

GREAT TEN DAY'S SALE

Coats, Suits, Dresses and Furs for Misses and Children

TO-MORROW, THURSDAY, we put on sale our entire stock of Winter Coats, Suits, and Dresses and Furs. We find the stocks too heavy and therefore we are forced to reduce them regardless of cost. Every garment and piece of Fur has been marked at nearly 1/2 price, others less than half price for this great sale. This will be a splendid opportunity to purchase a Winter Coat, Dress Suit or Sett of Furs at a big saving. Sale commences to-morrow and continues for the next 10 days.



Ladies' Winter Coats, on Sale at \$3.00

Ladies' Winter Coats, in full length style, made of mannish tweeds and diagonal cloth, semi-fitted and loose backs. Most of them are lined throughout. Sizes 32 to 40. These worth up to \$18.00. Sale price \$3.00.

Ladies' Coats, reg. \$18, for \$10.00

Women's and Misses' Winter Coats, in two-tone chinchillas, mannish tweeds, zibelines, plaids, brocaded effects, collar trimmed with fancy Roman stripe plush and fancy buttons, also a few black amongst this lot. Worth up to \$18.00. Sale price \$10.00.

Coats worth up to \$20, sale price \$12.50

Ladies' Winter Coats, made of imported mannish tweeds, curl cloth, novelities, zibelines, latest New York styles, some very handsome ones amongst this lot. Coats worth up to \$20.00. On sale at \$12.50.

Women's Winter Coats on sale at \$5.00

Women's Winter Coats, made of tweeds, check and plain material, all good smart styles, man tailored and trimmed with silk braid and buttons, all sizes and worth up to \$10.00. To clear at half price, \$5.00.

Ladies' Coats, regular \$25, to clear at \$15.00

10 only beautiful Winter Coats, in all the latest styles and newest materials, as shown for this winter's wear, silk and satin lined, the new Redingote hats, with set-in sleeves. Regular \$25.00. On sale at \$15.00.

Coats Worth up to \$28, All to clear at \$18.00

10 only Handsome Novelty Coats, very swagger styles, in chinchillas, zibelines, natty cloths, trimmed with plush collars and fancy large buttons. Coats worth up to \$28.00. Sale price \$18.00.

Winter Coats, on sale at \$7.50

Ladies' and Misses' Winter Coats, in fancy plaids, chinchillas, fancy tweeds, raglan sleeves, trimmed with fancy plush collars and buttons, lined below the waist, new flare style. Coats worth up to \$15.00. Sale price \$7.50.

Winter Coats, on sale at \$1.00

Just think of buying a good warm Winter Coat for \$1.00. There's one table of plain and tweed effects, all sizes, broken lots. These Coats sold from \$10.00 to \$15.00. On sale all at one price, \$1.00.

SEE WINDOW DISPLAY

Here's a Chance to Buy

Misses' Coats at a Big Saving!

Misses' Coats, newest styles, in fancy tweeds and checks, Browns, Green, Navy, nicely trimmed, all sizes. Worth \$6.00. Sale price \$3.75.

Misses' Coats in curl cloth, chinchillas and plaid effects, in all the latest styles and newest colorings for winter wear. Regular \$7.50. For \$4.50.

One table of Children's Coats, in good assortment of tweeds and plain cloths, very natty styles to fit and size. Regular \$4.00. Sale price \$2.50.

Ladies' Tailor Made Skirts \$1.50

One lot Ladies' Tailor-made Skirts in Navy and Black, all sizes and lengths. Sale price \$1.50.

Tailor Made Skirts \$2.50

Tailor-made Skirts in Navy and Black Serge, also a few tweeds in all the newest styles. Worth up to \$5.50. For \$2.50.



Ladies' and Misses' Cloth Dresses at a Big Saving

Ladies' one-piece dresses in Black and colors, serge, trimmed with fancy collar, all sizes. Regular \$5.50. Sale price \$2.98.

Ladies' Serge Dresses, in Black, Navy, Brown, etc. dainty styles, nicely trimmed, all sizes. Worth \$6.50. Sale price \$3.50.

Ladies' Dresses, made of fine quality French Serge, in Brown, Grey, Blue, etc. fancy lace collars and yokes. Regular \$10.50. Sale price \$5.50.

Ladies' Velvet Dresses, fast dye and pile velvet, a very smart style. These come in good assortment of colors. Regular \$7.00. Sale price \$4.50.

Misses' Dresses in Serge, colors Black and White, Navy, Brown, Myrtle, Cardinal, Copen, all smart styles, sizes 14 to 20 years. Regular \$5.50. For \$1.98.

Misses' Middy Dresses, Navy with Scarlet trimming, a full range of sizes. Regular \$8.50. For \$5.50.

Dressing Sacques at 75c

One lot of Ladies' Dressing Sacques, made of good quality Eiderette, etc. Good range of coloring and sizes up to \$2.00. Sale price 75c.



10 Day Sale of FURS

Your Chance to Buy Furs at Less Than Wholesale Prices!

Mink Set, best quality Canadian Mink, large pillow muff, with shirred ends, large stole, good length, satin lined. Regular \$130.00. Sale price \$80.00.

