



three years. Every "Red Devil" home game was video-taped and later aired on Channel 10.

As a result of the "Up Hill" experience a few suggestions were leaned;

- There is a strong interest in student television at UNB from students, faculty and staff alike.

-Good quality productions can be made by UNB students using equipment available on campus.

- A great deal of co-operation and support can be obtained from the professional media in the area.

- There is potential for better communication both inside the campus gates and throughout the Fredericton area through campus television.

So, we know the interest and the potential are there. How about production facilities?

An adequate amount of equipment is available at UNB for both portable and studio television production. The television studio at d'Avray Hall, operated by the Faculty of Education can be used as a "base" for a student television center (at least for the time being until permanent arrangement can be made). With a little technical work, live and video-taped productions could be transmitted from the d'Avray Hall facility live, throughout the campus. (In the past, all "T.C. Presents" and "UP-Hill" productions have been produced through the d'Avray Hall facilities and then taken to Channel 10 studios to be carried on the cable system).

With a live hookup, UNB Student Television could have its very own channel on the early system. (The signal would not go further than the campus however). Productions that are of Community interest could be held on video tape and carried at a later date on Channel 10, throughout the greater Fredericton area.

By far the most important overall objective in any student television venture should be the enhancing of communication within the area it reaches. The population of this campus is getting so large that communication between individuals and groups is getting to be a real problem. That communication problem is even worse when the non-University Fredericton community looks at UNB. While the setting up of a student television center will not cure all of these communication problems, it will help individuals understand a little better what's happening around them. Institutions such as The Brunswickan and CHSR are certainly holding up their end of things in terms of facilitating inter-campus communication. However, the thing these two excellent organizations can't communicate is the moving visual image. No matter what N.B. Tel says, watching good quality television is the "next best thing to being there". This campus is large enough to support a third form of media and large enough to need it.

There are many decisions to be made regarding this concept. There are many people who should be given a chance to provide input into such decisions. This campus can and should have the benefit of student television. It won't happen overnight, but with proper planning and discussion by the student body we should have our cameras humming in a reasonable time.





