

PHONOL

Electric Restorer)
WEAK MEN
STRONG
 PHONOL restores every nerve to its normal tension. It has been found that after a liberal use of PHONOL, the nervous system is converted into strength. PHONOL is used; pre-erectile is impossible; sexual conversion into strength is physically and mentally.

PHONOL is your medicine, your condition or age. PHONOL is a new remedy, in purely scientific principle. It is prepared by chemists. It promptly dispels all eye weakness, such as redness, itching of nerves, dependency, mental depression, weak heart, etc.

Large Catch of Fish 1911 Has Been Bought.

Increased—Frost in the Spring Has Almost Caused Failure.
 The season promises to be a good one for the local fishermen. All the catch of the winter will be about fifty per cent. more than last year. The average catch per quintal is \$3.50 per quintal dried. This is an increase of \$1.00 per quintal over the catch of last year. The price has been set at \$2.00 per quintal.

The frost which made ice on the fresh water ponds in the French colony. In the pond, and as a result of water has been so curbed, the authorities only permit taken from the ponds certain specified hours. Affairs was never better than now.

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 100 Water Street, St. John's, N.F.

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Wholesale and Retail
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WILSON & SONS
 100 Water Street, St. John's, N.F.

The Evening Chit-Chat

By RUTH CAMERON



"The fate of the American drama is in the hands of American women." This is the statement of a leading New York theatrical manager.

It is founded on an accurate count made at the doors of five large New York playhouses for one week. The proportion of women at the night-mind you, not the matinee, but the evening performances of these plays—was from sixty-eight to eighty-nine per cent.

That means that we, the women of America, are the backbone of the dramatic audiences, and that consequently plays are written and staged with an eye to suiting us.

Just as much as if we went to the manager and said: "This is the kind of play we like and this is the kind we won't tolerate."

Such a big responsibility, isn't it? Such a big one and so widely diffused, unfortunately, that it is difficult for women as individuals to realize just how they can put their shoulders to it.

At an afternoon tea the other day I heard a certain play being discussed. It is the kind of play which the American woman most emphatically ought to turn her thumbs down.

And yet the two women who had been to the play praised the acting in such glowing terms that half a dozen other women avowed their intention of attending.

"Of course, it's not a play for children, my dear," said one of the women who had seen it, "but you are old enough and know enough of the world

Ruth Cameron

WELCOME WORDS TO WOMEN

Women who suffer with disorders peculiar to their sex should write to Dr. Pierce and receive free the advice of a physician of over 40 years' experience—a skilled and successful specialist in the diseases of women. Every letter of this sort has the most careful consideration and is regarded as sacredly confidential. Many sensitively modest women write fully to Dr. Pierce what they would shrink from telling to their local physician. The local physician is pretty sure to say that he cannot do anything without "an examination." Dr. Pierce holds that these distasteful examinations are generally needless, and that no woman, except in rare cases, should submit to them.

Dr. Pierce's treatment will cure you right in the privacy of your own home. His "Favorite Prescription" has cured hundreds of thousands, some of them the worst of cases. It is the only medicine of its kind that is the product of a regularly graduated physician. The only one good enough that its makers dare to print its every ingredient on its outside wrapper. There's no secrecy. I will bear examination. No alcohol and no habit-forming drugs are found in it. Some unscrupulous medicine dealers may offer you a substitute. Don't take it. Don't trifle with your health. Write to World's Dispensary Medical Association, Dr. R. V. Pierce, President, Buffalo, N. Y.,—take the advice received and be well.

Household Notes.

A handy adjunct to the medicine chest is the small silver teaspoon which has a cleverly designed handle in the form of a corkscrew; this makes it quite possible to open a tight fitting cork when in a hurry without difficulty.

"Red" meats are less liable to contamination than fish or chicken. The latter should not be eaten if there is the least suspicion of odor about them. Beef slightly tainted, though disagreeable, will not produce ptomaine poisoning.