Mink Set, made of A1 quality Canadian Mink, large cape stole, trimmed with heads and tails, muffs pillow style with shirred ends, muffs and stole beautifully striped. Regular \$200.00. Sale price \$145.00.

Persian Lamb Set

Persian Lamb Set, pillow muff, nice size curl. Regular \$25.00. Sale price \$15.00.

Beaver Set

Beaver Set, A1 quality, large pillow muff and stole in cape style, lined with best quality satin. Regular \$110.00. Sale price \$85.00.



Furs for the Children at Nearly Half Price

Children's Grey Coney Set. Regular \$4.00. For \$2.75.

Children's White Thibet Set. Regular \$6.00. For \$3.50.

White Thibet Muffs, large pillow style. Regular \$7.50. For \$4.75.

Coon Set, large pillow muff, with two-skin neckpiece. Regular \$25.00. Sale price \$16.00.

Mink Marmot Muffs, large pillow style, silk shirred ends. Regular \$15.50. For \$10.00.

Muskat Set, drop skins, large stole and muff. Regular \$31.50. Sale price \$19.50.

Near Seal Coats, 48 inches long, shawl collar, lined with satin. Regular \$100.00. Sale price \$60.00.

Ladies' Fur Lined Coats Greatly Reduced

Ladies' fur-lined Coats, made of good quality black beaver, with shawl collar and muskrat lining. Regular \$45.00. Sale price \$32.50.

Ladies' Black Pony Coats, extra fine skins, satin lined, nice shawl collar. Regular \$80.00. Sale price \$55.00.

Plush and Velvet Coats

Ladies' Two-Tone Black and Grey Velvet, very stylish coat, satin lined. Regular \$35.00. For \$22.50.

Beautiful taupe plush Coat, satin lined. Regular \$40.00. Sale price \$25.00.

General Clearance of All Ladies Tailor Made Suits at Nearly HALF PRICE

Ladies' Tailor Made Suits, sale price \$5.00

1 lot Ladies' Tailor-made Suits, in Serges and Tweeds and Checks. Some are silk lined, all good styles and sizes. Suits worth up to \$15.00. Sale price \$5.00.

Suits worth up to \$18.00, for \$7.50

Ladies' Tailor-made Suits in Serges, Zibiline and mannish Tweed effects, coats satin lined and plaid, assortment of colors, also Black. Regular \$15.00 and \$18.00. Sale price \$7.50.

Tailor-Made Suits at \$10.00

Tailor-made Suits in Black and colors, made of Serge, Tweed and fancy Brocades, beautifully made, silk and satin lined, all good sizes and worth up to \$20.00. Sale price \$10.00.

Suits worth up to \$25.00, for \$12.50

Ladies' Man Tailored Suits in Whipcords, Gabardines, Bedford Cord, Two-Tone Velvets, nicely trimmed with fancy Silk Damask and buttons, skirts in newest styles. Worth up to \$25.00. For \$12.50.

REMEMBER THE PLACE!

J. M. YOUNG & CO.

Cor. Market and Colborne St.

Social and Personal

The Courier is always pleased to use items of personal interest. Phone 276.

Major Genet and officers of the Dufferin Rifles are giving their usual At Home on New Year's afternoon.

Mr. and Mrs. Harry Beam have returned to their home in Newmarket after spending the holidays here.

Dr. Sawyer left to-day for London where he will attend the meeting of the Western Ontario Osteopath Association.

Mr. William Spence has returned from Warton, where he spent the holidays the guest of his uncle, Mr. Spence.

The Misses Wye entertained at a "mall bridge." The prize winners of the enjoyable evening were Mrs. Forsyth and Mr. N. D. Neill.

Mr. W. F. Cockshutt, M.P., has returned from a trip to Toronto.

Major H. A. Genet and the officers of the Dufferin Rifles, have issued invitations for the usual at home in their quarters on New Year's Day.

Miss Sarah Birley of Hamilton is visiting her aunt, Mrs. Beck, West St. Miss Marion Walters of Elora, is the guest of friends on Terrace Hill.

Music and Drama

AT THE GRAND. The quaintest, most original and most successful of current plays, "Mrs Wiggs of the Cabbage Patch," returns fresh from a record tour of the nation, to the Grand, on Thursday, December 31st.

The very name is a synonym for fun from one end of the country to the other. In the dramatization of Mrs. Rice's book, "Lovely Mary" and pathetic Little Tommy are introduced with Mrs. Wiggs and rival her in

interest. It is a play crowded with heart interest and abounding in salient American types of a vigor not to be forgotten. The United Play Co. cast the play well despite the great number of ex-acting roles. The charming humor of the original tales of life in the Cabbage Patch has been heightened and deepened, and every character is made a type of exquisite humor.

"SEPTEMBER MORN"

For the Grand, At last "September Morn" has been dramatized. It was bound to occur at some time, and the transforming of Paul Chab's painting into three acts of girls, music and mirth has happened. Arthur Gillespie did it. He wrote the play; Frank Dannelhill, Jr. staged it; Virgil Bennett taught "September Morn" how to dance—but the arch-conspirator is Frank Minor, the original joy germ. He is the star of the big new musical comedy along with Maud Potter, Lou Kelso, Wm. Cameron, Arline Bollins, and other bright comedians.

