

# BRANT MOTOR CO.

Agents for the following cars.

**George Bros. Motor Cars**  
 Roadster ..... \$1,100 and freight  
 Touring and Roadster \$1,335 and freight

**Hupmobile**  
 Roadster ..... \$1,650 and freight

**Maxwell Cars**  
 ..... \$ 850  
 ..... 830  
 ..... 1235  
 Sedan ..... 1400  
 Town Car ..... 1300  
 All Cars f.o.b. Windsor

Truck Attachment to convert Ford car to ton truck, \$425 and freight.

Facility for Washing and repairing Cars in an up-to-date manner.

**AGE AND SHOWROOM**  
 DALHOUSIE STREET  
 Phone 370, 515, 2253 Automatic 270

**\$25000**  
 --IN--  
**2Days**

**,000 ?**  
**ONE DAY**

**and 4th!**

**SECRETARY**

# THE BATTLE OF THE SOMME

"The greatest moving picture in the world"



The eye of the camera followed the Infantry's charge under fire, even as they leaped through the trenches.

Reproduced from the Official Film of the Imperial Government

**PART 1**  
**PREPARATORY ACTION**  
 JUNE 25 TO 30

Showing the activities before the attack—Mametz. Similar action took place along the entire British front in Pœucardy.

Hidden batteries were pounding the German trenches for five days before the attack of July 1st.

4.7-inch guns were giving the enemy no rest.

6-inch howitzers in action shelling the German first-line trenches of Mametz.

Canadian 60-pounders added to the din of gun fire.

Shrapnel bursting over their trenches kept Germans astir.

Church service evening before attack.

Firing "plum puddings" for Emperor Bill from trench mortars.

Bombarding Germans with 3.2-inch Howitzers.

Shells tearing up the enemy's deep dugouts.

**PART 2**

A meal in camp on the evening of the great advance.

Moving up the troops.

Operating a 15-inch Howitzer ("grandmother") by Royal Marine Artillery, firing shells weighing 1,400 pounds.

Terrific concentrated bombardment of German trenches the morning of the attack, July 1st, 1916.

Fixing bayonets and passing through the communication trenches to first line.

Just before the attack. Blowing up the enemies' trenches by a huge mine. Wiring the crater.

Firing machine guns from parapet. Shrapnel bursting over first-line German trenches.

Part Three 1(t)

## This Afternoon and To-night The Brantford Daily Courier

PRESENTS

### "THE BATTLE OF THE SOMME"

Official Moving Pictures of the British Government  
 with Adequate Musical Accompaniment, at the

**TO-DAY COLONIAL Popular Prices**

**TO-NIGHT — 3 SHOWS**

6.45, - 8.15, - 9.45

**PART 3**  
**THE ATTACK**

At a signal along entire 16-mile front, the British troops leaped over the trench parapets and advanced under heavy fire.

A sunken road in "No Man's Land."

Advancing up a captured trench. Rescuing wounded British Tommies under fire.

Bringing in British and German wounded on stretchers during height of battle.

Lancashires relieved after successful attack, bring in the first prisoners.

Royal Field Artillery move up through dead and dying Germans and Devons after their glorious charge at Mametz.

An unsuccessful German counter-attack.

Arrival of the wounded and the scene at the field hospital.

Part Four . . .

**PART 4**

Nerve-shattered German prisoners arriving.

German curtain fire just outside Minden Post.

Clearing battlefield of snipers.

Part Five

**PART 5**  
**THE DAY AFTER**

The wrecked German dugouts.

Views of shattered trenches and villages, and effects of British shell fire.

Clearing up.

Advancing the artillery.

Troops move "up" to continue advance.

**CAINSVILLE**

Mr. Alex. and Mr. John Poag and Miss Reta were visiting in Conboyville on Sunday.

Miss Ruby Reed has returned home from a very pleasant three weeks visit in Stratford.

Miss Madeline Dick spent the week-end in Hamilton.

Mr. and Mrs. Alex. Yule entertained the staff of the B. N. A. Bank on Wednesday evening.

Mr. and Mrs. Charlie Bradd have returned from a very pleasant trip to Buffalo and New York.

Rev. Mr. and Mrs. Pleyley are visiting in Kitchener.

Miss Grace Bendict spent Sunday at Mrs. H. Foulger's.

Mr. G. H. McCann, City was the

guest of his brother Mr. A. G. McCann on Monday.

Some very fancy costumes were noticed on parade on Halloween and quite a bit of harmless fun was enjoyed by the youngsters.

Pte. A. Mooney has returned from overseas to his home in our village. He has seen over a year's active service and was wounded in May last and is now able to be about on crutches.

Miss Gladys and Master Gordon Tottle gave a very enjoyable Birthday Party on Saturday afternoon.

Mrs. Watson of Leamington has been visiting Mrs. T. Reid.

Mr. and Mrs. J. Miller and family have moved from our village to a farm on Burford Road.

Mrs. T. Graydon and children

were visiting Mrs. Stewart on Sunday.

Mr. and Mrs. A. Taylor, Mr. and Mrs. T. Reid and Miss Ruby motored to St. Catharines on Sunday and spent the day.

Mrs. J. Brown and Mrs. J. J. Hurley were calling in the village on Friday, arranging for the sale of a very pretty and historic booklet entitled "St. George, the Knight of the Holy Grail." The books were written for the Brant Battalions and the Six-Nation Indian Warriors, issued for Red Cross and Patriotic purposes under the seal of the County of Brant, and are being sold by the young girls of the County and the Women's Institutes, the proceeds go direct to the British Red Cross.

**GIRLS! ACT NOW!  
 HAIR COMING OUT  
 MEANS DANDRUFF**

Save your hair! Beautify it! It is only a matter of using a little Danderine occasionally to have a head of heavy, beautiful hair; soft, lustrous, wavy and free from dandruff. It is easy and inexpensive to have beautiful hair and lots of it. Just get a 25 cent bottle of Knowlton's Danderine now—all drug stores recommend it—apply a little as directed and within ten minutes there

will be an appearance of abundance; freshness, fluffiness and an incomparable gloss and lustre, and try as you will you cannot find a trace of dandruff or falling hair; but your real surprise will be after about two week's use, when you will see new hair—fine and downy at first—yes—but really new hair—sprouting out all over your scalp—Danderine is, we believe, the only sure hair grower; destroyer of dandruff and cure for itching scalp and it never fails to stop falling hair at once.

If you want to prove how pretty and soft your hair really is, moisten a cloth with a little Danderine, and carefully draw it through your hair—taking one small strand at a time. Your hair will be soft, glossy and beautiful in just a few moments—a delightful surprise awaits everyone who tries this.

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 For Advertisers

The Courier is now in a position to furnish its present and prospective advertisers with the free use of advertising cuts. The illustrations are all of modern fashioned articles offered for sale by general merchants and retail stores. The cuts are purposely made, by artists in the business, for newspaper work and produce clear and distinct pictures. Proofs of the sheets may be seen at any time at the Business Office of The Courier, or in response to a telephone call. Phone 139.