A loaf of bread will keep fresh much longer if placed in a covered stone crock. Wrap in a large cloth to exclude air and keep the crock in a cool place. It is nicer than a tin vessel and much better than keeping the bread in a refrigerator.

To prevent spotting the cloths, put some bluing out on a piece of white cloth, gather up the corners and tie together. Dip this bag in the water and squeeze it until the water is blue enough. In this way the clothes will never become spotted.

A room that is used constantly should have ventilators to purify the air. There are various patent arrangements; but the simplest form is to run a deep piece of glass on grooves inside one of the windows, which is always kept open behind it.

Never put bluing in cotton underwear, as it turns it yellow. Soak first in cold water, then rub with soap and tightly and let the garment soak for half an hour. Rub lightly on a board, rinse and hang firmly so the garment sags less in drying.

Milk will clean piano keys satisfactorily. It will take out ink spots of long standing. Used in starch, it will give a satisfactory gloss. It will remove discolorations from gilt mirrors and picture frames. Used with bluing for lace curtains, it will make them look like new.

Fascinating are boxes which are found in the shops just now. Covered with paper or cretonne in holiday design these boxes will do duty not only for holding the Christmas gift, but for handkerchiefs, gloves, veils, ribbons and a thousand whatnots during the rest of the year.

Speaking of passepartout, this is most useful in the kitchen for labeling jars and cans. The gummed flaps of envelopes which have come through the mail unsealed are excellent, too. One woman, a physician's wife, has learned the value of adhesive plaster for labels. It sticks splendidly.

Now that bamboo furniture is used so universally a suggestion about cleaning it may not go unnoticed. This should be done with soap and warm water, to which salt has been added. And the mixture must be put on with a brush and then wiped off with clean cloths until the article is dry and glistens. Ordinary laundry soap will remove the natural gloss of the wood and leave it dull if salt is not added.

Education by Bioscope.

Geography and Natural History Made Graphic and Interesting—New Work For Schoolmistress.

A movement is afoot to introduce "realism" into education by means of the cinematograph. Members and officials of the Board

Makes Home Baking Easy

ROYAL BAKING POWDER

Absolutely Pure
 The only baking powder made from Royal Grape Cream of Tartar
 NO ALUM, NO LIME PHOSPHATE

of Education of the L.C.C. Education Committee, and the heads of colleges and schools in London, have been invited to attend a series of forthcoming demonstrations organized by "The Bioscopia" during which it will be shown how geography and natural history can be taught and made interesting by "moving pictures."

The future schoolteacher, it seems, will have to be a cinematographer as well, and instead of using his blackboard or studying text books to guide his pupils in their studies, he will turn on the bioscope and lead them through a sort of educational fairyland.

"What the child misses in his book," we are told, "is the realism; descriptions alone are but dry bones. There is not a portion of the globe, from the polar regions to the plains of Africa, that has not been visited by the cinematograph. He has explored the Amazon and the Nile, has toiled up the peaks of the great mountain chains, and tracked wild animals to their haunts. There is no city of importance where he has not been with his camera, nor public event of recent years at which he has not been present."

It looks, then, as though the school in the future will hold no terrors for the child. He will be up with the lark in the morning to rush off for the first "moving picture" lesson, and instead of being tired and unsympathetic, will doubtless ask for more.

Educates Her Youth.

Afterwards Germany Helps Them to Get Employment.
 Education in Germany has now reached a very high level of efficiency, and the nation's interest in its youth by no means ceases with the termination of school days. Before the German boy leaves school his teacher enters into communication with the parents, who are supplied with a pamphlet showing the chances and conditions in the various trades carried on in the neighborhood. The children visit the labor bureau from time to time until a position is secured for them. Once established in a workshop, the boy attends continuation schools for four or six hours a week. There are inducements to parents to place their boys in unskilled trades, where the immediate earnings are from 5 shillings to 12 shillings a week.

