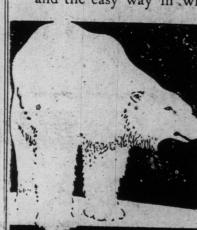
### THE MOST STRIKING

feature of the Polar Bear is its beautiful white coat, which is in keeping with the whiteness of its surroundings in the Arctic regions. The snow in those regions, however, is not whiter than clothes washed with

## SUNLIGHT SOAP.

The beauty of SUNLIGHT SOAP is in its purity, and the easy way in which it releases dirt



from clothes, without injury to the fabric no matter how fine it may be. It is manufactured with the purest materialsandthere s £1,000 Guarantee of Purity on every bar. TRY IT ON YOUR NEXT WASH-DAY.

## LONDON GOSSIP.

THE KING LUNCHES AT HIS CLUB. The King on July 28th paid one of his rare visits to the Marlborough Club in Pall Mall. His Majesty had come to town to hold a Privy Council, as well as to receive in audience the Prime Minister and others. As high explosives, This is a delusion. the Court will not return to town At the present moment adequate supfrom Windsor Castle till some time this week, Buckingham Palace was closed, and the King decided to go to Crude benzol, which contains the his club for lunch to avoid the ne- former of these bodies and sometimes cessity for opening the Lord Stew- the latter, finds great use for internal ard's Department at the Palace. His Majesty's action is a striking illustration of the consideration he displays for his Ministers, for had the Council been held at Windsor at least two Cabinet Ministers would have been

#### HENRY JAMES.

It surprises no one to hear that Henry James has become naturalized into benzene and toluene. Now, here refugees with whom they can stay. the new armies began to boom and as a British subject. There is no is the important point with which the None of our mixed company of war new era in recruiting was inauguraneed to accept the explanation given German writers are apparently un- guests makes the round of the sights ted all over the kingdom, there was by the 'New York Times'—that he has familiar. Recently American chem- with fresher admiration and more an immense demand for photographs been led to this step by his disap- ists have been experimenting on proval of the silence of the American various substances with a view to is astonishing to find how many know and sweethearts as pleasing personal Government on the conduct of the widening the source of these highly only Flemish,—and their plan is to souvenirs for those who were left be-Germans in Belgium. His own rea- important products, and it has been do London on a co-operative method. hind. Now, after almost a year's son given in his petition is sufficient found possible to obtain them from a They form companies of half a dozen campaigning, it has occurred to some ly clear -namely, "his desire to throw hitherto unknown and, fortunately or so under the leadership of a com- one that there is room for a process his moral weight and allegiance, for for the Allies, an extensive class of rade who knows enough English to of exchange in this respect. If those scale of the contending nations' prehas shown himself whole-heartedly technically known as "cracking," that curity of England. Only those who the family circle are not a whit less on the side of this country in the war, is to say, complex substances are are both soldiers and citizens and keen to possess photographic records and everyone remembers the letter broken down. By carrying out the have lost their homes as well as risk- of what is happening to the folks at which he wrote to an American friend expressing his admiration of the simple substances recondense and and refreshment of that experience. I strength and unity of spirit of Great form new products. From the ma- came upon one of the exploring Britain. His sympathy with Belgium is known to the public from the of the work of the American Ambulance Corps. The latest expression of his lifelong love of France was the preface to "The Book of France," published about the third week in July. All the world knows from his been the twin homes of his spirit. visits to America was the singularly detached, not to say acidulated, im- ished. pressions contained in "The American Scene." Most of his friends and interests are now in England. He spends his time here between his flat in Chelsea and his beautiful eighteenth-century house in Rye-the many which has long been very proassociations he has so often lingered ed a very acute form for an order with nothing much to do, getting over in delicate, filmy sentences. In has been promulgated prohibiting its recent years the novelist's powerful, employment by the public, except in imprisonment under fire. fairly familiar to those who attend use. Its use in compounds for extersuch literary events as the meetings nal application is now absolutely of the Royal Society of Literature. forbidden. This order supercedes re-His appearance in a prominent posi- gulations which were enforced some tion, at the Guildhall meeting to cele- months ago restricting the amount

brate the rally of the colonies was noted at the time as significant.

