

Summery Goods at Sale Prices For Friday and Saturday Shoppers



Style, Quality & Value in Women's Underwear

WHITE CAMBRIC UNDERSHIRTS—Soft, fine material, a very superior quality. Made in a most desirable style with tucks and alternate rows of lace insertion. The waist with cotton drawing will fit any size up to 30 inches. Reg. \$5.35 ea. Friday and Saturday .. **\$4.65**

WOMEN'S CAMBRIC KNICKERS—Umbrella legs, elaborately trimmed at knee with fine quality lace and tightening ribbon in Pink or Pale Blue. Regular \$1.30 pair. Friday and Saturday .. **\$1.10**

WHITE LINEN BRASSIERS—Ideal for stout and medium figures; strongly made and doubly reinforced at the straps. Reg. 90c. Friday and Saturday .. **75c.**

WOMEN'S CAMBRIC NIGHTDRESS—A new lot of real high-grade garments in qualities and styles to suit the most particular women. Some are trimmed with colored ribbon and embroidery. Reg. \$3.50 ea. Friday and Saturday .. **\$2.95**

WOMEN'S COTTON UNDERPANTS—Open knee style, trimmed with lace. Excellent for Summer wear. Reg. 60c. pair. Friday and Sat. .. **52c.**

Cool Summerly Blouses

That seem to
empt every
refreshing
breeze their
way—so
light, dainty
and refresh-
ing do they
look.



WOMEN'S NAVY SILK BLOUSES—In the favored convertible collar style, suitable for any season of the year. Trimmed with small white pearl buttons. Reg. \$4.25 each. Friday and Sat. .. **\$3.60**

WOMEN'S WHITE SILK BLOUSES—Cool looking, comfortable garments in several different styles, with very little trimming. Will wash well and wear beautifully. Regular \$4.50 each. Friday and Sat. .. **\$4.10**

WOMEN'S COLLARS—In Silk, Georgette, Crepe, Muslin, Pique and Organdy. The most elaborate styles for Summer are shown in this well assortment. Reg. \$1.35 each. Friday and Saturday .. **\$1.10**

WOMEN'S HANDKERCHIEFS—Plain White and with colored border and embroidered corners. Regular 12c. each. Friday and Saturday .. **10c.**

QUEENSWAY HAIR NETS—In all the natural shades. Regular 20c. each. Friday and Saturday .. **16c.**

HAIR PINS—Polished shell in medium sizes. Regular 5c. each. Friday and Saturday .. **4c.**

COLOR JAP SILK—Just the right silk for vacation scarves. All the new shades are represented; 27 inches wide. Regular 45c. yard. Friday and Saturday .. **37c.**

ALL-OVER EMBROIDERY—Byelet and solid designs. Fine quality. Reg. 55c. yard. Friday .. **46c.**

INFANTS' BONNET FRONT—Of ruffled chiffon. Firmly stitched to stout lawn. White only. Regular 20c. each. Friday and Saturday .. **16c.**



Our Hosiery Section is always busy because our values are always BEST.

WOMEN'S DOETTE GLOVES—Made from a dull even fabric of extra fine make. Looks like real doe skin, but wears better. Colors: Cham- ois, Grey, Fawn, White and Black. Regular \$1.50 pair. .. **\$1.30**

INFANTS' WHITE MERCERIZED LISLE HAT HOSE—Fancy striped, tight-fitting tops; double sole and heel. Just the right sock for little tots up to 6 years. Reg. 45c. pair. Friday and Saturday .. **40c.**

WOMEN'S JOB SILK HOSE—In stripes and fancy colors on grounds of White, Blue and Salmon. Regular 50c. pair. .. **45c.**

WOMEN'S BLACK AND TAN LISLE HOSE—High spliced heels, double toe and elastic welt. Just the kind for ordinary wear. Fast colors. Regular 40c. pair. .. **34c.**

WOMEN'S "REVAL" SILK HOSE—Made for high class retail trade. The welt, heel and toe are of double thread lisle and will give excellent service. Regular \$1.00 pair. .. **85c.**

Men's High-Grade



Swiss Straw Hats Underpriced

Excellent quality for very warm days, because of their extra light weight and perfect ventilation. All sizes up to and including size 7. Reg. \$1.30 ea. h. Friday and Saturday .. **\$1.05**

