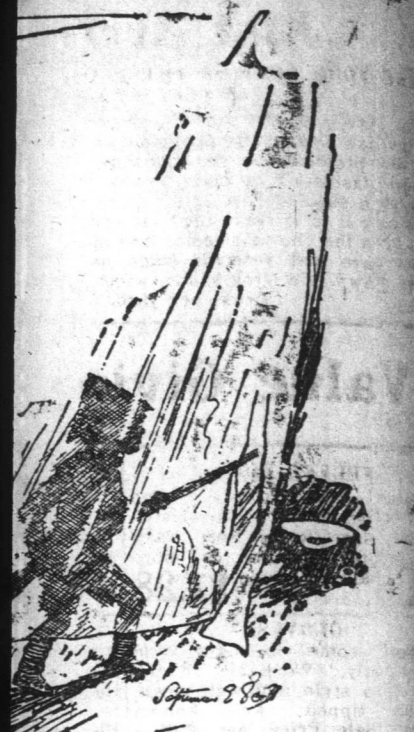


SHADOW



A SON." te to Heroic Women. It is allant soldiers and sailors are low o'er the threshold. The awlness as usual" with

SOAP

not of a physical nature, for the d comfort for all who use it. ty on every Bar, f Purity and Excellence. SUNLIGHT, ENGLAND.

erless Line

d to inspect our and Exclusive

MODELS,

om America.

largest ment of ORS & mming ricty of t popu Show- s an ex- west in AR.

ocks. Our Motto: Always Your Moneys Worth.

LEY.

al, who or- dies had to run for their lives. In the neighbourhood of, and Roubaix more than one thousand-civilians have been and the ding: "But ay, sir, for a town we wised. It women and They insist rycle, all e time." (From the Washington Star)

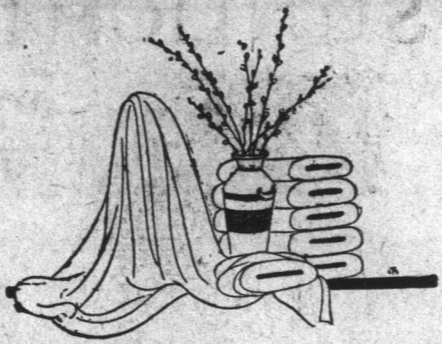
A Scene for the Movie

The suggestion has been made the Kaiser be compelled to hand the Belgians. If the plain get a chance at him en route he will be in condition to maintain role in so picturesque a form

When you want something a hurry for tea, go to ELI... Head Cheese, Ox Tongue, Ham, Cooked Corned Beef, Logans Sausage.

Coatings Just Arrived.

MAKE YOUR COAT OF THESE SOFT PILE COATINGS AT \$4.50 A YARD. An answer to the problem—how to keep down the cost of the New Coat. The November fashion sheets have solved this problem for you, showing several beautiful coats of plain tweed coatings, etc. With a pattern costing 10 cents you will be surprised how easy it is to make the coat yourself and, furthermore, you have the choice of color and style you prefer. We have just received some new Tweed Coatings in Navy, Fawn and Grey shade, width 52 inches. Price, per yard, \$4.50.



Value Giving Items Listed Here!

