

CKDU presenting all new format



by H. MacKinnon

If you have been a longtime resident of Halifax, or even if you are a newcomer to the city, your have probably already recognized our "media wasteland." Radio, the very important "instant" medium, is worse than most.

Public radio (CBC) is restricted by its format and mandate. Private radio (CJCH, CHNS, CFDR) is controlled by businessmen; their

interest is, simply, making money. If they happen to provide a minor community service as a result of this quest it is almost by accident. This is why it is important for an outlet like CKDU Radio to develop.

CKDU is a student-run radio station which is heard via closed circuit in the SUB and by carrier-current broadcasting in Howe Hall and Fnewick Towers. Our broadcasting is currently in the

test stage but within these residences we can usually be heard at 600 on the AM dial.

One of our objectives is to expand the carrier-current system to cover the entire campus (including Sherriff Hall). Our ultimate goal is to establish a viable alternative to the existing media in order to (1) satisfy the needs of the many people not presently serviced by the media in metro, and (2) expand the radio facility to possibly include an FM license for CKDU in the not too distant future.

To enable the station to achieve its objectives we have established a programming policy which will provide the station with an integrated sound. Our on-air approach will be purposely low key and natural. CKDU will not compete with any commercial station, i.e. it will not have a "top 40" or commercial "A.M." format. We will have diversified programming, the major divisions being, Music, Public Affairs, French, and news.

Non-music programming (i.e. Public Affairs, News, Drama, Sports, Talk and Interview shows) will be a part of the station's format. Music programming will not be exclusively rock. We will have jazz, Blues, French, Classical, folk and international music shows as well.

Since the station is moving towards being a communications centre for the campus -- it is necessary to attract many new members this year. Various options are offered to CKDU members and positions are available in production, announcing, news reading and writing, interviewing, public affairs, research, music programming, continuity, etc. Among the many benefits which radio experience offers are: expansion of musical tastes, knowledge of radio skills, confidence, new friends and career opportunities.

In a serious effort to maintain quality and achieve our objectives CKDU has hired a full-time programme director to develop programme concepts within the station's broad policies. The programme director will be a resource person for all members and his presence will maintain station direction.

If you have an interest in radio, the university, the community or your personal self-development why not visit the station at Room 420 in the Student Union Building or phone 424-2410 for information. Everyone is welcome so accept an exciting challenge and opportunity by becoming a member of CKDU.

The lunch bucket

by Alan McHughen

Did you ever wonder what happens to your little slips of paper after you deposit them in the cafeteria suggestion box? Your comments are read first by the Chairman of the Food Services Committee (Alan McHughen) and screened. The humorous ones get passed around; the serious ones sometimes get dealt with seriously. In any case, it is impossible to communicate individually with 7000 people, so this column will be an attempt to (or retort) to most, if not all, your suggestions. This batch includes the summer collection.

Dear Box;

Wayne is the best short-order cook in the business; give him a promotion. (many signatures)

Dear Many;

We did. Wayne is now working in the kitchen, as five years on the grill is long enough for anybody.

Box.

Dear Box:

Please get Wayne back on the grill. He's the best short-order cook in the business.

(many different signatures)

See above message, and remember that Wayne has his own personal development to think of. Five years is long enough to jeopardize that.

Box.

Dear Box:

I was recently given a stale, mouldy hot dog bun. It was disgusting, especially for 15c.

Anon.

I thought mould preferred moist breads, and not the stale, dried out variety. Anyway, Pat Hennessey, the SAGA manager, assures me that he would not sell anything he would not eat himself. The next time you get something like this, present it to him around lunch-time. (But tell me first. I'd like to see him eat it, too.)

Box.

Dear Box:

The coffee is too strong in the afternoon.

Anon.

That is because it was made at 7:30 in the morning. (Can you believe that?). However, Saga agreed to start making coffee at many times throughout the day.

Box.

Dear Box:

There should be a water fountain in the cafeteria.

R. Louis

They are extremely expensive for the use they get. I suggest you go to the Commons or the Public Gardens. If you just want a drink, you can get it from the counter by the Grill cash register.

Box.

Confidential to Clam-Eater; Whole clams, complete with sand, are expensive and very hard to get these days. If you think \$1.39 is bad, imagine what whole clams would cost.

Confidential to 15-year old; Simple: don't eat out of the machines anymore, and you might be a student here someday.

The rest of the summer mail will be answered in the next column, along with the first of the September batch. And remember to keep those comments and suggestions rolling in.

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