

\$2.75 Pint Size **\$2.75.**
Thermos Bottle
 Pint Size, Nickel, \$3.50.

Keeps contents Hot 24 hours.
 Keeps contents Cold 72 hours

No Home should be without one of these wonderful bottles.

\$2.75 **T. J. Duley & Co.,**
 Reliable Jewellers.

THE BEST IS NOT TOO GOOD FOR A FISHERMAN. MUSTAD'S Hooks Never Miss.
 Ask for Mustad's.



HOW CAN WE COUNTER-ACT THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

Apples, Smoked Fish, etc.

Just landed ex "Almeriana,"
 160 barrels No. 1 RED APPLES—Ben Davis.
 50 boxes Kippers and Haddies.
 100 boxes Digby Herring. Prices Right.

Edwin Murray.

PORTRAIT WORK
 IS THE MOST IMPORTANT BRANCH OF PHOTOGRAPHY, but
 Copying, Enlarging, Reducing, Landscape Work, Lantern Slide Making, Framing, Amateur Work, all require the best possible attention, and we give everything we do our best attention.

THE HOLLOWAY STUDIO,
 Corner Bates' Hill and Henry St. 124, 11

THE ROYAL CIGAR STORE,
 UNDER NEW MANAGEMENT,
 IS NOW WIDE OPEN for BUSINESS.

Special Sale Price
 FOR THIS WEEK ONLY.

Boys' Fleeced Underwear.
Boys' Fleeced Shirts and Drawers,
 All sizes, from 24 inch to 34 inch, only

30c.
 GARMENT.

The quality of these goods is superior, and in the regular way, they sell at 35c. to 40c. per garment according to size. However, as a special offering to our Customers, we are for this week making a special all round price of 30c. a garment, but cannot guarantee it for a longer period, so advise you to make your full purchase in this line now.

In other FLEECE UNDERWEAR you will obtain GOOD VALUE at LOW PRICES at **BLAIR'S.**

Women's Fleeced Underwear, Job, Vests and Knickers, sizes 4, 5 and 6, only 30c. garment. This is a full make, soft and elastic garment and vests, are long sleeves, buttoned fronts.

Women's Cream Rib Elastic Make Fleeced Vests and Knickers, to fit very large women. Price 45 cents per garment.

Men's FLEECE UNDERWEAR—Special quality, American make—all sizes up to as large as 44 inches, Shirts and Drawers, only 45c. garment.

HENRY BLAIR.

REID NEWFOUNDLAND COMPANY.

Reduced Rates to Pacific Coast Points!

Commencing March 1st and continuing up to April 15th, Tickets will be sold at Greatly Reduced Rates to Vancouver, B.C., Seattle, Washington, Portland, Oregon and various other places on the Pacific Coast.

For full information apply to General Passenger Agent, or nearest Station Agent.

Reid Newfoundland Company

This is the Man

Who studied the likes and dislikes of Newfoundland Tea drinkers, one of the reasons his STANDARD bulks, and UNION BLEND in packets are such good sellers.

Do You Handle Them?
 Wholesale by

H. W. deForest Tea Co.,
 Exclusive Tea Merchants.

Harry W. deForest.

BRIAR PIPES

WE OFFER A SPECIAL LOT OF WHICH WE WERE FORTUNATE IN SECURING AT A LOW PRICE ALL SIZES AND SHAPES. EXCEPTIONAL VALUE.

WE CALL THE ATTENTION OF WHOLESALE BUYERS TO THIS LOT.

MARTIN HARDWARE COMPANY.

At RODGER'S

A Unique Line of... **Corsets,**
 at the following special prices:
40c., 45c., 65c., 75c., \$1 and \$1.50
 per pair.

A. & S. RODGER.

GEO. NEAL. You Want One?

To-Day, February 26th : This week we are showing a splendid lot of

Men's Working Shirts.

500 boxes Digby Herring,
 100 boxes Evaporated Apples,
 100 boxes Dried Apricots,
 100 boxes Prunes,
 150 cases Canned Fruit, consisting of Peaches, Pears, Apricots and Egg Plums.
 Lowest Prices.

Regatta Shirts, with Band or Collar, from 35c.
 Flannelette Shirts, from 35c.
 Black Sateen Shirts, from 60c.
 Tennis Shirts, from 40c.
 Grey Flannel Shirts, from 55c.
 Also, Fancy Shirts (Negligee) soft fronts 70c.
 Well worth \$1.00.

GEO. NEAL R. TEMPLETON, 333 Water St.

SLEIGHS and SLIDES
 to clear at Half-price.

We are clearing the balance of Sleighs and Slides at HALF-PRICE. Only a few left GET ONE NOW

U.S. Picture and Portrait Co.



SCREENED North Sydney Coal
 Now Landing, ex S.S. Bonaventure. This is a special cargo, which we can safely recommend as
GOOD ROUND COAL.
 Also, in Stock,
 FURNACE, EGG, STOVE AND NUT COAL.

M. MOREY & Co.,
 decil, eod, 11 Office—Queen St.

Ex "ROSALIND,"
 75 carcasses
 Fresh Mutton, Selling Cheap.
JAS. R. KNIGHT,
 311 Water St.

Shopkeepers!

The success of a business depends upon buying your stock at right prices. Compare price of

GOSSAGE'S SOAPS
 with other brands and you will find Gossage's cheaper. If your dealer hasn't got them apply to us.

GEO. M. BARR, Agt.
Job Printing Executed