MEN'S ENGLISH TWEED CAPS—All desirable light and dark patterns in quartered crown style with strong, shapely peak and silk lining. Reg. \$1.50 each. Friday and Saturday .. **\$1.20**

BOYS' KHAKI CLOTH CAPS—Made from the same quality material used in the manufacture of Officers' uniforms. A classy, high-grade cap in Eton style, that will always hold its shape and color. Double stitched seams. Regular \$1.00 ea. Friday and Saturday .. **85c.**

BOYS' LINEN HATS—In a big assortment of two-tones Greys, White stripes, checks and fancies; all moderately priced at \$1.10 each. Special for Friday and Sat. .. **94c.**

MEN'S WIDE END TIES—In the newest Summer designs—Smart checks, stripes, spots, fancy shadow effects and paisleys. All well made and finished. Regular 80c. each. Friday and Saturday .. **69c.**

MEN'S BROWN LEATHER BELTS—Light weight, potted grain leather with kid lining; firmly stitched at edges; brass buckles. Reg. 90c. ea. Friday and Saturday .. **75c.**

For FRIDAY and SATURDAY we offer a wealth of timely bargains. Take full advantage of them. See to your summer needs. These prices will make it well worth your while.



Our various departments devoted to the needs and requirements of the home offer decided advantages to those making their purchases here Friday & Sat'day.

LINEN TABLE NAPKINS—Snowy white linen damask, woven in new design; hemmed. Reg. 25c. each. Friday and Sat. .. **30c.**

FINE EMBROIDERED TEA CLOTHS—In large size; wide hemstitched hem. Regular \$1.75 each. Friday & Sat. .. **\$1.30**

FILLER PILLOW CASES—Of the finest quality, pure white cotton, embroidered in fancy leaf designs. Reg. \$1.50 each. Friday and Saturday .. **\$1.20**

EMBROIDERED NIGHTDRESS BAGS—Of strong white cotton, finished with scalloped edge. Reg. \$1.10 each. Friday .. **90c.**

FAWN CRASH CUSHION COVERS—Wide fringed edge; colored embroidered centres. Regular \$1.15 each. Friday .. **\$1.06**

LACE TRIMMED SIDEBORD CLOTHS—Will wash well and wear beautifully. Regular \$1.35 each. Friday and Saturday .. **\$1.10**

HEMSTITCHED AND EMBROIDERED SIDEBORD CLOTHS—The most durable and serviceable. Cloth offered anywhere at so low a price as \$1.20 each. Special Friday and Saturday .. **\$1.00**

TABLE CLOTHS—Of durable White Damask, that will wash well and wear beautifully. Regular \$5.00 each. Friday .. **\$2.60**

LARGE VELVET DOOR MATS—A splendid wearing quality; thick, close pile; size 18 x 36 inches. Reg. \$3.20 each. Friday .. **\$2.70**

AXMINSTER DOOR MATS—A well selection of new designs and colorings; size 18 x 36 inches. Reg. \$3.60 each. Friday .. **\$3.10**

WE ANNOUNCE THE

Arrival of a New Stock of Anaglypta IN NO LESS THAN TWENTY-FOUR DIFFERENT DESIGNS.

The announcement of this arrival will undoubtedly arouse the interest of a big number of housekeepers and paper hangers. The range and quantity will be found sufficient to supply all requirements for months to come.



A Sale of Women's Shoes that'll set you all thinking

WOMEN'S DARK CHOCOLATE VICI KID SHOES—A good wearing, serviceable shoe that will prove most satisfactory. Lewis heel; Recede toe and stout leather soles. Reg. \$5.75 pair. Friday and Saturday .. **\$5.20**

WOMEN'S DONGOLA LACED SHOES—In Blucher style with Cuban heel, patent leather tip and fairly stout sole. A fair quality at a most moderate price. Regular \$2.80 pair. Friday and Saturday .. **\$2.52**

CHILDREN'S KID BUTTONED AND LACED BOOTS—Stout cloth tops, spring heel, and patent leather tip. A lovely boot for everyday wear at a very low figure. Reg. \$1.25 pair. Friday and Saturday .. **\$1.12**

WOMEN'S SILK STOCKINGS—In Fawn, Brown, Navy and Grey. Fashioned from soft lustrous silk of an excellent quality. Reg. 85c. pair. Friday and Saturday .. **78c.**