If the boy takes up an unskilled trade he will join a general continuation course to stimulate his general intelligence; if he wants to be a shoemaker, a confectioner, or a compositor, he will join a technical course arranged with a special view to his trade; if he is a stonemason, a cabinetmaker, or a joiner, he will attend the building continuation school; there are also commercial classes for the clerk or bookkeeper. In Munich there are completely separate courses for chemists, saddlers, cooper, metal workers, watchmakers, lithographers, jewelers, to name only a few, each with its expert craftsmen to teach the practice and theory while composition, arithmetic, bookkeeping and drawing are taught also by special teachers for the purposes of the special trade.

We Wouldn't Recognize It.

It has been asserted that an ordinary tea drinker would not recognize the beverage if given a cup brewed from the leaves that afford solace to the imperial family of China, certainly if extraordinary care can change the flavor of a thing, the imperial tea must be, at least, different. All tea intended for use by the imperial household is raised in a garden surrounded by a high stone wall, so that no unauthorized person can approach the plants. Only the tenderest buds are gathered, and the persons who collect these leaves must abstain from eating fish, that the delicate aroma of the tea may not be affected. Furthermore, the pickers must bathe three times each day, and wear costumes especially provided, as well as gloves. Some of the British officers messes,

famous for their wines and liquors, exercise almost as much care when their liquid supplies are to be renewed. The officers charged with the grave duty of selecting the beverage must abstain from tobacco and any but the most dainty food for weeks before undertaking to pass upon the respective merits of the various vintages and brands which are to receive the honor of consideration.

March Rod and Gun.

An exploration trip a little out of common forms the leading story in the March issue of Rod and Gun, in Canada, published by W. J. Taylor, Ltd., Woodstock, Ont. In this story Dr. Luther Harvey describes a trip to Moose Factory and the very strenuous work he and his guide encountered during their return by way of the Abitibi River. It is a story that will delight the hearts of all good sportsmen. A paper on the Ancient and Honorable Brotherhood of Sportsmen holds up the highest qualifications for the members of the Noble Brotherhood and describes some of the fine conduct necessary on the part of those who would join the exclusive ranks. Snow Trailing a White-Tail Buck is a gem of a story and it does not detract at all from its interest to know that the buck is still at large and will require all the hunter's mettle to overcome his instinct and cunning. In the Conservation of the Ducks, Mrs. J. A. McKinnon raises a number of questions of the deepest possible interest to many sportsmen who indulge in a day with the ducks. There are many other good things in the number, including the decision of Judge Hewson on the settler's rights to big game, the conferences of the North American Fish and Game Protective Association, a review of the New Brunswick game season, the Manitoba Game Laws, the destruction of Wolves, etcetera, affording sufficient wide reading to interest any and every sportsman concerned in the many game problems raised throughout the Dominion.

Indigestion & Dyspepsia

In all its forms can be cured. It is quite a daily occurrence to hear persons say: Oh, what a feeling of distress I have after meals, fullness of the stomach, heaviness and headache, I feel too tired to do anything, I have no heart to exert myself and at times I care for nothing. I often have a pain in the pit of my stomach, no appetite, my heart beats rapidly on the slightest exertion. I feel just as tired when rising in the morning as when retiring to bed. My sleep is often disturbed, and I often awake with a sense of suffocation and a difficulty of again going to sleep. I have to be careful of what I eat, and my life seems a veritable burden.

Now, it seems a shame and a pity for persons to be suffering like that when it is in their power to get cured by taking a bottle of Dr. Stafford's Prescription A. A sure cure for persons afflicted with stomach troubles. It can be obtained at DR. F. STAFFORD & SON, Dackworth Street and Theatre Hill. Small size, 25 cents; postage, 5c extra; large size, 50 cents; postage, 10c extra. Mail orders must be accompanied by remittance.—Oct 29, 11.

THE WORLD RENOWNED

COPENHAGEN SNUFF

In 12-ct. Packages can now be had at

CASH'S TOBACCO STORE.

JUST ARRIVED.