- VELVET TAMS.** These are made with good silk velvet, fitted with elastic. Colors: Saxe, Royal, Rose, Navy and White. Only a few more left. Sale Price, per pair... **\$1.28**
- GLOVES.** These come in Grey and White only. Washable, in the two clasped style and well sewn. Double tipped, well known make. Sale Price, per pair... **85c**
- WOMEN'S HOSE.** The ever popular Fleece Hose is again to the fore. You do not know that this store specializes on Hosiery. These are all top heavy fleece lining. Sale Price, per pair... **69c**
- LADIES' HOSE.** One of the best values to be found in the Hosiery section this week will be a basket of warm Fleece Stockings of a good black color. We advise you to see this lot. Sale Price, per pair... **43c**
- SWEATER COATS.** For men; colors: Grey and Heather. No man need trouble his wife to knit a sweater for him when he knows that this store can supply at a reasonable cost. Sale Price, per each... **\$2.40**
- BLOUSES.** Dainty Muslin and Velle blouses at a reasonable figure. In this group you have several styles to choose from; all new models, prettily embroidered; assorted sizes. Sale Price, each... **\$1.60**
- WOMEN'S NIGHTGOWNS.** Sure to interest you! A new lot of Flannellette Nightgowns at \$2.10 each. These are galon trimmed and feather stitching; V neck style. Worth in the regular way \$2.50 ea. Sale Price, each... **\$2.10**
- LADIES' UNDERWEAR.** Be prepared, now is the time to buy Underwear. There is no longer the slightest doubt but that winter is right ahead. A job line of Women's needed Underwear in Cream and White. Vests high neck, long sleeves, pants ankle length. Sale Price, per garment... **79c**
- LADIES' UNDERWEAR.** Also a line designed especially for the woman who wants Underwear light in weight because she is wearing a heavy coat and possibly a warm dress or suit besides. Sale Price, per garment... **98c**
- MEN'S WOOL UNDERWEAR.** In Shirts and Pants. October is warm underwear month; a time when most people change to heavy underwear. Don't take chances in this kind of weather. We can supply you with Standish's make of the best warm giving kind. Sale Price, each... **\$2.35**
- CORSETS.** A few odd lines grouped together under one price. These Corsets are made of fine, dependable materials, painstakingly finished; sizes 22 to 30; suspenders attached. Sale Price, per pair... **\$1.10**
- WOMEN'S BOOTS.** A line of Ladies' Kid Boots with patent leather toe pieces; sizes 2 to 6, laced. These are placing on our bargain table at a cut price for one week only, beginning to-morrow. Sale Price, per pair... **\$3.45**
- CORDUROY VELVET.** Two pieces of Corduroy Velvet that offer excellent value. In Saxe and Green only; is 30 inches wide. Would make splendid dresses. Sale Price, per yard... **\$1.35**
- TOWELS.** A special line of large size White Turkish Towels. We recommend this lot because they are indeed cheap compared with present prices. Only a few more left. Sale Price, each... **39c**
- HUCK TOWELS.** Also 10 doz. of Huck Towels that we bought while prices were low. These are a medium size and are good value. Sale Price, each... **22c**
- COTTON BLANKETS.** Anything that has to do with keeping us warm these days meets interested ears. We have just received some Cotton Blankets by the pound, these are a little soiled but are extra large and heavy. Sale Price, each... **\$2.50**

Store **ALEX. SCOTT,** Store Closes 9 p.m., Saturdays 10 p.m.  
Opens 8.30 a.m. 18 New Gower St.

Food Control Board's Reply.

In view of the rumors that have been abroad, and the statements that have been made, regarding the alleged illegal sales of white flour, without substitutes, we publish the following statement, issued by the Food Control Board, last evening:— With reference to the charge made in certain newspapers respecting alleged sales of flour without substitutes, the Food Control Board desire to say that now that a specific allegation in this regard has been made, they have taken steps to have the matter investigated and will institute a prosecution if it be found that the circumstances warrant such. At the same time they think it only fair to say that not alone the firm in question, but virtually every other firm doing business in the colony, was allowed the month owing the shortage in the import of substitutes and embargoes in Canada, to deliver flour without furnishing substitutes at the same time, on an understanding that substitutes would be furnished as soon as procured, and that the parties would pay for the substitutes at the time they purchased the flour. This may be the explanation of the alleged shipments of flour without substitutes. Furthermore the Police Officer at the place where the principal business of this firm is done, was furnished some time ago with copies of the Regulations regarding the sale and use of flour and substitutes, and empowered to proceed on behalf of the Board against any parties violating these Regulations, so that the Board presumes that all shipments of flour made by this firm were made with the knowledge of the Police Officer and with the confidence that no violation of the law took place. The Board would ask the public to suspend judgment in this case, and other cases where allegations of infraction of the Food Laws are made, until the other side is heard. Early last month a charge was made in one of the newspapers that a firm in this city had charged a woman with a substantial settlement \$20 for a barrel of white flour. Immediately the charge was made, the newspaper was written and asked to furnish the names so that a prosecution could be instituted. A reply was received to the effect that the woman in question had been asked to give the names of any other information has been obtained regarding the matter. The Board submit, that while possibly every charge made is of this character, it is only fair to those accused that judgment should be suspended until both sides of the case is heard.