A GERMAN DELUSION. The German press is harboring the

belief that sooner or later the Allies

will be short of toluene, an essential

ingredient of the most important of plies of benzene and toluene are absolutely necessary for many reasons. combustion engines. Purified benzene is a source of synthetic phenol or carbolic acid, used to such a large extent as a local antiseptic in surgery and also as the parent substance of the high explosives trinitro-toluol. out of town for two or three hours. The main source of supplies of these essential substances has been coal tar, from which by fractionation benzol is obtained and then separated whatever they may be worth into the substances. Crude petroleum and explain things. One is struck in talk- who remain at home treasure photosent and future fortune." Mr. James high temperatures undergo what is of their pleasure in the peace and setouching account he wrote recently benzene and toluene and lesser am- especially delighted with the portrait at the disposal of the Allies. The books that Paris and London have assured of a continuous and abun- hind, in great danger, long after the dant supply of toluene for the manu-The fruit of the last of his infrequent facture of high explosives, and that that for these soldiers, at any rate, another hope of the Germans has van-

### GERMANY'S SHORTAGE OF GLY.

brooding countenance has become medicinal preparations for internal

## Aching Back Gets Relief Quick! One Rub with "Nerviline" Cures

Goes When "Nerviline" Is Used.

to reach. Deep in the tissue is a lf you think this too much to say for congested or strained muscle. It is a Nerviline, try it, and be convinced.

What a pity you haven't tried Nervi- The only pain remedy in the world line! Penetrating, you ask? Yes, and sold under a guarantee is Nerviline I werful, too. Nerviline strikes. in surely it is safe to try it. for deeper than any application you Nerviline is sold by druggists every- of tablets, one of which is sufficient have ever used. You might pay a dol- where 25 cents or 50 cents a bottle. to purify nearly a quart of water.

Every Bit of Stiffness and Soreness, lar, ten dollars, a hundred, for that matter, but you could not equal Nervi-Pain in back or side is awful hard action, or permanency of relief.

If you think this too much to say for long way for a liniment to go. Lini- If you receive from Nerviline even a ments you have used have not reached little less relief from pain than this it and the pain bothers you, whteher advertisement induces you to expect,

that could be sold to the public to very small quantities, the reason being the heavy requirements for the manufacture of explosives.

INTEREST IN RUSSIAN NOVELS. I find that there is a considerable lemand for works of fiction by Russian writers now in the book shops, as a result of the closer relations between the two countries. The publishers are doing all they can to meet the demand. The Russian novelists, with the exception of Tolstoi, were very inadequately placed before the English public. The Vizitelly translations, which once had a vogue, had gone out of print, and no serious attempt had been made to replace Now, however, Messrs. Heinemann have an interesting collection of Turquenevs novels on the market at two shillings a volume, including,

a volume, in which Gorky figures, as well as Lermontov, Turgenev, and THE NAVY AND ENEMY DISTINC-Pushkin. A still more recent writer, Anton Tchoff, is being produced by \_ It is interesting and yet somewhat

BELGIAN SIGHTSEERS.

in khaki has gone on fast, and it is the army to be on leave at one time, publication. but they stipulate that those who come over here must mave some money or they must have relatives among the petroleum residues when heated to ing to them by the touching sincerity process under high pressures these ed their lives can know the wonder terial thus formed experiments have groups in the Guildhall War Exhibishown that about 10 to 15 per cent. of tion this afternoon, where they were ounts of naphthalene and anthracene of King Albert, painted last May call in the aid of a professional. But Lord Topnoddy will seem an also ran. can be separated. This is extremely within sound of the German guns, it is estimated that there are rough. The girls will follow, o'er hill and important, when we consider the One of them told me a story of the large natural supplies of petroleum King which I have not seen in printhow when the Belgians were retreatdiscovery means that the Allies are ing over a bridge the King stayed be- their hobby has been temporarily cur- er fellows will all be jealous, the way the war has been rather a boring business of late. They belonged to a piece of the line which is divided from the German trenches by a canal impassable by either side. It was a genuine case of stalemate, they said. The shortage of glycerine in Ger- At long intervals a man would be wounded or killed, but normally the sort of house haunted by gracious nounced, has now apparently reach- soldiers spent the days in their hole