WOMEN'S UNDER VESTS—With low drawing neck and wing sleeves. Desirable warm-weather garments. Regular \$1.00 each. Friday and Saturday .. **84c.**

Clearing Lines



of Men's Summer Underwear

MEN'S STIFF CUFF SHIRTS—In coat style; made from soft American Cotton in stripes and fancy checks. A real good value. Reg. \$2.50 each. Friday and Saturday .. **\$2.20**

MEN'S STRIPED COTTON NECK- GEE SHIRTS—Coat style with soft cuffs and starched collar band. A most comfortably fitting shirt of very fine quality. Will wear well and always retain its color. Reg. \$3.30 each. Friday and Sat. .. **\$2.60**

MEN'S BLUCHER CUT LOW SHOES—A medium width, comfortable shape in Gun Metal with self tip, medium height heels and soles of hard wearing leather. Reg. \$7.25 pair. Friday and Saturday .. **\$6.55**

MEN'S TAN CAFE SHOES—Low cut with medium weight leather soles and heels. Will give great service and wear, and always feel comfortable. Regular \$9.85 pair. Friday and Saturday .. **\$8.98**

MEN'S LOW CUT CANVAS SHOES—Trimmed with perforated Russet leather at fronts, toes and heels. A serviceable light-weight shoe; unequalled for Summer wear. Sizes 6, 6½, 7, 7½, 8 and 8½. Special Friday and Saturday .. **\$2.65**



Fashionable Bathing Costumes

WOOL JERSEY BATHING SUITS—In Black, trimmed at the armholes and skirt with orange jersey. The neck is in round, low cut and shoulders close with bone buttons. Close-fitting knickers attached. Regular \$4.75 each. .. **\$4.20**

BLACK TWILLED COTTON BATHING SUITS—Made up in the desirable two-piece effect. The dress is neatly trimmed with plain green material at the armholes, yoke and collar. The knickers are loose fitting with elastic knees. Reg. \$2.40 suit. Friday and Sat. .. **\$2.00**

FINE ZEPHYR BATHING SUITS—With red eaten trimming at neck, waist and armholes. This is one of the very latest style bathing suits for women and should attract many. Friday and Saturday .. **\$2.80**

PLAIN COLORED ZEPHYR—Ideal for bathing garments. Colors: White, Cream, Champagne, Navy and Pale Blue; 36 inches wide. Regular 60c. yard. Friday .. **54c.**

SHANTUNG SILK—Very soft and durable, and certainly extraordinary saving at the low price; 36 inches wide. Regular 95c. yard. .. **80c.**

PICTO MOUNTS—In book form. Made from fine linen paper with silk cord bow at back. Special for Friday and Saturday, each .. **3c.**

Bargains in Smart Summer Dresses

These Summer Dresses combine smartness of style, cleverness of design and small expense. That's a rare combination these days, but you'll find plenty of it here.

WOMEN'S COLORED MUSLIN DRESSES—Reg. \$3.75 for \$2.20. Reg. \$3.50 for \$2.55. Reg. \$5.20 for \$3.45. Reg. \$5.75 for \$3.50. Reg. \$3.75 for \$1.43.

WOMEN'S WHITE MUSLIN DRESSES—Reg. \$8.75 for \$7.30. Reg. \$10.50 for \$8.75. Reg. \$10.75 for \$9.00. Reg. \$11.00 for \$9.16. Reg. \$12.00 for \$9.95. Reg. \$13.75 for \$11.64. Reg. \$14.00 for \$11.68. Reg. \$15.00 for \$12.49. Reg. \$23.50 for \$19.75.

WOMEN'S COLD GINGHAM DRESSES—Reg. \$3.60 for \$2.98. Reg. \$4.50 for \$3.05. Reg. \$4.75 for \$3.98.

A well-finished trim looking Dress defines the well bred Woman.

A few specials.

WHITE LINEN SKIRTS—Shirred back with belt and button trimmings; fancy side pockets. Regular \$2.40 each. Friday .. **\$2.00**

WOMEN'S PATENT LEATHER BELTS—In a style and quality you are sure to like. Regular 55c. each. Friday and Saturday .. **45c.**

VEILING—In Black, Brown, Green, Pink and Navy. Assorted meshes; in plain and fancy. Reg. 45c. yard. Friday and Saturday .. **39c.**

WOMEN'S WHITE GABERDINE SKIRTS—The most desirable for your outdoor comfort. Laundered beautifully. All sizes. Reg. \$3.60 each. Friday and Sat. .. **\$3.10**

That Trawl.

