



No matter how cold the weather may be, your tractor will start up right if you lubricate it with

# Polarine

Polarine is the one reliable cold weather lubricant. It passes a zero test before it leaves the refinery. Especially adapted to the more expensive and finely constructed tractors.

## STANDARD GAS ENGINE OIL

Favorably known for years as a thoroughly reliable tractor lubricant where a heavier oil than Polarine is desired. Especially adapted to long-stroke, low compression engines.

Buy Polarine and Standard Gas Engine Oil in non-leakable steel barrels—the cheap and convenient method of handling lubricants on the farm.

Branch Stations Throughout the Dominion.

**THE IMPERIAL OIL COMPANY Limited**

Made In  Canada

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# GOPHERCIDE

(SOLUBLE STRYCHNINE)

## Exterminates Gophers

Claydon, Sask., June 1st. 1914.

I used this Spring a packet of your Gophercide, the success being better than I anticipated, having practically destroyed all the gophers round my shack, 65 acres seeded. If all home-steaders would use a packet we should soon be almost free from this pest. Please send me another packet.

Yours sincerely, A. HYAM.

## Easy to Prepare — Greedily Eaten Sure to Kill

—these are the advantages which make Gophercide the best gopher exterminator known. It is a strychnine preparation, yet we have succeeded in so modifying it that it dissolves freely in warm water, without acid or vinegar—and is quite free from the bitter strychnine taste which warns the pests.

When you use GOPHERCIDE there is no trouble either in poisoning the grain or in getting the gophers to take it—and it is a sure killer.

A 50c. package of Gophercide, dissolved in half a gallon of water, poisons a gallon of wheat—and that's enough to kill 350 to 400 gophers—7 for a cent. Get a package from your druggist, and start after the gophers early.

National Drug and Chemical Co. of Canada, Limited, Montreal.



## A Monthly Income For Your Widow

A new privilege applicable to all Imperial Life policies permits the assured to specify that the proceeds of his insurance shall, on maturity be payable in monthly, quarterly, half-yearly or yearly instalments for 20 years certain, and so long thereafter as the beneficiary named shall live.

While in the calculation of the instalments a definite rate of interest is guaranteed, such payments in the case of participating policies will be increased by sharing in the interest which the Company earns in excess of this guaranteed rate.

Therefore, by means of an Imperial policy you can provide a definite, dependable, regular income to care for your widow as long as she lives, and for your children until all of them are at least old enough to be self-supporting.

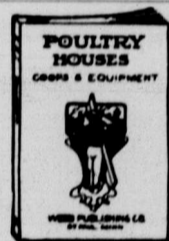
But this is only one of the many advantages of this valuable new privilege. Many others are explained in our booklet "Safeguard Your Legacy." Write for a copy to-day. It's very interesting, and—it's free.

## THE IMPERIAL LIFE Assurance Company of Canada

HEAD OFFICE - TORONTO

Branches and Agents in all important centres

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### POULTRY MANUAL

A Complete Guide to Success

Contains 148 pages, illustrated; everything the fancier and exhibitor want to know about the leading standard breeds, breeding show winners, etc. (written and illustrated by F. L. Sewell, world's greatest poultry artist); utility points of the standard breeds; value of different grains for feeding poultry; best methods of feeding; how to make farm poultry pay, prevent and cure disease, etc. Revised edition.

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How to Increase It

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A book of 128 pages, illustrated. It tells how to build a satisfactory, inexpensive incubator house; hatch and rear with incubators and brooders and with hens; explains up-to-date care of the growing stock; developing, fattening and marketing; the broiler business; the profitable "soft roaster" industry, etc. This book will save its cost in the growth of one chick.

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