

HALIFAX SAUSAGES, etc., etc.

Landing to-day ex "Florizel"
 Choice Halifax Sausages—50 lb. kegs.
 Choice Light Ham Butt Pork—70 pieces.
 Choice Small Jowls.
 Libby's Special Plate Beef.

F. McNAMARA, QUEEN STREET.

FURNITURE

—AND—
FURNISHINGS!



One can readily make a satisfactory selection of Furniture, Linoleums and Rugs, etc., from our exceptional assortment of the Newest and Best in every worthy grade of these goods.

Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Warehouse.

We offer many Special Styles in every line on our floors at Marked Down Prices.

U. S. PICTURE & PORTRAIT COMPANY,
Complete House Furnishers.

FRESH SHIPMENT FRUIT!

TODAY ON DURANGO:
 40 Cases Valencia Sweet Oranges, 20 Kegs Sweet Grapes, 20 Cs. Large Lemons, 30 Cases Small Peel Onions. And in fine order, 150 brls. No. 1 Apples—Spy, Baldwin, etc. Annapolis Valley nearly sold out of Apples. Buy while you can get them.

Edwin Murray

January MUSIC SALE.

20 PER CENT. OFF.
 Sheet Music from 10c. to 75c.
 Folios from 25c. to \$1.50.
 Comprises: Teaching, Classical, Sentimental and Comic pieces.

Chesley Woods,
PIANOS AND ORGANS.

REID NEWFOUNDLAND COMPANY.

Do You Contemplate Going to the Old Country?

The Canadian Northern Palatial Steamships
ROYAL EDWARD and ROYAL GEORGE

Plying between Halifax and Bristol, offer luxurious apartments, spacious promenades, in fact every latest device combining comfort and safety, with speed.

For Tickets, sailing dates, and full information apply to General Passenger Agent.

Reid Newfoundland Company

(A. & S. RODGER.)

JUST OPENED:

POUND TWEEDS--Rare Values.

Now is the time to get a good Pants length Cheap.

Special New Patterns in Golf Blouse Flannelette 22c. yard
 New Line Ladies' Fleece Lined Under Vests 33 cts.

CLEARING PRICES IN

LACES and EMBROIDERIES.

(A. & S. RODGER.)

Ladies' Costume Skirts!

Latest Styles in Newest Materials at remarkably Low Prices.

Navy Cloth Skirts 95c. \$1.20, \$1.60, \$2.00 up to \$4.00
 Black Cloth Skirts 95c. \$1.30, \$2.00, \$2.60 up to \$3.50
 Dark Tweed Skirts 95c. \$1.50 up to \$5.00

Special attention given to Outport orders.

WM. FREW, Water St., Nearly Opp. Court House.

IN STOCK:

MOLASSINE MEAL,

(Best for keeping all Animals in good health.)

'HERCULES' FEED,

(An excellent all-round Feed—splendid for poultry—Crushed Oats, Corn and Barley.)

WHOLE CORN.

Yellow Cornmeal. To arrive.

White Hominy Feed.

Bran. Ogilvies—the best. Diamond O

OATS. Finest Fat White Oats.

HAY. Good quality Baled Hay.

HARVEY & COMPANY

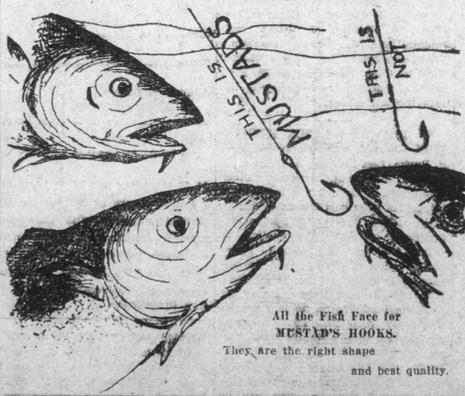
WHOLESALE

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

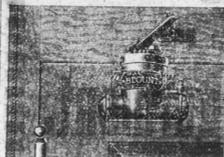
PERCIE JOHNSON, Insurance Aet.

Office: corner Duckworth and Prescott Streets.



THIS IS MUSTARD'S HOOKS.
 THIS IS NOT

All the Fish Face for MUSTARD'S HOOKS.
 They are the right shape and best quality.



A door with this device shuts out cold draughts, noise and odors, and is operated silently.

Doors so equipped can't be slammed or left open, the action is quick, firm and noiseless.

A door check is now a necessity rather than a luxury on most outside and many inside doors; its field of usefulness is constantly increasing.

The only successful door checks are those of the liquid type, and the Blount, since its introduction more than ten years ago, has been universally recognized as the leading and best Liquid Door Check on the market. It is made in six different sizes and many finishes to meet all requirements.

Martin Hardware Co.

SOMETHING GOOD

Fish, Flesh, Fowl, Fruit.

ELLIS & CO., Ltd.,

203 Water Street.

FISH:
 Fresh Halibut,
 Fresh Codfish,
 Smoked Finnan Haddies,
 Smoked Kipperd Herring,
 Loch Fyne Smoked Herring,
 Boneless Codfish.
FRESH BLUE POINT OYSTERS.

FLESH:
 Fresh New York Corned Beef,
 Fresh Irish Sausages.

FRESH EGGS.

FOWL:
 New York Turkeys,
 New York Chickens,
 Plymouth Rock Chickens.

