

Strong White Cotton Hose, plain seamless finish; sizes 9 and 10 inch. White Sale Price 23c.

WHITE LISLE HOSE.

Charming White Lisle Hosiery, with double sole and heel; a popular Summer Hose. Reg. 75c. value. White Sale Price 55c.

WHITE POPLIN PUMPS.

Classy Pumps, showing bow front, spool heel and pointed toe. Regular \$3.50 pair. White Sale Price \$2.49

WHITE STRAP SHOES.

Single strap White Canvas Street Shoes, Cuban heel, pointed toe, very neat looking. Reg. \$3.00. White Sale Price \$2.17

CHILDREN'S WHITE HOSE.

Assorted sizes in Lisle and Cotton Hosiery for your girls; fine ribbed or plain finish; values to 80c pair. White Sale Price 49c.

WHITE POPLIN OXFORDS.

Neat-fitting, 4 eyelet lacing Oxfords, showing Cuban heel and semi-pointed toe. Regular \$4.50. White Sale Price \$2.95

LADIES' WHITE KID BOOTS.

3 inch height, perforated sides, pointed toe, spool heel, Goodyear welt, laced style. Regular \$5.00. White Sale Price \$3.49

EXTRAORDINARY VALUES

In Bedroom Equipment, Quilts, Sheets, etc.

WHITE MARCELLA QUILTS

Right here you will find some of the choicest of this Sale's values, as we have made tremendous price cuts right through our stock of White Quilts; light weight and the heavier makes are well represented.

Reg. \$2.30. White Sale Price \$1.50
Reg. \$3.50. White Sale Price \$1.90
Reg. \$3.50. White Sale Price \$2.30
Reg. \$3.50. White Sale Price \$2.69
Reg. \$6.00. White Sale Price \$3.98
Reg. \$8.00. White Sale Price \$4.45

BED SHEETS

A select assortment of high grade Bed Sheets, some in plain English Sheetings; others heavy twill and 38 pairs of finer American hemstitched Sheets. Every pair offers you an unusual value.

Reg. \$8.50 pair. White Sale Price \$6.50
Reg. \$7.50 pair. White Sale Price \$6.75
Reg. \$9.50 pair. White Sale Price \$7.50
Reg. \$9.00 pair. White Sale Price \$7.70

Tucked Lawns, Madapollams and Long Cloths, etc.

TUCKED LAWN.

Finest quality sheet surface English White Lawn, showing fine tucks; assorted makes.

Reg. 90c. yard. White Sale Price 69c.
Reg. 90c. yard. White Sale Price 89c.

MADAPOLLAMS.

24 inch English Madapollams; these we have reduced to just half price; an interesting price cut. White Sale Price 35c.

NURSE "EVELYN"

An especially good pure White Apron Cloth, flannel, three surface, very strong; 44 inches wide. See it. White Sale Price 68c.

WHITE CHEESE CLOTHS.

Pure White Cheese Cloth; 36 inches wide. Two special prices for our White Sale

ENGLISH LONG CLOTHS.

Superior Chambray finish English Long Cloth, 36 inches wide; if you are looking for a real fine cloth it's here. White Sale Price 32c.

SCOTCH WINCEY.

Very superior quality, 38 inches wide, wears and washes beautifully. You could not wish a better material for underwear, nightgowns and such like. Regular \$1.00 yard. White Sale Price 78c.

APRON CLOTH.

See it. White Sale Price 68c.

WHITE CHEESE CLOTHS.

Pure White Cheese Cloth; 36 inches wide. Two special prices for our White Sale

12 and 16c.



GORGEOUS MIDDY WAISTS

Ladies, Misses and Children's

Some beauties in White Jean showing White Collar and Cuffs; others with fast color collar and cuffs; belts.

NOTE THE VALUES:

Reg. \$3.00. White Sale Price \$1.99
Reg. \$3.50. White Sale Price \$2.29
Reg. \$4.25. White Sale Price \$2.69
Reg. \$5.50. White Sale Price \$3.98
Reg. \$6.50. White Sale Price \$4.99

Pure White Table DAMASKS

We can offer to-day splendid quality pure White 58 inch Table Damasks in assorted check and disc patterns. It's a long time since you have had such value in Damasks.

The yard, 79c.

How can we fittingly express the Elegance and describe the immense variety of our

NEW WAISTS

Come and see for yourself what's new and what is going to be worn the coming season in Waists. Your choice is directed to our showing in White Voile, Lawn, Muslin, Brilliant and ILLEN Waists; deft fingers fashioned them, after Dame Fashion approval. Need we say more about their trimming perfection. The following reductions are for our White Sale only:

Reg. \$2.50. White Sale Price \$1.98
Reg. \$3.00. White Sale Price \$2.29
Reg. \$3.50. White Sale Price \$2.69
Reg. \$4.50. White Sale Price \$3.98
Reg. \$5.50. White Sale Price \$4.99
Reg. \$6.50. White Sale Price \$5.99
Reg. \$7.00. White Sale Price \$4.49
Reg. \$9.00. White Sale Price \$4.98
Reg. \$10.00. White Sale Price \$6.98
and many other prices in between.

The BEST VALUES that money can buy in

WHITE GLOVES

All sizes in Ladies' Washable White "Suedetex" Gloves; great wearers and in demand for spring wear. White Sale Price 39c.

LADIES' FABRIC GLOVES.

Superior White Lisle and Suede Spring Gloves, broken lines. Regular values to \$1.00. White Sale Price 98c.

LADIES' WHITE KID GLOVES.

Fine quality White Kid Gloves; sizes 5 to 7; 3 pearl dome fastened wrist; \$2.50 value. White Sale Price \$2.18

"INDIAN HEAD" LINEN

Recognized as a leader for quality, suitability and durability; very strong texture; makes up well for all kinds of Ladies' wash dresses, suits, skirts, and waists; it's splendidly suited for your girls' wear. Our shipment is made up of light, remnant, i.e., pieces from 2 to 10 yards, all 34 inches wide. White Sale Price 35c.

TABLE DAMASKS

Pure White English and American Table Damasks. These are all new arrivals and consequently bring you the very best to be found.

Reg. \$1.20 yard dot 98c.
Reg. \$1.30 yard for \$1.05
Reg. \$1.70 yard for \$1.49