

A New Straw Hat for 25 Cts.

WITH DY-O-LA Straw Hat Color

DY-O-LA STRAW HAT COLOR is an ideal Straw Hat Color in every way—Not too glossy and still fast and waterproof. Makes old hats look just like new; not like old hats painted over. Also works well on Satin Slippers and Basket Work.

25¢ A BOTTLE WITH BRUSH

Ask your Druggist or Dealer, or write to The Johnson-Richards Co., Ltd., Montreal, Can.

TO-DAY'S Messages.

11.30 A.M.

BUDGET OF WAR NEWS.

NEW YORK, To-day.
An attempt by the Germans to press further south against the French in the region of Douaumont, northeast of Verdun, met with repulse and considerable losses. In the same sector north of Caillotte Wood, the French have continued their progress in driving back the Germans. The Germans made an attack south of Douaumont against the French first line of defences, but the French raked the advancing Germans with their curtain of fire, machine guns and infantry fire, forcing them to retreat in disorder northwest toward Chateau Wood. An attack by the Germans on the town of Haucourt, northwest of Verdun, also failed, likewise did an attempt to reach the French trenches near Seppeuls in the Vosges Mountains. Elsewhere along the Western front there have only been reciprocal bombardments and some minor activities on a line held by the British. On the Russian front activity of Russians in the lake region, southwest of Drinsk increased, but in general no important changes in positions of Russians and Germans have taken place. The new Russian War Minister, General Chouvaiev, announces that all his efforts will be directed towards providing the Russian army with sufficient equipment to win the war. He declares that there must be more deeds, fewer words, and that reorganization in some departments is necessary. The Austrian-Hungarian submarine was responsible for the sinking of the Dutch steamer Tubantia.

NAVAL FIGHT IN CATTAGAT.

COPENHAGEN, To-day.
A naval engagement of some kind took place on Monday in Cattagat, according to despatches received here from Kullen Sweden. About noon, the despatches say a terrific cannonade was heard from the sea. Two hours later a German torpedo boat badly damaged was towed past Helsingborg.

NORWEGIAN SUNK.

LONDON, To-day.
The Norwegian steamer Arena was sunk in the Cattagat, says a despatch to the Exchange Telegraph Co. from Copenhagen. The crew were saved. The correspondent adds that as a result of the destruction of a large number of Norwegian ships it has been decided to increase the rates on Norwegian war insurance a hundred per cent. Arena is a vessel of 1,119 tons.

LONDON, To-day.

Representatives of owners of conditional contraband cargoes, awaiting the adjudication of the prize court, must at the last moment entirely change that defense, as their legal advisers reached the conclusion that the British Order in Council, March 26th last, is definitely retroactive. Since Edward Grey, British Foreign Secretary, informed the State Department of Washington, in the note of Feb. 10th, 1915, that the British Government did not apply doctrine of continuous voyage to conditional contraband except to goods consigned by order to an unknown consignee or consignees with enemy territory, millions of dollars worth of conditional contraband have been shipped from the States to neutral ports.

BUDGET WELL RECEIVED.

LONDON, To-day.
Edwin Samuel Montagu, Chancellor of the Duchy of Lancaster replying to various points raised in the debate said he thought the Chancellor of the Exchequer is entitled to congratulate himself on the fact that his proposals have been received so well by the Committee.

DODD'S KIDNEY PILLS

CURES ALL KIDNEY DISEASES
CURES RHEUMATISM
CURES BRUISES
CURES DIABETES
CURES BACKACHE

23 THE PREPARED

MINARD'S LINIMENT CURES DIPHTHERIA.

LATEST NOON.

VERDUN WILL NEVER BE TAKEN.

PARIS, To-day.
Verdun will never be taken. This is the sincere and positive opinion of General Cadorna, said a member of the Italian Generalissimo's suite, to a correspondent of the Petit Journal. General Cadorna, he continued, returns to Italy from his visit to France full of enthusiasm for France for what she has done and for what she is doing. What we saw on the French front is simply magnificent. France and Great Britain have hoisted all along the line the innumerable depots so many men and such a quantity of guns and munition that nothing that the Germans could now do, it seems to us, could possibly catch the Franco-British higher command unprepared.

NOTED JOURNALIST DEAD.

LONDON, To-day.
George W. Smalley died here yesterday a well known journalist and war correspondent.