Down to Dungeon Cove castin' Mazed caplin we went;
We filled up both bait tubs,
Which was our intent.
We baited our trawls
With the same right a—
And caught a great "gob"
Of large fish, sir, that day;
But the best of good luck, sir,
Of turns with a frown,
So before the next mornin'
A "growler" came down—
Plump down on that trawl, sir,
And ever since then,
It hasn't been seen.
By the best sighted men.
(Not the best sighted men
Of this place anyhow)
But it's not gone to bottom
Unseen I'll allow—
Some think that that "growler"
Bore it far to sea.
But about that lost trawl
I've a different idea.

May that highway-man fisher
Who captured my trawl,
Live to burn his stages
His trap-skill and all.
And be shorn of good luck
Till he shrinks from his pants,
Like the money Tom Bonia
Serves for the road grants.
That's the worst I can wish—
Though I'm sure I could write,
More damnable verses
All reeking with spite—
But if he shrinks up
Like the road grant—the boys
Will read o'er the vacuum,
The day that he dies.
LITTLE BALDHEAD.

At the City Hall.

The Municipal Council held its regular weekly meeting yesterday afternoon at 4 o'clock. The Mayor presided and all the Councillors attended. After reading of minutes, etc., the following business was disposed of:

The Colonial Secretary wrote asking if the Council would reply to the Government's letter regarding the proposed telephone agreement with the Avalon Telephone Co., Ltd. It was decided to hold a meeting Saturday night to discuss the matter.

The Reid Ntd. Co.'s request for permission to erect an arch on Church Hill, was granted.
A letter was read from W. & G. Rendell regarding Brantford Roofing. No action.

F. Dodd, Catherine Street, asked permission to lay concrete pavement and curb and gutter opposite his garage. Granted.

The men at crushing work were granted the usual increase in wages while at this work.

P. C. O'Driscoll, on behalf of P. Nagle, applied to make alteration to house, Butler Place. Referred to the Engineer.

E. W. Lyon was given permission to put concrete wall under house on Victoria St.

Mildred Chft, Rennie's Mill Road, can make repairs to stable.

J. E. P. Peters, request for attention to Gower and Duckworth Sts., near his house and office, will be looked after.

J. Bishop called attention to a board fence being erected on British Square. Enquiry will be made.

X. Griffiths, Power St., called attention to the state of the surface drain on Atlantic Avenue; referred to Engineer.

Albert Rice, Southside, asked for a light in that locality. Deferred.

A. Carnell's plan of addition to factory, Duckworth St. Passed.

Edmund Keele sent plan of house Warbury St. Plan passed and water and sewerage will be laid in street and owners of land assessed for cost.

Plan of house for T. Fitzpatrick, Gower and Flavin Streets, held over until block plan is submitted.

Wm. Cummings' plan of four dwellings, Brazil's Field, passed.

A. E. Hickman can build concrete motor shed rear Water St. premises.

Jas. Murdoch's plan of addition to house, Sudbury St., approved.

S. G. Collier submitted plan of bungalow proposed to be erected on Hamilton Avenue; passed.

The City Engineer, Medical Health Officer and Plumbing Inspector submitted their weekly reports, which were discussed.

On motion of Councillors Mullaly and Brownrigg, it was ordered that the amount to the credit of the Small Homes' Account be used again for the same purpose.

After disposing of some routine business and passing pay rolls, bills, etc., the meeting adjourned.

Fads and Fashions.

The sweater horse is one of the Parisienne's greatest joys.

The sports coat may also be the suitable coat for motoring.

Directorate and Victorian styles are conspicuous in bracelets.

Evening slippers are made of rich brocades and metal cloths.

Motor veils almost envelope the entire figure, so huge are they.

A large bow tie in polka dots is worn with a stiff, white blouse.

Colored Breton embroidery is used with water-blue Georgette.

Many of the new autumn coats are topped with collars of squirrel.

CONCEPTION HR. GARDEN PARTY takes place on August 3rd. Great preparations are being made. A very large number from the city is taking advantage of this very enjoyable outing. Remember the date, Aug. 3rd.—Jly30.21.w.f

MINARD'S LINIMENT CURES COLDS.

The Royal Stores Ltd.