

April 25, 1961
(Afternoon Session)

38. Date and Place of Next Meeting

The Chairman recalled that the tentative dates for the next regular meeting of the Board was for the week of the 26th to the 29th of June, 1961. The President stated that as far as he knew nothing would interfere with the proposed dates. The Board agreed to meet on these dates.

39. Report of President

The President reported that since the last meeting most of his time had been taken up with hearings at both the Parliamentary Committee and Board of Broadcast Governors and as a result he had not been able to devote much time in the preparation of his report. Most of his preparatory work for the Board had been turned over to the Vice-President. Mr. Ouimet said that he would be reporting under the respective items of the agenda on the 1961 Parliamentary Committee and the Board of Broadcast Governors.

The Vice-President advised that he had nothing particularly outstanding to report which would not be reviewed during the course of the agenda.

At 1:45 p.m. Mrs. Carter and the V/P, Corporate Affairs (Mr. Fraser) joined the meeting.

40. Big Four Football - World of Sport

The President recalled that the Board had requested Management to establish what the Corporation's position would be if the Big Four Football rights became available for broadcasting and how this would interfere with the Carling's contract for the World of Sports. The Board agreed that this was a very difficult position to assess and that the agenda report provided a very adequate answer to their query. (Cont'd.)

41. Board of Broadcast Governors

The President reviewed the recent BBG hearings regarding the applications by Mr. Spence Caldwell to operate a permanent second TV network, and CFTO Toronto for a temporary network linking Toronto, Ottawa and Montreal. Mr. Caldwell informed the Board of Broadcast Governors that he had been successful in getting a number of second stations to affiliate with his network, but did not stipulate the number of hours that he would feed these stations. He stated that his second network would not carry unsaleable programs. The President felt that because of this many of the programs in the public interest which would not sell would be unavailable. Mr. Caldwell definitely plans to connect by microwave the cities of Toronto, Montreal and Ottawa as soon as possible and the rest of the country in possibly two years. He proposes to use Bell Telephone Company circuits at times when the Corporation would not be using them (after 12:00 midnight) and said that he would not be paying the same high rates as would be required on a per occasion basis. Mr. Ouimet said that the Corporation was checking with the Bell Telephone Company regarding the validity of this statement. They tentatively plan to record many of their programs on videotape and broadcast them the next day at the appropriate hours. Apparently Mr. Caldwell later at a private meeting agreed to a minimum of 10 hours per week network service.

Mrs. Armstrong said that it was her understanding that the new second network would be using the Bell Telephone microwave facilities during the morning hours in western Canada. Mr. Ouimet stated that he had had talks with the President of the Bell Telephone Company recently and plans to have further discussions in the future. He felt that the Bell Telephone Company should not allow the use of these lines at rates below the Corporation's scale and that the President of Bell had said that the Corporation had first choice on line facilities over any other second or third network.