

**REAL BARGAINS IN LADIES' SHOES**



*The American Girl*  
"A Shoe As Good As Its Name."



500 pairs Ladies' High Grade Shoes, Manufacturers' Samples.

The "AMERICAN GIRL" and Mary Stuart Brands.

Regular \$3.50 to \$5.00 Values. **Your Choice for \$2.50.**

SEE WINDOW.

**U. S. PICTURE & PORTRAIT Co.**

**BE UP-TO-DATE IN YOUR READING**

By Selecting Books from Our Lists—Just Published and Just Received.

What's His Name, by G. B. McCatchson.....	\$1.25	Fraternity—John Galsworthy.....	50c.
The Trail of "1908," by Robert W. Service, author of the Songs of a Sourdough.....	1.35	A Reconstructed Marriage—A. E. Barr.....	50c.
Doctors' Diennams, and other Plays by George Bernard Shaw.....	1.60	The Little King—Chas. Magor.....	50c.
The Unknown Lady—J. M. Foran.....	1.35	Highwater Mark—F. W. Hume.....	50c.
Phantom of the Opera—Léonoux.....	1.35	Paddy the Next Best Thing—G. Page.....	50c.
Cynthia of the Minute—L. J. Vance.....	1.35	Diary of My Honeymoon—Lady X.....	50c.
An Eye for an Eye—W. LeQueux.....	75c.	A Complex Love Affair—Jas. Blyth.....	50c.
Prester John—John Buchan.....	65c.	Siege of the Seven Sultans—Nicholson.....	50c.
Red Men and White—O. Whistler.....	75c.	Land of His Fathers—Dawson.....	50c.
The Other Side—H. A. Vatchell.....	65c.	Crestures of Clay—W. T. Shore.....	50c.
Fights Forgotten—Story of the chief Prize Fights in Eng. & Am.....	50c.	They, by author of The Hard Way.....	50c.
Latest Fashion Books, Magazines, News and Illustrated Papers from England and U. S. A.		Twenty-four Hours—L. T. Meade.....	50c.
		The Creators—May Sinclair.....	50c.
		Chains—Edward Noble.....	50c.

**GARLAND'S Bookstores, 177-9 & 353 Water St., St. John's.**

**Reindeer Milk Builds Sturdy Little Folks.**



Reindeer Brand Condensed Milk is best for babies, not merely because we take every precaution for safety at our own factories, but because it is produced on cleanly inspected farms, from healthy cows.

**Reindeer Brand Condensed Milk**  
"good enough for children," is good enough and pure enough for any purpose.

The Truro Condensed Milk Company, Limited.  
SOLD BY ALL

**UP-TO-DATE Grocers.**

**THE JOHNSTON WOOD COMPANY.**  
FACTORY: Long Pond Road.  
Phone: 730.

WE MANUFACTURE

Rails, Posts, Cut and Plain Pailings, Laths and all kinds of Fencing Material.

All Orders for the above promptly attended to.

**The JOHNSTON WOOD CO.**  
OFFICE, Prescott Street: PHONE 657.  
FACTORY, Long Pond Road: PHONE 730.

Registered **USE UNION JACK** Registered

Trade Mark **COPPER PAINT!** Trade Mark

Absolutely the best for prevention of fouling and for keeping the Bottoms of WOODEN VESSELS CLEAN and SMOOTH.  
Made in England.


Sold by all Merchants and Ship Chandlers, etc., at St. John's, Nfld.

Sole Proprietors and Manufacturers.

**HOLZAPFELS LIMITED,**  
Newcastle-on-Tyne, England.

Job Printing Neatly Executed.

**HURRAH! THE WEAR FOR EVER BOOT for BOYS.**



It is a cause for rejoicing to parents to know they can secure Boots for their Boys that will stand the test.

**Our Boys' Special Boots are The Only Genuine School Boots.**

All sizes, from 7 up to size 5, and prices from

**\$1.25** for 7, up to **\$2.10** for size 5.

**S. MILLEY, Water Street.**

**Cheap Brick for Sale!** JUST OPENED

We are now selling:

Machine Made No. 1 Cement Pressed Brick at \$10.00 per M.  
Also: Cement, Plaster, Selenite, Sand, Lime, Fire Brick, Slates—all sizes.  
Crushed Stone for Concrete and Garden Walks, Second Hand Sashes and Doors  
1 and 2 Ply "Black Kate" Roofing—Best and Cheapest in the market.  
1 Circular Saw—60 inch Inserted Teeth.  
1 Steel Haul-up Chain.  
1 Pile Driver—800 lb. Pile.

**E. H. & G. DAVEY,**  
ap21, Sin, f, s EAST SIDE JOB'S COVE, ST. JOHN'S.

HALL MARKED **SILVER GOODS!**

We have just received a large and varied stock of the following goods suitable for presents, and invite inspection—

Tea Sets, Sugar Basins, Cream Jugs, Cruets, Butter Dishes, Table Sets of three pieces, Salt Cellars and Spoons in Cases, Custard Sets with Spoons, Preserve Dishes, Tea, Dessert, Table & Jam Spoons, Table Forks, Dessert Forks, Bread Forks, Pickle Forks, Butter Forks, Butter Knives, Five O'Clock Tea Spoons, Coronation Spoons, Mustard Pots, Cake Knives, Sweet Dishes, Sugar Tongs, Napkin Rings.

