

PUBLISHED EVERY
FRIDAY

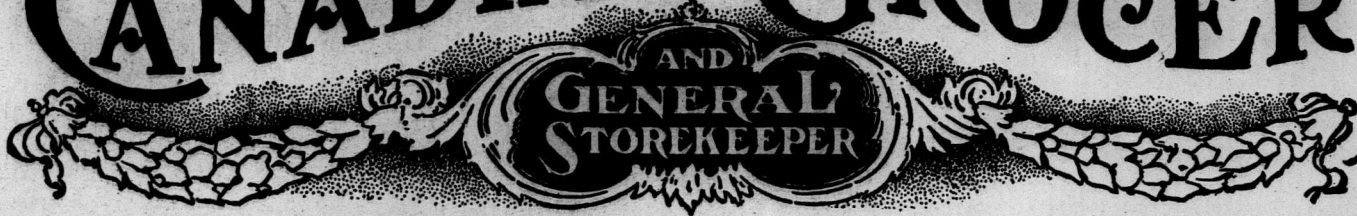


THE



CIRCULATES IN
EVERY PROVINCE

CANADIAN GROCER



QUALITY..

When a salesman talks price to you
Ask him about **QUALITY**

When he talks quantity . . .
Ask him about **QUALITY**

When he talks merit to you . . .
Ask him about **QUALITY**

That's the _____
STRONG POINT
in
Colman's Mustard



We're "Oaten" Optimists

and you wouldn't wonder if you could see the orders piling in for "Oaten" Biscuits.

Our belief is that this biscuit—already one of our best selling lines—will soon rank with our "Sodas" in steady and unfailing sales.

Why not stock now instead of later on?

You're sure to want 'em you know, and you may just as well have them while they are novelties.

Christie, Brown & Co., Limited, TORONTO and MONTREAL.