Have You Read?

Or experienced what Paris offers to the fashionable lady in Shoes and other wearing apparel? Well—

2,000 Pairs of Parisian Styled High-Cut Shoes

are now being shown and offered to all those desiring a Shoe of immediate fashion for 1918, which also embodies comfort, as well as best materials in the market. In shades of Fawn, Bronze, Steel Grey, Black, etc.

1,000 Pairs of Gent's Shoes,

High cut, pointed styles, broad also; in Black and Tan shades; laced or buttoned. Ladies and gentlemen, you have an opportunity of seeing the Shoe you admire and the ones you always want and cannot find

The American Boot & Shoe Stores,

331 1-2 Water Street. (1 door East of Templeton, near Adelaide St.), and 246 WATER STREET, (opposite Ayre & Sons.)

Men's Suits & Overcoats

The Fit, Style and Finish All First-Class.



SUITS!

Dark Tweed, Cashmere and Fine Worsted High-Class Tailored Finished, Good Patterns: \$14.00, \$16.00, \$17.00, \$19.00, \$20.00 to \$28.00.

The Popular Pinch Back Style Suits, in neat grey patterns: \$28.00 and \$30.00.

Navy Serge Suits: \$16.00 to \$36.00.

Black Vicuna Cloth Suits: \$11.00 and \$15.00.

Black Serge Suits: \$21.00 and \$27.00.

Black Corkscrew Suits: \$27.00.

OVERCOATS!

Heavy Tweed Overcoats, Latest Styles. Double Breasted, Convertible Collar, mostly with belt, up to: \$28.00.

Dark Grey Covert Cloth Overcoats: \$12.00.

STEER Brothers.

The Epidemic.

Patients, suffering from Spanish influenza, were admitted to Grenville Hospital yesterday, and two occurred, Frank Broderick, as by us yesterday, and a man of White, of Torbay, a sailor of the Able I. A child named Walter, of St. John's, also succumbed to the disease. Three were released from the hospital, having fully recovered. A number of new cases were reported in the city, and three from previous, one of which the disease had been reported. We have heard that there are many who have contracted the disease who have not reported same to their Health or Medical people, but who are being treated in an unprofessional, at home. It is this true, it is the Public Health Officer to enforce it, for such can only in the spreading of the disease. In the reports owing, no doubt, to the difficulty in getting medical advice, the malady seems to be spreading. A message to Dr. Fraser that there are 36 cases at Bridgetown.

Street Collision.

About ten o'clock this morning a horse and long-car containing a heavy load of boxes of goods, coming up Job's Cove, entered Water Street and crossed the street-car track intending to go up Prescott Street. The horse had crossed the track safely but before the car had, No. 1 street car going west struck the long-car just in front of the wheel, knocking it a yard ahead. The horse was brought to the ground, and men immediately sat on his head to prevent the animal from struggling. In the meantime, the street car had backed a little distance, which gave the driver and a couple of men who assisted him time to unharness the horse and get him up. Within a short time the long-car was out of the way, having sustained but little damage. The street car fared a little worse, its front having been bulged and bent. The conductor took the names of the carman and several witnesses, in the event of further developments.

Church Services.

After consultation with the medical authorities, it has been thought best not to have meetings in our Halls to-morrow, but open-air meetings will be held at the usual places, beginning to-night. Lieut.-Colonel Adby, Provincial Commander.

Personal.