Bananas, California Oranges, Grape Fruit, Pears, Dessert Apples, Tomatoes, Celery, Carrots, Parsnips, N. Y. Turkeys, N. Y. Chicken, Finner Haddies, Kippers and Bloaters, New York Corned Beef, Blue Point Oysters.

JAMES STOTT.

JOB PRINTING

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

\$754—A UNIQUE AND EASILY MADE DRESSING SACK OR NEG-LIGEE.



Ladies' One Piece Dressing Sack, Having Body and Sleeve in One.

This charming design was developed in China silk, of a pretty shade of pink, with embroidered insertion for trimming. It is equally adapted for lawn, percale, nainsook, or dotted swiss, and is easy to make. The pattern is cut in 3 sizes—Small, Medium and Large. It requires 3 yards of 22 inch material for the Medium size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

572—LADIES' TUCKED SHIRT WAIST.

Suitable materials for any of these patterns can be procured from AYRE & SONS, Ltd. Samples on request. Mention pattern number. Mail orders promptly attended to.

572—LADIES' TUCKED SHIRT WAIST.



A simple tucked shirt waist is always well liked. The one here illustrated is made with two tucks over the shoulders. The model is easily made and always smart for wear with a coat suit or separate skirt. It requires no trimming, but may be made in a combination of materials, (Chiffon, cloth, voile, cashmere, soft silk or light weight satin may be used or its development. The pattern is cut in 6 sizes—22, 24, 26, 28, 30, 32 inches bust measure. It requires 3/4 yards of 27 inch material for the 26 inch size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

PATTERN COUPON.

Please send the above-mentioned pattern as per directions given below.

No.

Size.

Name.

Address in full:—

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N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern cannot reach you in less than 15 days.

Price 10c. each, in cash, postal note, or stamps. Address: Telegram Pattern Department.

Ask your friends if Stafford's Liniment cured them from Rheumatism, Lumbago, &c., at 1c. bot. Postage 5c. extra.—mar 20, 11

ROBIN HOOD FLOUR

WE CALL

Robin Hood Flour

"The Flour that is Different"



We must stand ready to prove it and also prove that the difference is so marked, so worth while, that you will feel this is the flour you ought to use.

That is exactly where we do stand.

We ask you to take no risk. Buy a bag of ROBIN HOOD and give it two fair trials. If it does not prove perfectly satisfactory, so satisfactory that you, too, say, "It is really the flour that is different," you may take it to your grocer and he will give you back your money.

Will you make the trial on your next flour order?

THE SASKATCHEWAN FLOUR MILLS CO. MOOSE JAW, SASK. LIMITED

IS DIFFERENT

Amatite Roofing!

The New Roofing THAT WILL NEVER need Painting. AMATITE costs no more than Roofing that needs continual coating.

AMATITE gives 100 per cent. more value than any of the so-called "Rubber" or "Gum" Roofs.

If you want the best value in Roofing ask your Merchant for AMATITE and take no other.

Send to us for Samples and Literature.

COLIN CAMPBELL Wholesale Agent.

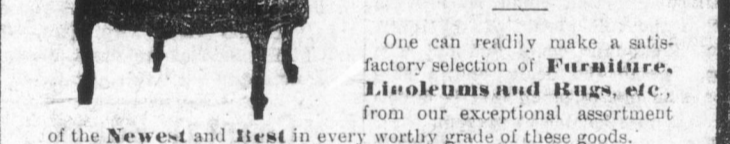
FURNITURE

—AND— FURNISHINGS!

One can readily make a satisfactory selection of Furniture, Linoleums and Rugs, etc., from our exceptional assortment of the Newest and Best in every worthy grade of these goods.

Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Warehouse.

We offer many Special Styles in every line on our floors at Marked Down Prices.



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Look Out Make no mistake. Use only those medicines the best doctors approve. Should your doctor order Ayer's Sarsaparilla, well and good. If something else, still well and good. He knows best. Trust him.