STERILISING WATER AT THE

what diversion they could out of their

One of the reasons which account for the comparative immunity of the troops, both in the East and West ronts, from epidemic diseases has no loubt been the satisfactory, means that have been adopted in all the armies for sterilising water. Various simple methods, which are easily practiced by the soldiers themselves are in use, and it is interesting to note that the German military authorities are, according to the Gerline, either in strength, quickness of man technical press, very satisfied with the results that have been obtained from the use of peroxide of hydorgen, as well as by the use of a compound of which this substance is one of the ingredients. It is said, by the way, that this compound, when added to water, will destroy cholers and typhoid germs in 15 minutes a summer temperature, and render the water fit for drinking purposes. I is supplied to the troops in the form

Grief and Worry La Grippe Excesses and Overstrain

Nervous Exhaustion Take the new remedy

Asaya-Neurall which contains the form of phosphorus required for nerve repair.

of course, "Virgin Soil" and "Fathers | Another method that is being largely and Sons," which are the best known employed by the Germans is the use here. Of the older writers Dostvieff- of tablets containing permanganate sky, the brilliant, but gloomy author of potash and tartaric acid or bisulof "Crime and Punishment," is being phate of soda. The use of permanarepublished and even Gogol is bought ganate for purifying purposes is, of now. Gogol's "Dead Souls" is almost course, well known, and the reason as gloomy as Dostvieffsky's great for the addition of one or other of the novel. Intensely interesting as these additional chemicals named is that of Russian books are, the English read- the oxidising properties of the perer must often deplore the morbid ten- manganate become more active in the Was Afraid," "The Outcasts," and to do is to dissolve the tablets in the ibrary at two shillings and sixpence ready for drinking.

Messrs. Duckworth, and other novel- surprising to learn from the latest He commanded the Canadian continists as yet unknown to the English issue of the "Navy List" now avail- gents which came over for Queen reading world are promised to us. able, that over a hundred naval offi- Victoria's Diamond Jubilee and for The public are buying these books cers appear as holders of "enemy" the Coronation of King Edward, by and Tolstoi no longer rules supreme distinctions. Sir David Beatty, Sir whom he was knighted. He took a among our readers of Russian fiction. Hedworth Meux, Sir Percy Scott and leading part in the Society of Knights The clothing of the Belgian army Turkish Order of the Medjidie "on all meetings. occasions," while Lord Fisher posalready increasingly difficult to dis- sesses the Ottoman Order of Osman tinguish the soldiers of our Ally on ich. Among the dozen holders of their holidays in London streets from German orders are Sir John Jellicoe our own men. The soiled and make- who possesses the Red Eagle, and Sin shift uniforms they used to wear Edmund Fremantle, who has the Roywere unmistakable. There are far al Crown. As there can be little more Belgian soldiers in London now doubt these officers have discarded than earlier in the war. At present their enemy decorations, such might the authorities allow 4 per cent. of now well be omitted from the official

SNAPSHOTS FROM HOME. At the beginning of the war, when childlike awe. Few know English-it of departing fathers, sons, brothers, graphs of their kith and kin with the colors, the latter in their exile from home. A good many such photographs have no doubt found their way to the front during the last few months, but the field is very big, and not every home has a photographer in its midst and is in a position to last soldier had gone. I gathered tions, will be glad to know of a will all seem quinces, and likewise organizing the effort is in the hands of the Y.M.C.A., under whose auspicover the country.

A LUXURY PLEDGE. which people are to be asked to take nentary War Savings Committee. It and put him down and out. has been taken up enthusiastically and a non-official committee has been forced to carry it out. The idea is to get the people above the motor-car standard to set an example of economy. The stern economists who are

looking round just now for signs of extravagance are particularly moved to wrath by the sight in the streets of so many new motor-cars. The pledge contains a promise to give up using motor-cars altogether for private purposes, as well as such self-denying ordinances as the renunciation of restaurant-going-pleasing news for the restaurant keepers-and the ignoring of new fashions-which will please the dressmakers. A dead set is made at the motor-car because it is considered to be a sort of symbol of luxurious expenditure, but that is by no means true without important qualifications. It would be too much to expect all advocates of war economy to know what is sound economy and what is not. The fashion will probably set in for "pledges" adapted o the lives of different classes, and the newspapers no doubt will be enlivened by a good many fantastic puritanical efforts. One fancies that Mr. McKenna's coming Budget will prove a good deal more effective in cutting down luxuries than any number of volunteer pledges.

