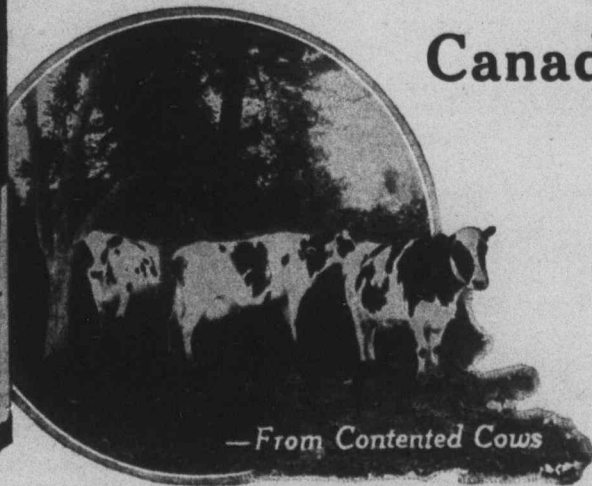


We Guarantee the Quality of Carnation Milk and Canada First Milk



MADE IN
CANADA

Carnation Milk is known by thousands of housewives by our famous slogan—"From Contented Cows." This was brought about by constant, well directed advertising. This same advertising has made the grocer universally known as the Carnation Milkman.

By taking advantage of this dealer co-operation you can put Carnation into the majority of homes in your district. Once you stock your shelves with Carnation Milk—"From Contented Cows" and let your customers know that you are the Carnation Milkman for your district, your monthly sales total will show the result.

The Dominion Government standard for unsweetened, evaporated milk is 7.2% butterfat content. Carnation Milk has a butterfat content of 7.8%. This .6% more butterfat than required means—higher quality.

The quality of Canada First is backed by Government Bulletin No. 208, issued in 1910, and Government Bulletin No. 305, issued in 1915. This popular brand of evaporated milk is used for every milk use by thousands of housewives throughout the Dominion.

Your jobber has these brands, or can get them for you.

For store advertising material and information write to our nearest representative listed below:

D. Stewart Robertson & Sons, Kingston, Ont.
R. S. McIndoe, Toronto, Ont.
H. D. Marshall, Ottawa, Ont.
John Bickle & Greening, Hamilton, Ont.
J. Harley Brown, London, Ont.
J. Hunter White, St. John, N.B.
Rose & Lafamme, Montreal, Que.
Dastous & Co., Reg., Sherbrooke, Que.
Mitchell & Tureotte, Quebec, P.Q.

Tees & Perse, Ltd., Winnipeg, Man.
Tees & Perse, Ltd., Fort William, Ont.
Tees & Perse, Ltd., Regina, Sask.
Tees & Perse, Ltd., Moose Jaw, Sask.
Tees & Perse, Ltd., Saskatoon, Sask.
Tees & Perse of Alta., Ltd., Calgary, Alta.
Dominion Brokerage Co., Edmonton, Alta.
Oppenheimer Bros., Ltd., Vancouver, B.C.
Pyke Bros., Halifax, N.S.



CARNATION MILK PRODUCTS CO., LTD.
AYLMER, ONTARIO