

BRITISH COLUMBIA MONTHLY
COMMENDED
 FROM
THE BENCH



Said a British Columbia Judge in Court recently,—in effect, but more strongly: It is well to know that we have such publications as **THE CANADIAN MAGAZINE** and **THE BRITISH COLUMBIA MONTHLY**, when there is so much objectionable red-covered matter in circulation.

What Is Your Judgment ?

(An "Open Letter" from the Managing Editor)

Western Canadian business and professional men—working men, in all lines,—home-heads (either sex), and loyal citizens generally:—Greeting: In supplement of the "Cease-Firing" message we remind you that our "Get Acquainted" campaign is well under way, and there is a limit

to the number of subscriptions we can accept at that rate. Meantime new subscribers are guaranteed twelve issues of the B.C.M. (mailed to their homes) for **ONE DOLLAR**. In undertaking this, we are confident that all sensible citizens who wish to see

Canadian Character and the Best of British Built into B. C.

will, when they know of the community service—affecting the social, educational, literary and religious life of the Farthest West that this magazine seeks to render—independent of party, sect or faction—be ready to pay

our regular rate of \$1.75 per year, or \$3 for two years.

FOR OUR TENTH YEAR OF SERVICE, which we are entering, we may well take the motto:

"Into Every Home in the Farthest West"

that is, every "Home" worthy of the name as properly applied.

In whatever way this message may come under your eye,—by the Magazine, the mail, or through an active sales-

agent in town or country—we invite you individually, to take advantage of our special offer and let us—you and the B.C.M.—get acquainted. When you have known the Magazine for a year, we believe we shall be, not merely acquaintances but

Friends in Co-operation in Community Service

CITIZEN, hereby, and by an "irreducible minimum" we do our part: Its now "up to you" to do yours:

Your name: Address:

(Enclose by mail, or pay our representative **ONE DOLLAR** for each new subscriber—or home to be added to our list while the special option obtains.

N.B.—The Dollar rate will be accepted for your friends anywhere in Canada or the United States and in the British Empire.

B. C. M. PUBLISHING OFFICE, 1100 Bute St., Vancouver, B. C.