## Jourlay Pianos

like rare old violins possess a tone that improves with use.

Why does a Stradivarius occupy such an exalted place among violins, when others may be bought for so much less.

Because of its purity of tone.

So, also, it is the purity of tone in Gourlay Pianos that has won for them such an exalted place in the esteem of Canadian musicians and music-lovers.

Over 4000 Gourlay owners are ready to testify that the tone improves with use.

Bourlay Winter & Teeming 188 Yonge St. - Toronto.