SPANISH SHIP TORPEDOED.

LONDON, To-day.
The Spanish steamship Vigo, 1,137 tons was sunk in the Bay of Biscay by a German submarine. The crew were set adrift in a boat, and picked up by a British steamship and taken to Gibraltar. Lloyds also reports the sinking of the British steamship Bendew with the loss of one of the crew.

SOME GAINS FOR PROHIBITION.

CHICAGO, To-day.
Practically complete returns to-day from points where the local option question was voted upon in Illinois indicate that little advantage went to either side as a result of yesterday's election. Prohibition victories show that between 350 and 400 saloons were eliminated while towns won by liquor forces from dry counties will open territory that had more than 250 saloons at the time of the 1912 dry victories.

DUTCH SHIP TORPEDOED.

THE HAGUE, To-day.
It is officially announced that the Dutch schooner Elsin Helta was torpedoed yesterday in the North Sea. The crew was saved. An inquiry will be opened when the crew reaches Rotterdam.

CHAMBERLAIN'S DENIAL.

LONDON, To-day.
Austen Chamberlain, Secretary for India, yesterday denied the suggestion that the advance against Baghdad had been ordered by ignorant politicians against the advice of the Commander-in-Chief in Mesopotamia.

ACTIVITY ON MACEDONIAN FRONT.

LONDON, To-day.
The Salonika correspondent of the Daily Mail telegraphing yesterday says there was a lively artillery fire all day on the Macedonian frontier. Firing still continues. General Sarail has gone to the front and the villagers in the war zone have been advised to leave.

DUTCH PRECAUTIONS.

THE HAGUE, To-day.
At the opening of the second Chamber of the Dutch Parliament, after a preliminary secret session in committee, the President of the Chamber read a brief statement, declaring that the recent suspension of furloughs of army officers and men, was a precautionary measure, as Holland is firmly resolved to maintain her neutrality, and there is a possibility of it incurring increased danger, owing to the course of the war. The suspension order, he added, was not a consequence of present political entanglement, but was decided upon on account of certain information which reached the Government, and of which the Government does not judge it opportune at the present moment to make public.

LONDON, To-day.

Sir Gerard Augustus Lowther died this morning.

Canadian Loan is Oversubscribed

New York, March 28.—Bankers yesterday announced that the subscriptions for the \$75,000,000 Canadian Government five per cent. loan, which were opened on Thursday last and were to have remained open until to-day, had been closed on Saturday because on that date the offering had been largely over-subscribed. In some quarters it was declared the over-subscription had amounted to four times the total loan, but at the offices of Messrs. J. P. Morgan & Co. the head of the banking syndicate here which underwrites the offering the only official statement that could be obtained was that the offering was over-subscribed. The firm declined to make public the exact amount of the subscriptions. Although the books were closed on Saturday, it was announced that subscriptions which had been mailed on that date would be included, even if they did not reach the offices of the underwriters' bankers until to-day. One of the features in connection with the subscriptions was the large number which had been received from the Middle West, that section of the country which had been particularly cold toward the \$500,000,000 Anglo-French loan. On the maturities of five years, ten years, and fifteen years, the long and short terms were the most popular.

He Provides For the Army's Comfort.

General Cowans is Head of British Supplies Department. He Has Many Branches—Man Who Sits at a Desk in a Small Office at Whitehall Has Charge of the Distribution of Every Variety of Equipment Used in the Field—Immense Quantities of Goods.

In a small office in Whitehall sits a man, often far into the night, who has organized and controls the equipment of the whole of the British army at the front and at home. He will supply our soldiers at the shortest possible notice with anything from a pin to a big gun; from a motor-cycle to an armoured train, from a mule to 10,000 horses. He is, in brief, the military universal provider, whose wonderful organization enables our men to fight well-clothed, well-fed, and well-armoured at every point.

Yet few of the outside public know the name of Major-General Sir John Steven Cowans, the Whitley of the army, who has been Quartermaster-General of the Forces since 1912. When, at a few hours' notice, his department was called upon to equip the Expeditionary Force, it was a task which might have daunted many a less energetic man; but Sir John, in his cool, characteristic manner, delivered his orders right and left, with the result that the British troops went into the fighting line in every stage of preparedness.