One may imagine every musical play they have ever seen—then combine the lot and let it simmer down until it condenses, leaving "September Morn" a genuine delight with its happy players and tango dancing

chorus of fifty. "September Morn" carries the audience upon a tour through fun land with a dash and a whirl of real pleasure.

"September Morn" comes with a LaSalle Opera House, Chicago, reputation, where it recently had a big run. At the Grand for one night, Monday, January 4th.

Personal Notes

Mr. Hugh Livingston is spending the holidays in St. Thomas.

Mr. Stan Buck was a visitor in St. Thomas yesterday returning this morning.

Mr. Reginald Limburg left last night to take up his residence in Buffalo.

New Year's Day will be very fittingly observed by the members of the Y.W.C.A. A day devoted to recreation will be held. Everything that can be done to entertain the girls will be done, and on all sides preparations are under way which augur well for the manner in which the birth of 1915 will be celebrated. There will be, commencing in the afternoon, songs, games, recitations and contests, and

all girls are invited to take advantage of the occasion. During the afternoon refreshments are to be served, and many stories will be told over the tea cups.

GURKAS TO THE RESCUE

Private Morgan, of the Royal Irish Rifles, now lying badly wounded at Salisbury Infirmary, says:—

We were engaged in trenches against overwhelming force of Germans, and I was wounded in both legs I was seen by an officer, who told me that my comrades were hard pressed, and asked me to continue firing as long as possible. This I did until I was hit in the right shoulder, and then, completely disabled, I and others lay in the trench awaiting the oncoming of the enemy, which appeared inevitable. Instead, a party of Gurkhas came up and literally carved their way through the Germans. Having dealt with the enemy, the Indian soldiers returned and carried all the British wounded back to a place of safety. I was carried by a swarthy Gurkha about half my height but double my width.

"In the Vosges, the enemy delivered an attack against our positions at La Tete de Faux; this was repulsed

BERLIN OFFICIAL NOTICE

(By Special Wire to the Courier)

BERLIN, Dec. 30.—(Via London).—The official communication given out to-day by the German war office says:—

"In the western theatre of the war we still are fighting for the hamlet of St. Georges, to the southeast of Niport, which we were compelled to evacuate owing to a surprise attack.

"Storm and cold have caused damage to the positions of both sides in Flanders and in Northern France.

"On the rest of the front the day passed quietly.

"In East Prussia the Russian cavalry was driven back in the direction of Pillikallen, (four miles from the Russian frontier and south of the Niemen River).

the tributary Bzura, continues. For the rest, fighting on, and to the east of the Rawka branch, continues, as well as at Inowloz and in the region to the southwest of this place.

"Reports from outside sources give the impression that Lowicz and Skiernewice are now in our possession. We captured these places more than six days ago. Skiernewice is situated far behind our front."

VERSES FROM THE HIGH FLEET.

(Our daily life, writes a member of the crew of the H.M.S. Princess Royal, may be summed up in a little poem):—

It's the same old stretch of ocean We're churning up each day. We know by name each porpoise Which follow us in play.

We forecast each day's weather In sky tints pink and green, But as for bally Germans— They're nowhere to be seen!

It's the same old daily routine, The same old lack of news, The same old daily "Spreading," And "Close up, turrets' crews"; The same old coaling feat, But not a single sign of The German High Sea Fleet.

WEDNESDAY, DEC. 30, 1914

That should be investing money, and the You can have both a good rate of interest in our 5-year Debenture real estate to the value

The Royal Loan

for sums of One Hundred applying for the same.

IMPERIAL BANK

Capital Authorized... Capital Paid Up... Reserve and Undivided

Savings Bank

Interest Paid From Date Open Saturday

BRANTFORD BRANCH: 12 Mc HARVEY T.

Investment Advice

Let us advise you with regard to investments under war conditions. We can suggest a number of investments which combine safety with a fair return in interest.

The Trusts and Guaranty Company, Limited

HEAD OFFICE: Toronto, Ont. JAMES J. WARREN, E. B. STOCKER, President, General Manager

BRANTFORD BRANCH: T. H. MILLER, Manager, 114 Dalhousie Street.

SYNOPSIS OF CANADIAN NORTHWEST LAND REGULATIONS.

THE sole head of a family, or any other person, who has resided in the quarter section of available Dominion land in Manitoba, Saskatchewan or Alberta for a period of one year, may apply to any Dominion Lands Agency (that is, the Sub-Agency) on certain conditions.

Duties—Six months' residence upon cultivation of the land in each of three years. A homesteader may live on the land for a period of six months in any one year. The homesteader must reside on the land for a period of six months in each of three years, cultivate 50 acres, erect a house worth \$300.

The area of cultivation is subject to certain conditions. Live stock may be substituted for cultivation under certain conditions.

W. W. COXY, C.M. Deputy of the Minister of the Interior. N.B.—Unauthorized publication of advertisement will not be paid for.

A vain attempt was made by Germans to capture Mowass British East Africa.