



Northern Light MAZDA LAMPS

For Steam or Electric Passenger Cars

YOU don't have to charge your batteries so frequently when you use Northern Light Mazda Lamps. They will give the most light for the least battery consumption of any lamps now on the market, and are specially made for railway service.

Northern Light Mazda Lamps give that pure white brilliant effect that is so essential in railway coaches. They set off the interior furnishings of the cars to perfection, and will make the journey more cheerful and pleasant for your patrons.

Their rugged construction, brilliant illumination and long life, make them the ideal lamp for all railroad coaches, whether steam or electric.

Equip some of your cars with these lamps, and give them a thorough try-out in actual service.

Our nearest house can supply your needs and furnish attractive prices for Northern Lights in quantity lots.

Northern Electric Company LIMITED

Halifax
Toronto
Montreal

Winnipeg
Regina
Calgary

Edmonton
Vancouver
Victoria

Continuous Service

is the insurance that goes with

Northern Electric Line Construction Material

POLES, CROSS-ARMS, INSULATORS, WIRE
LINEMEN'S TOOLS, GALVANIZED
HARDWARE.

The name "Northern Electric" is a full guarantee of the serviceability and durability of the material it covers.

No material is sold under that name unless it has been subjected to thorough investigation of its quality.

Every piece of line material is manufactured under the most rigid specification and careful supervision.

All of which means that a line of Northern Electric line material will stand the test of time and weather.

We can sell you whatever you need for your lines.

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