"Eye-Witness," in one of his despatches, gives us some idea of what the general equipment of an army means, and the amazing organization of field supplies. While the furnishing of food for man and beast is the duty of the Army Service Corps, furnishing the sick with necessities that of the Royal Army Corps, the provision of stores for disabled animals that of the Army Veterinary Corps, while the Mechanical Transport Branch of the Army Service Corps purchase their own machines and equipment, the Ordnance Department, over which Sir John Cowans exercises much control, supplies the army with all clothing, equipment, arms, ammunition, tools, appliances, machinery, anything, in fact, from guns weighing many tons to tin-tacks.

In one month alone there were issued to the troops 450 miles of telegraph wire, 570 telephones, 524,000 sand-bags, 10,000 lb. of dubbing for boots, 38,000 bars of soap, 150,000 pairs of boots, while in ten days 118,160 fur waistcoats and 315,072annel belts were distributed, the weight of the average weekly issue of vaseline for the feet being five tons, and the weight of horsehoes 100 tons.

Spirit Of The Navy.

Sir John Jellicoe's Warm Praise.
Addressing the members of the Swansea Tipperary Club recently, at a meeting presided over by Lady Lyons, Lady Jellicoe said her husband had written from the Iron Duke the following letter for her to read to them:

"I know you will be meeting the wives and families of the men, and I trust you will tell them the magnificent spirit which prevails. Our troops have covered themselves with glory during the war. The Navy has not yet as a whole had any opportunity of showing that the old spirit which urged us to victory in the past is with us now; but where our men have an opportunity of fighting the foe above water they have shown that they possess the same pluck and endurance as our comrades ashore.

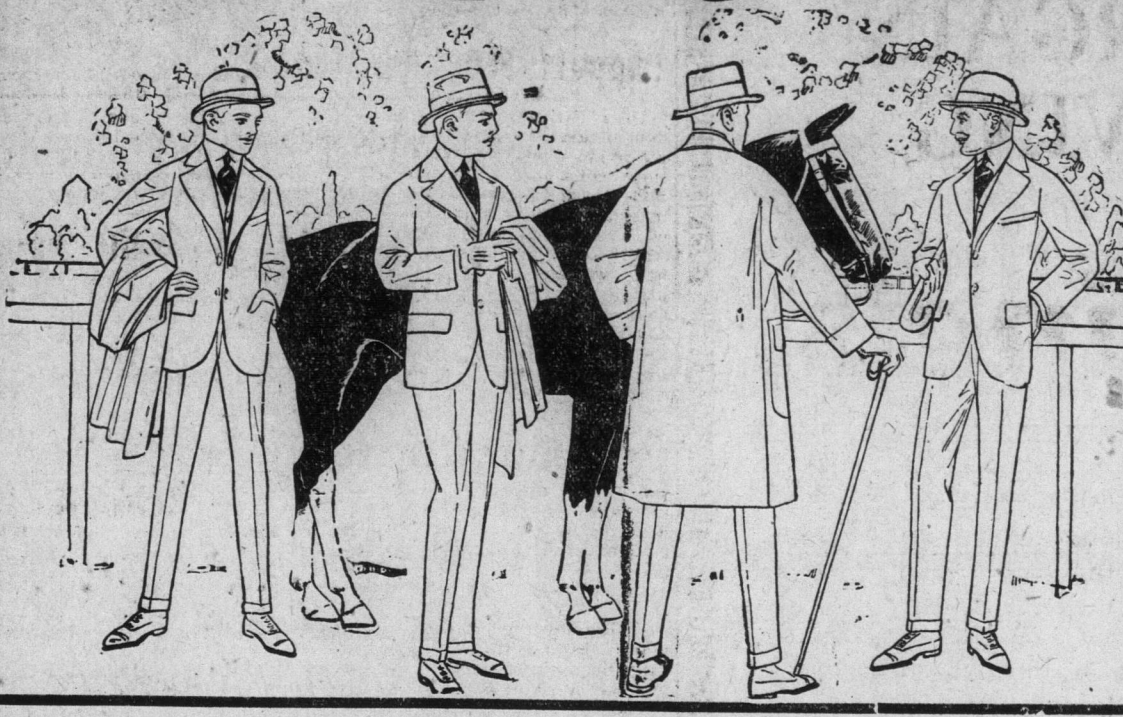
"Nothing ever has been finer than the calmness and courage shown in every case where ships have been sunk by mines or torpedoes. The discipline has been perfect and men have gone to their death most gallantly and most unselfishly. One hears on all sides numerous instances of men giving up on these occasions the plank that had supported them to some more feeble comrade, and I feel prouder every day that I command such men. During the period of waiting and watching they are cheerful and contented, in spite of the great dullness of their lives. I am sure you will tell the wives and mothers and sisters and children of our men of the spirit which prevails. I know it will make them all desire to show in their own lives that they are dominated by the same spirit to do the best they can for their country, so that they may be worthy of their mankind, of whom it is impossible to say too much."