New York Fresh Butter, 1-lb. blocks.

FRUIT:
 Ripe Bananas,
 Ripe Pears,
 Tangerines,
 Grape Fruit,
 California Navel Oranges,
 Florida Oranges,
 Dessert Apples,
 Russet Apples,
 Cooking Apples,
 Pineapples,
 Palermo Lemons.

New Brunswick Butter, 2-lb. blocks.

Local and American CABBAGE.

Remember Our Telephone, No. 482.

JUST RECEIVED, BY TRAIN

A Choice Lot of

Fresh P.E.T. Geese,

Low Prices to clear.

JAS. R. KNIGHT,
 311 Water Street,
 Jan 23/11. Commission Merchant.

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money!

H. W. de FOREST TEA CO'Y.



SUITS AND OVERCOATS

If there is one characteristic more than another which marks our "Ready for Service Clothing"

It is the Fine Tailoring that is put into every garment we handle. We are never satisfied—we are constantly striving for finer work, and every successive season is improving the make and finish of our clothes. Our success has never been so striking as with the New Models we are now showing.

Ask Your Dealer for The Mode, Stilenfit, Progress, Truefit, Faultless, American, Fit Reform.

Mfld. Clothing Factory, Ltd.,

225 and 227 Duckworth Street



JOHN T. KELLY.

Marble Works.

HEADSTONES, MONUMENTS, TOMBS, FONTS, etc.

Orders Executed Promptly. Latest Designs. Estimates Cheerfully Furnished. Plans sent on application.

JOHN T. KELLY, 324 Water St., opp. Messrs. Allan Goodridge & Sons. P. O. Box 411

Screened North Sydney Coal

We have opened 2 Sheds Prime North Sydney Coal to-day. Can be seen at Tessier & Co's Premises. Sent Home at Our Usual Low Price.

Why was every Coal Dealer allowed to build wooden sheds, covered with iron, and WE were refused? Was it because we lowered the price of COAL?

Orders taken at Beck's Cove Office, our Wharf Office, and at Tessier's Wharf.

GEO. NEAL



"Swift" Hockey Boot.



Be among the leaders at the Rink or Lake by wearing "Swift" Hockey Boots; no slipping at the heels; no pinched toes or instep; guaranteed perfect fit. The most suitable Christmas gift for the Boy.

BOYS' price from \$2.50
MENS' price from \$2.60

PARKER & MONROE.

The Shoe Men.

WEATHER FORECAST:
 TORONTO, Noon—Fair and
 Wednesday—Moderate to fresh
 and S.W. winds, fair and slight
 higher temperature.

VOLUME XXXIII

AUCTION SALES

AUCTION:
 On FRIDAY Next, the 27th inst
 at 12 o'clock.

AT THE PREMISES OF

Messrs. S. MARCH & SON

ABOUT

350 TONS

WESTPHALIA COAL

Delivery to be taken as soon as possible after sale.

A. S. RENDELL & CO., Brokers
 Jan 24/11

For Sale by Private Auction

At Residence of

W. J. GOUGH, Winter Avenue

PART

HOUSEHOLD FURNITURE.

This Furniture has been in use only one year and is in perfect condition.

Jan 24/11, tu, th, s

T. A. HALL

For a Limited Season.

The W. S. Harkins Co.

Commencing Jan. 23rd

Monday and Tuesday,

"FOR HER SAKE."

Wednesday and Thursday.

The World Famous Play,

'The Witching Hour.'

Friday and Saturday,

One Continuous Laugh,

"HELLO BILL."

Special Matinee Wednesday.

Matinee Saturday 2.30.

Seats on sale at Atlantic Bookstore

Evening performance commences at 8.15

Prices: Sec. B, centre, 75c; Side

Sections, A & C, 50c; Secs. Nos. 1, 2

and 3, 30c; Gallery, 20c; Pit, 20c.

MATINEES—No. Reserved

Seats, 30c; General Admission, 20c

and 10c.

20th September, 1910.

Now Landing, a Choice

Cargo

N'th Sydney Coal.

You will find as others have

found it that MOREY'S

Coal is good Coal.

Ask those who burn it.

M. MOREY & CO.

WRITING TABLETS,

Or Letter Pads.

Writing Paper put up in the most

useful and convenient form. We carry

an immense stock of the most popular

lines.

The Municipal Tablet (letter size)

\$1.20 per doz.

The Metropolitan, \$1.50 per doz.

The Terra Nova, \$1.70 per doz.

The Empire, \$2.00 per doz.

The Aero, \$2.00 per doz.

The Incomparable, \$2.50 per doz.

The Auto, \$2.75 per doz.

The Jennette, \$3.20 per doz.

The Government Bond, \$4.50 per doz.

The Monastery (Blue), \$4.00 per doz.

The Monastery (Heliotrope), \$4.00 per doz.

The Monastery (Pink), \$4.00 per doz.

The Municipal (note size), 60c. per doz.

The Metropolitan, 80c. per doz.

The Terra Nova, \$1.10 per doz.

The Empire, \$1.20 per doz.

The Aero, \$1.20 per doz.

The Jennette, \$2.00 per doz.

The Benefic (between sizes), \$2.20 per doz.

The Incomparable (between sizes), \$2.20 per doz.

We are headquarters for Developers. Our Challenge at \$1.00 per thousand is a leader.

DICKS & Co.,

Jan 16 Popular Bookstore.