



No "dead stock" on your shelves if you sell

Welch's

Grape Juice

Canadian Grocers find Welch's sells on Sight

Once you introduce **Welch's Grape Juice** to your trade you are assured of three things—your stock will move **rapidly**, you will receive a fair profit, and the quality **Welch's** is fully guaranteed to you and your customers.

We secure the best grapes obtainable—and in our entire process of washing, rinsing, pressing and sterilizing, neither grapes nor juice are touched by human hands.

Write to-day for prices and names of Canadian distributors. We furnish attractive display material.



The Welch Grape Juice Company, Westfield, N.Y., U.S.A.

COOK'S FRIEND BAKING POWDER

on the market for over 50 years. Only best quality ingredients used—contains no alum.

If you want your customers to come back and send their friends, give Cook's Friend all the prominence you can.

Ask Your Wholesaler

W.D. McLaren, Ltd., Montreal

THE YELLOW TIN—BUT NO YELLOW STREAK



No, sir.

GILMOUR'S ANTISEPTIC HANDCLEANER

can stand up against any competitive line. It has been in the ring for years but never knocked out.

GILMOUR'S KNOCKS THE DIRT OUT

When you back Gilmour's you are sure of a winner. There's the punch about Gilmour's that counts

Write

THE GILMOUR COMPANY

604 Papineau Ave., MONTREAL

AGENTS:

E. O. Cornish, Vancouver; Watson & Trussdale, Winnipeg; Fenwick & Hendry, Kingston; F. E. Reberge, Ottawa; G. W. Gorham, Halifax; Edward Lacroix, Commission Agent, North Sydney for Cape Breton and District.