ENGLAND-HOLLAND CABLE CUT.

Work of Germans—No Press Despatches Since Tuesday.

London, March 30.—Complete suspension of telegraphic communication between Holland and England is reported by the Rotterdam correspondent of the Copenhagen Politisk. A despatch is forwarded from Copenhagen by Exchange Telegraph Co. It is rumored the cable has been cut by Germans, the correspondent says. No press despatches have been received here from Holland since Tuesday.

Your Spring Suit!



It's high time for every man to be thinking Spring Suit thoughts—and we ask for the consideration of men who appreciate Well Made Clothes.

This Spring we've imported a selection of Suitings that has in many ways distanced all our past accomplishments.

West of England Serges, Cheviots and Worsteds

In new stripes, checks and self colors; also

A Splendid Line of Navy Serges

In getting your clothes made here you derive the following advantages:
A fine selection of fabrics.
The very high Character of our tailoring.
The certainty of good style.
The great value of our expert service that insures a perfect fit for any size or shape of man that comes to us.
The largest money's worth.

Suits are priced from
\$20.00 to \$30.00.
Single Pants from
\$4.50 to \$9.25.

Out of Town Customers:
Self-measuring cards and samples promptly sent anywhere on application.

The ROYAL STORES, Ltd.

Reservist Drowned.

Commander MacDermott, of H. M. S. Briton, received an Admiralty telegram yesterday informing him that Alexander Chalk, seaman, Newfoundland R. N. R., on H. M. S. Racer had been drowned as a result of a boat accident. The deceased sailor left here with the first contingent of Reservists in the Franco and was a native of Little Chalk, resides. To her widespread sympathy will be expressed.

Here and There.

STEERO IS COMING.

SABLE L. LEAVES.—After receiving a cleaning up the sealer Sable L. sailed last evening for Halifax.

PERSONAL.—Sergeant C. R. James, who returned recently from the front, is leaving by the s.s. Stephano with his wife, on the way to England.

Save your outside Liniment Wrappers from Stafford's Liniment. See advertisement.—mar31,tf

HOSPITAL FILLED.—There is not a single unoccupied cot at the General Hospital at present, and scores of people are awaiting to be admitted to the institution.

Stafford's Liniment is sold in over 500 stores. Save the outside Green Wrapper. See advertisement.—mar31,tf

NOTE OF THANKS.—Mr. and Mrs. Jos. M. Curran wish to extend their heartfelt thanks to their many kind friends for the numerous sympathetic letters and messages they received in their recent bereavement.—adv,11

Here and There.

REACHED PERNAMBUCO.—The schr. Novelty, 32 days from this port, has arrived at Pernambuco.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all Aches & Pains. Save the outside Wrapper. See advertisement.—mar31,tf

RECRUITS COMING IN.—On yesterday's express there reached town eleven young men from various outposts, having enlisted at their home town. A recruiting squad was at the station to receive them and accompanied them to the Armoury.

To Prevent The Grip.
When you feel a cold coming on, stop it by taking LAXATIVE BROMO QUININE. It destroys germs, acts as a Tonic and Laxative and keeps the system in condition to throw off Colds and Grip. There is only one "BROMO QUININE." E. W. GROVE'S signature on box. 25c.

The Carriers are holding a 45 Tournament to-morrow Thursday evening, at 8.15 for four handsome prizes donated by members of the Association. The members are anxiously looking forward to the game with pleasure, as it practically closes the season. The prizes are excellent and a good evening is in store for the Carriers participating. The general meeting of the Association is being held on next Tuesday evening at 8 o'clock.—adv,11

Cape Report.
CAPE RACE, To-day.
Wind light, variable, weather fine; no ice in sight. The schr. J. S. Munn passed west yesterday evening. No-thing sighted to-day. Bar, 30.12. Ther. 49.

Rev Dr. Jones Lectures.