And a great variety of the Best Plated Table Ware and other goods, comprising Watches, Clocks and other novelties.



**Joseph ROPER**

**BANANAS, ORANGES, ETC.**

To-Day from P. E. I. Monday from New York.

800 sacks P. E. I. Blue Potatoes, 50 Large bunches Bananas,  
800 bushels Black Oats, 200 crates Green Cabbage,  
400 bushels White Oats, 50 choice Canadian Cheese,  
5000 Canadian Cabbage Plants.

Let us know your wants.

**Edwin Murray.**

**MOLASSINE MEAL, FOR HORSES.**

"Holds the field."  
Keeps them in good health.  
Prevents and cures coughs, colic, diarrhoea and other complaints.  
Prevents and eradicates worms.  
Aids the digestion, thereby increasing the value of other feeds as well.  
Keeps their skins and coats in fine condition.

**IT IS IMPORTANT THAT**

- (1.) Molassine Meal, when it is given, should take the place of an equal weight of oats or other feeding stuff, and not be given in addition to the ordinary allowance.
- (2.) A portion of Molassine Meal should be given in every feed all the year round; not only as a pick-me-up when the animal is out of condition. It is not a condiment, but an economical food of great feeding value.

**FEEDING DIRECTIONS.**  
Substitute from 2 to 4 lbs. daily of Molassine Meal for the same quantity of ordinary food and mix thoroughly therewith.

**WE'RE EASY!**  
Five Dollar Greenbacks are Burning Holes in Our Pockets

**Do You Want One?**  
Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money

**H. W. de FOREST TEA CO'Y.**

**Insure Your Automobile**


—IN THE—  
**HARTFORD FIRE INSURANCE COMPANY,**  
Hartford Conn.  
ESTABLISHED 1794.

The above Company issues the broadest forms of Automobile Policies, covering the Automobile in Garage, or on the road against fire, explosion, lightning or theft. Also, written with collision forms.

**GEORGE M. BARR, Agent.**

**LOOK HERE!**

We have in stock now the Biggest Variety the Best of Goods, at the Lowest Prices, in Footwear, for Men and Women, Boys and Girls ever shown in town.



Ladies' Fine Boots, made of the best Vici Kid, Gun Metal Calf, Box Metal Calf, etc. Prices: \$1.70, \$1.90, \$1.90, \$2.00, \$2.50, \$2.50 and \$3.00. These are the best Boots for such prices as we have ever seen.

Here are our Ladies' Low Shoes, Black and Tan, Laced and Blucher and Strap. Prices: \$1.20, \$1.30, \$1.50, \$1.70, \$2.00, \$2.50, \$3.00.

Our Men's Fine Boots at \$1.50, \$2.00, \$2.20, \$2.50, \$3.00, \$3.50 and \$5.00 can't be beaten.

Men's Laced Shoes, Elastic Shoes, at \$1.50, \$1.70, \$2.00, \$2.50 and \$3.00.

Send along the Boys and Girls. We have the Boots for Boys and Girls; have you seen them. Prices: \$1.25, \$1.30, \$1.35, \$1.40, \$1.50 and \$2.00 up.

Childs' and Infants' Boots, all colors and styles at 35c., 40c., 70c., and 80c. up.

Our Prices are Right. Get these goods. Every Shoe you get here is a GENUINE BARGAIN.

**Mail Orders Carefully Attended to.**

**F. SMALLWOOD, The Home of GOOD Shoes.**

TORONTO  
to-day and

**AUCTION**

ON MONDAY 12 o'clock, most desirable "Highbury," O. Hayward, side of Pen houses, barn and containing the residence drawing room breakfast room; 2nd floor bath room, basement, veranda, etc. The house is out with best furniture for sale. It is situated in a healthy locality, and is surrounded by particulars at auction, or P. O. Box 116, St. John's, Nfld.

**MONDAY**  
at 10 P. & Two H

m20, 11p

Battalion May 21st, at Divine Service A. C. GOOD Full Dress (K

**JUST**  
a Ne

**Stripped SILK VOILE,**  
Just the thing for evening wear and June weddings.

**Bowring Bros., Limited,**  
Drapery Department.

**Patent Notice!**  
FOUR weeks from the date hereof application will be made to the Governor in Council for a grant of Letters Patent for Improvements in Systems for Transmitting Signals Electrically through Conductors to Frank Fisher of Brooklyn, New York, Electrical Engineer. St. John's, April 27th, 1911.  
**KENT & WGRATH,**  
ap28, m4, 11, 18 Solicitors for Petitioners.

**Notice to Clergy, Teachers**  
—AND—  
**Boards of Education!**  
WE have taken over the business of Mr. N. W. Chown, and are now prepared to supply you with School Desks, Maps, Blackboards and all kinds of Church and School Furniture. Write for Catalogue and prices.  
**THE JOHNSTON WOOD CO.**  
P. O. Box 512. m11, 12p

**PR**  
**30 c**  
Post Paid  
**GARRETT**  
may10, 11f