A CANADIAN SOLDIER.

Major Reginald Pellett, who has been appointed to command a new Canadian overseas battalion for serdencies of the Slav temperament as presence of an acidified solution. vice at the front, is less well known expressed through the medium of let. These mixtures are also supplied to here than is his father, Sir Henry ters. Several publishers are bring- the troops in the form of tablets, one Pellett, who has been described as ing out fresh editions of Gorky's of which is sufficient for about half a the Cecil Rhodes of Canada. Sir Henbooks, among them "The Man Who pint of water, and all the soldier has ry Pellett, who is a leading financier in Toronto, has long been known as "Three Men." Messrs. Hodder and water and allow it to stand for 15 one of the most enthusiastic volun-Stoughton are publishing a Russian minutes, when the water will be teers in Canada. Four or five years ago he brought over to this country regiment, the Queen's Own Riflesthey are now fighting at the front-to Lord Charles Beresford are "author- Bachelor and in the acquisition of ised" to wear the insignia of the the old hall of Clifford's Inn for their

## Vigorol

and cheery, full of ambition; be able to move about quick and smartly-VIGOROL, the Great French Tonic, will brace you up-it cleanses the whole system. If the manufacturers could only impress this upon every one who does not feel as they ought to, the world would owe them a great gratitude; but all we can do is to ask you to try one bottle and see for yourself. The change will be wonderful. You need a spring medicine—then take VIGOROL. Sold at all drug stores.

SIDETRACKED



rel of gay apparel quite early in the spring, made heavy payment for Palm Beach raiment, and hoped to look a king. "When summer bakes us," I said, "and cakes us with freckles. sunburn, tan, I'll

. WALT MASON \_ be so gaudy that ly about 1,000,000 amateur pho- hollow, my glances to command; and tographers in this country who, now wealthy widders will then be bidders that the usual peace-time pursuit of for my old heart and hand. The othtailed by military and naval restrict- I win the girls, and counts and princes means of using their cameras for a belted girls. O Summer, hurry! I national purpose. The scheme for fret and worry to wear my gorgeous rags! Come, weather torrid! It's simply horrid the way the springtime es branches of the Snapshots from lags!" But summer weather broke Home League are being started all loose its tether, and started off dead wrong; the rains were pouring and torrents roaring, the whole blamed season long! I view with loathing Within a short time a letter will the winter clothing this climate makes appear in the papers signed by titled me don; those grand Palm Beaches, women giving the terms of a pledge those tailored peaches, were long since placed in pawn. Thus man goes to dispense with luxuries. I believe dreaming of triumphs screaming, and this proposal was first made by dreams go up the spout; the fates someone connected with the Parlia- sidetrack him and swat and crack him,

> DAVIS LIVER PILLS

#### Household Notes.

Minced chicken, potato chips and a salad is a dainty and satisfying luncheon combnation.

To quickly prepare horseradish or cocanut, pare it and put it through the chopping machine. A very little lard added to the butter when frying tomatoes will prevent

their burning. Before baking apples, make a sl all around each; this will prevent their splitting when cooking.

NEWFOUNDLAND

# Shell Company, Ltd.

CAPITAL---\$60,000 In 600 Shares of \$100.00 each.

Paid up Capital will be guaranteed by the Government of Newfoundland against loss.

An order has been received for 20,000 Shells, to be increased when Company is ready to accept further orders, at prices that should give satisfactory returns.

Applications for Stock to be made not later than 4 p.m. Saturday, 4th September, at the Office of F. W. Angel, Water Street, after which a meeting of Subscribers will be held and Board of Directors elected.

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Our new style sheets for Fall and Winter just to



LET THE CHILDREN

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