

STATEMENT OF OPERATIONS  
for the year ended March 31, 1968

Expense	<u>1968</u>	<u>1967</u>
Cost of production and distribution: (Note 2)		
Programs	\$119,439,507	\$ 98,001,881
Network Distribution	14,137,682	12,149,163
Station transmission	7,827,549	5,906,199
Payments to private stations	5,464,020	5,010,405
Commissions to agencies and networks	<u>4,435,999</u>	<u>4,143,701</u>
	151,304,757	125,211,349
Emergency Broadcasting	1,008,578	931,238
Radio and Television broadcasting services at Canadian Universal and International Exhibition, Montreal, 1967	3,921,493	2,690,355
Operational supervision and services:		
Programs	\$ 5,636,175	4,899,849
Administration	5,877,009	5,501,765
General	<u>2,868,904</u>	<u>2,660,139</u>
	<u>14,382,088</u>	<u>13,061,753</u>
Total cost of production and distribution	170,616,916	<u>141,894,695</u>
Selling and general administration:		
Selling expense	2,695,722	2,416,259
Engineering and development	1,485,361	1,308,541
Management and central services	<u>7,327,819</u>	<u>6,418,146</u>
	11,508,902	10,142,946
Interest on loans to finance the acquisition of capital assets	<u>3,759,621</u>	<u>2,202,958</u>
Total expense	185,885,439	<u>154,240,599</u>
Income		
Advertising revenue-gross (Note 2)	38,734,295	35,153,014
Interest on investments	573,568	498,844
Miscellaneous	<u>892,939</u>	<u>544,152</u>
	<u>40,200,802</u>	<u>36,196,010</u>
Net cost of operations	<u>145,684,637</u>	<u>118,044,589</u>

The accompanying notes are an integral part of the financial statements.