Mr. James Jackman arrived from Heart's Delight, yesterday, to enter hospital, where he will undergo an operation. Mrs. Elizabeth O'Brien, Torbay Road, entered hospital yesterday, to undergo an operation for appendicitis. Mr. Leonard Ash is a guest at the Crosbie, having arrived from Carbonear yesterday. Mr. J. F. Lacey, travelling auditor with the Reid Mill. Co., and Mrs. Lacey, who have been on a visit to the United States and Canada, on their wedding tour, arrived by to-day's express. Mr. Jas. Foley, of Bowring Bros. Coastal Offices, is confined to his home, suffering from a heavy cold. Mr. W. Dwyer, of the R. N. Co.'s despatching Office, and bride, returned by to-day's express from the States and Canada, where they were honeymooning. Mr. John Donnelly, of the Municipal Council Water Works, is now recovering from his recent illness.

Rheumatism

Rheumatism has become so common today that hundreds of people make an effort to rid themselves of its grip, believing it to be incurable in exceptional cases. Greater fallacy exists. Sufferers from rheumatism can be relieved if the cause is remedied and removed. It is to be examined the facts. The direct cause of rheumatism is kidney disease, poisoning of the blood stream, and failure of the kidneys to filter out the impurities that are collecting in the system. The kidneys are out of order, and are unable to filter out the impurities in the muscles, joints, setting up infection, and causing Lumbago, Sciatica, etc.

To-Morrow's Ceremony.

His Grace Archbishop Roche will lay the corner stone of the new church at Pouch Cove, to-morrow, Sunday, morning. All friends are welcome. The new church, which will be erected as soon as possible, by Rev. Father Pippy, P.P., will be known as the Church of St. Agnes, and will replace the old one which has been used for many years.

Court Martial.

Pte. Ross was tried before a court martial composed by Lt.-Col. Knox-Niven, Capt. J. Cliffe and Lieut. B. Dicks, on a charge of desertion in the face of the enemy, on Thursday last, at Headquarters. Sentence will be delivered when word has been received from the War Office, London.

Nfldr. Gassed.

Mrs. M. Dowden, 15 Howe Place, is in receipt of a dispatch from the Canadian Director of Records, Ottawa, saying that her son, Pte. W. M. Dowden, Canadian Infantry, was admitted to the Third Field Ambulance Depot, on October 11th, suffering from a gas attack.



Oh, How I Itched!

What long nerve-racking days of constant torture—what sleepless nights of terrible agony—what horrible CONSTANT ITCHING—until it seemed that I must TEAR OFF MY VERY SKIN—then— INSTANT RELIEF—my skin cooled, soothed and healed! The very first drops of D. D. D. Prescription for Eczema, the wonderful new skin discovery, stopped that awful itch instantly; yes, the very moment D. D. D. touched the burning skin, the torture ceased. A single bottle proved it. For instant relief from that itch, get a bottle of D. D. D. Prescription to-day. Sold everywhere.

W.P.A. Xmas Gift Fund.

FOR OUR SOLDIERS AND SAILORS. (Miss Mackay's List). Amount acknowledged: Mrs. Knowling, 'Thornica'... \$2,708.51 Mrs. W. B. Fraser... 50.00 Mrs. W. B. Fraser... 5.00 MARY MACKAY, Hon. Treasurer.

Spanish Influenza!

A gargle which has been approved of by the most eminent authorities as a safeguard against infection of the germ and also a curative and preventative combined—if systematically used about four times a day—can be obtained at Stafford's Drug Store, Theatre Hill. Price 25c. Postage 15 cents extra. This gargle is supposed to last for one week, using about a tablespoonful at each time of gargling.

Dr. F. Stafford & Son.

Wholesale and Retail Chemists and Druggists, St. John's, Newfoundland. OPEN EVERY NIGHT UNTIL 9.30. REPORTER WANTED FOR "The Evening Telegram." Application to be made by Letter ONLY.—oct.21.18

OPENING ANNOUNCEMENT!

I wish to inform my friends and the public that I have purchased the premises No. 1 LeMarchant Road, lately occupied by Mr. M. O'Regan, and that I will at all times carry a full line of Fresh Killed Meats, etc. Customers can be assured of first-class service in the future as in the past: JAMES COOK, 1 LeMarchant Road. Phone 121. oct.21.18