Under the auspices of the Girls' Guild in the Lecture Room of the Congregational Church, Rev. Dr. Jones delivered an interesting address on the subject of "Missions." Taking each separately he discussed the following problems, viz.: 1st, the Emigrant; 2nd, the Indian; 3rd, the Cowboy; 4th, the Miner, and lastly the Mormon, classing the latter as probably the greatest menace of all to Christianity in the Western world. The rev. lecturer spoke for upwards of an hour and a half and in closing he made a fervent appeal for increased missionary effort. A vote of thanks proposed by Mr. H. E. Cowan, who paid a high tribute to the work of Rev. Dr. Jones since returning to his native land, was seconded by Mr. G. Langmuir, and accorded by acclamation. Previous to introducing the speaker who was presented by Mr. H. R. Brooks, Chairman on the occasion, Rev. W. H. Thomas gave a short reading and offered prayer; following Miss Steele gave a solo "Peace and Rest." A collection was taken up in aid of the Congregational Home Missions.

THE NEW FRENCH REMEDY, THERAPION No. 1
SUBSTITUTION OF THERAPION No. 2
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Song.

By GEORGE FITCH.

Author of "At Good Old Swash."

Song the science of aviating with the voice. It has existed for many thousands of years and has gradually been perfected until expert songsters and songsters now receive as much for one five-minute flight as the pilot of a racing monoplane.

Song is our most popular creation, and owing to the absence of laws regulating the pastime, everyone indulges in it on the slightest provocation. To sing well requires a long and painful education, during which the aspirant loses many friends. But when he has acquired a smooth, easy running voice, which climbs high and banks well on the turns, he becomes very popular and has to sing every day at weddings, funerals and charitable entertainments, receiving vast quantities of gratitude and occasionally a good meal.

However, it is not necessary to practise in order to sing. Many men sing happily without any practice at all, though the happiness is generally personal. In such cases the voice should first be soaked carefully in a good lubricant. A dozen schooners full will put it in condition to attack the most difficult feats without hesitation. If all the listeners are well soaked, too, the result will not be dangerous. When a man has soaked his voice for several hours he will sing like a bird or an automobile transmission on the street at midnight provided he can persuade a few friends to lean up against him and form a quartette. To quartette is a most delightful pastime. When from three to seven men are quattering with the assistance of a lamp post, and are singing passionately together, blending perfectly on a difficult chord every few minutes, they are too happy to do any harm and should not be interfered with. Moreover, after listening to them for a while, it is much easier to appreciate good bagpipe music.

Song loosens up the disposition, softens the heart and removes the bile from the temper. If it is good song, it causes the mind to soar and fills the listener full of great thoughts. Songs have made armies fight more valiantly and have also made small men who go to bed early arise bravely and attack larger men with untimely ferocity.

The world is happier for song, and the worse the song the more happiness it produces. In music ignorance is peculiarly blissful and the educated and sensitive critics who bleed internally when they hear through the musical masses without ear muffs are the most unfortunate of men.

In Milady's Boudoir.



RAIN WATER FOR BEAUTY.

Distilled rain water is the very best thing that can be used for beautiful skins in connection with the making of toilet preparations and lotions. The tropical countries are deadly enemies to the complexion but in the British Isles and other lands where there is much moisture in the air the complexions of the women are universally good.

When distilled rain water is used freely the skin soon loses its dryness and becomes smooth, colorful and transparent. To preserve that smoothness the skin must never be allowed to become dry, else wrinkles will soon rob it of its satiny surface. Keep the tissues well nourished with skin food and only use soap when it is absolutely necessary.

First thoroughly wash and dry the hands and then dip the fingers into cleansing cream. Rub this into the skin and then remove it with a soft piece of linen or antiseptic gauze. Apply another coating of cream and allow it to remain on the skin for fifteen or twenty minutes.

Now fill a basin with hot rain water, as hot as you can bear without burning, and dash it against the skin. When the blood has been brought to the surface bathe the face with cold water and then wrap a piece of ice in a towel and apply it to the skin.

Carefully dry the face and you will find it has been absolutely cleansed and nourished at the same time. Always apply a coating of pure cold cream to the skin at night.

To provide rain water for toilet use, put several flat pans out when ever it rains. Boil the water and place it in well corked bottles or jars. The use of rain water is a good habit to cultivate, for the soft cold water is a skin tonic of the first order.