

Each Dollar Earns

AT THE  
RATE OF **3½%**

Every Day

IT REMAINS ON DEPOSIT WITH

**National Trust Co., Limited**

18-22 King St. East, TORONTO

BRANCHES:

Montreal Winnipeg Saskatoon Edmonton

Did You Ever Try  
**SNAP?**

Antiseptic  
Hand  
Cleaner.  
Not  
Soap  
But  
Better  
Than  
Soap.



Ask Your  
Grocer  
For It; if  
He Does  
Not Handle  
It, Write  
Us, Giving  
Grocer's  
Name.



ESTABLISHED NEARLY 50 YEARS

**Gerhard  
Heintzman  
Pianos**

hold the place of  
honor as Canada's  
most artistic piano.

Factory: Sherbourne Street } TORONTO  
Salesroom: 97 Yonge Street }

HAMILTON SALESROOMS: Corner King and Catherine Streets.

**What's in a Name?**

A great deal, when the name is "**IM-PROVED SECURITY.**" It signifies the most liberally constructed Accident Insurance Contract backed by Assets which insure prompt settlement of all claims.

We want to show you why our policies are a few degrees nearer perfection than those of our competitors.

WHAT IS YOUR ADDRESS, PLEASE?

**THE STERLING ACCIDENT &  
GUARANTEE CO. of Canada**

**164 St. James Street, MONTREAL**

WILLIAM THOMSON & CO.,  
GENERAL MANAGERS.

Would you care to canvass for us on a liberal commission?



**"Sal  
=va=  
dor"**

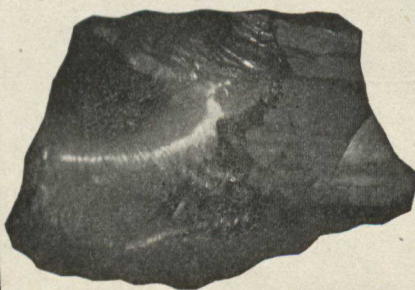
Does not need to be intro-  
duced. It is well known.

From the time it was **ORIGINALLY** put on the market it easily led, so far as a Malt beverage was concerned, in the estimation of the connoisseurs. This lead it still holds by reason of the fact that the utmost care is exercise in the selection of the several ingredients that enter into its makeup, namely, the **CHOICEST BARLEY**, the **CHOICEST HOPS**, and **FILTERED WATER**—the utmost cleanliness being observed—all departments being under the superintendence of the **ONLY Brewmaster** in Canada who came from the original "**Salvador**" Brewery, Munich, Germany, Mr. Lothar Reinhardt, and so we say

**"Salvador" Forever!**

**REINHARDT & CO.**

2-22 MARK ST. - TORONTO



**MAIN  
4103**

The quickest way to get good coal is to call us up on the 'phone and give us your order.

We guarantee the quality of our coal, and live up to the guarantee—besides, we deliver it promptly.

Give us your order once and you will always buy your fuel from us, for we sell the kind of coal particular people want.

**THE STANDARD FUEL CO.  
OF TORONTO, LIMITED**

Noel Marshall,  
President

Jas. A. Glover,  
Sec.-Treas.

**O'KEEFE'S  
PILSENER**



**So Light is it and So Good  
is it that it Stands by Itself.**

Brewed Right? Yes, indeed.

Bottled Right? Yes, Positively.

Acts Right?

No one ever said it didn't.

**"The Light Beer in the Light Bottle"**

**The O'Keefe Brewery Co.  
of Toronto, Limited**