

# National Directory



## of Standard Products

### BATTERIES.

**"RADIO" BATTERIES**  
The Interstate Electric Novelty Co. of Canada  
Toronto Limited Ontario

### BOOTS AND SHOES.

**High Class Military Boots**  
Custom Made or Ready Mad.  
H. C. WILSON, 241 King St. East, Toronto

### CHAFING DISHES (Electric).

So Handy for the After Theatre Supper  
**CHAFING DISHES** from \$12.00 Each  
TORONTO ELECTRIC LIGHT CO., Limited - TORONTO

### CURLING TONGS (Electric).

UNIVERSAL ELECTRIC SAFE - SANITARY - CONVENIENT  
Electric Curling Irons \$4 and \$5 Each  
CURLING IRON WITH HAIR DRYER  
TORONTO ELECTRIC LIGHT CO., Limited TORONTO

### ELECTRIC RY. & MILL SUPPLIES.

CABLE ADDRESS "DAWSONCO" ELECTRICAL RAILWAY AND MILL SUPPLIES WESTERN BRANCH WINNIPEG  
**DAWSON AND COMPANY, LIMITED**  
148 MCGILL STREET - MONTREAL, CANADA

### FANS (Electric).

**ELECTRIC FANS**  
\$10 to \$40 - All Sizes - All Good  
Toronto Electric Light Co., Limited, Toronto

### FIXTURES (Electric).

Artistic and well-designed lighting fixtures add much to a home. Send for our catalogue.  
Toronto Electric Light Co., Ltd., Toronto.

### FLASHLIGHTS.

Ask your Dealer for the "Master" Flashlight  
MADE IN CANADA  
CANADIAN CARBON COMPANY, LIMITED, Toronto

**"FRANCO" Flashlights**  
The Interstate Electric Novelty Co. of Canada, Limited  
Toronto - Ontario

### FORD STARTER

**O-U STARTER** FOR FORD CARS  
Write to N. D. MUNN CO., London, Ont.

### GLOVES AND MITTS.

**GLOVES AND MITTS**  
With the C.C.C. Brand are Dependable  
The Craig, Cowan Company, Limited  
154 Pearl Street, Toronto

### GRILLS (Electric).

Don't lose an afternoon drying your hair  
Do it Electrically with this Hair Dryer  
IT COSTS \$18.00  
TORONTO ELECTRIC LIGHT CO., Limited, TORONTO

### HAIR DRYERS (Electric).

**AN ELECTRIC GRILL FOR LIGHT HOUSEKEEPING**  
\$6.50 and up  
TORONTO ELECTRIC LIGHT CO., Limited - TORONTO

### HEATERS (Electric).

Take the chill out of the air with this Electric Heater  
This Model is \$7.50  
TORONTO ELECTRIC LIGHT CO., Limited, TORONTO

### HEATING PADS (Electric).

An Electric Heating Pad is Indispensable in the Sick Room. \$8.00 each with attachments  
TORONTO ELECTRIC LIGHT CO., Limited, TORONTO

### HY-LO LAMPS.

Turn down the electric light! Use Hylo lamps and save current without being in total darkness. Send for price list.  
Toronto Electric Light Co., Ltd., Toronto.

### ILLUMINATING GLASS

**ILLUMINATING GLASSWARE**  
SHADES—GLOBES—BOWLS  
JEFFERSON GLASS COMPANY, LIMITED  
Factory and Head Office: 388 Carlaw Avenue, Toronto

### IMMERSION HEATERS.

This Water Heater Boils a Pint of Water in Two Minutes, \$4.50 Each  
Toronto Electric Light Co., Limited - Toronto

### IRONS (Electric).

**Make Ironing Easy**  
With Our "Kilobeam" or "Colonia" Electric Iron  
Write for the Detailed Booklet \$8.00  
TORONTO ELECTRIC LIGHT CO., Limited - TORONTO

obey orders because Sir Douglas Haig was once a Tory and a distiller—or for several other objections which Mr. Atkins might easily have against Sir Douglas Haig!

Maybe you are only a private in the civilian ranks of Canada—as I am—a stitch in the garment of Canada, the waistcoat of the Allies; but you and I together make two privates, who must obey the call, two stitches that must hold, no matter the strain, **MUST HOLD**, for Canada is at war.

## Down With Democracy at Home

(Concluded from page 20.)

assaults upon the French position. It means that the angle of the north-south and west-east positions of the German army has once more been crushed in, as it was crushed in at Noyon. It means a further loosening of the hinge between the new Hindenburg line and the old established line to the eastward. And it means a threat to Laon, which is now only eight miles distant, and which may be regarded as seriously menaced. And since the Germans themselves attach so much importance to moral effects, we may ask ourselves what must be the moral effect of this abandonment of a position for which the Germans have fought steadily for months, and with a determination only equalled by their attacks upon Verdun?

The German retirement was the direct result of the French success of two weeks ago. As has been said, the scene of that success was the angle formed by the north-south and the west-east lines. The ground attacked was a sort of roughly formed oblong, six miles long and about three miles deep. To the north was the Ailette River and the Oise Canal, and therefore, the Germans had the river to their rear. The French in their advance captured the fortress of Malmaison and the village of Chavignon, and this brought the German lines close to the river and compelled them either to await another attack that would compel them to cross the river under direct pressure, or to make a voluntary retirement under such secrecy as they could command. They chose the latter alternative, with the result that they have now withdrawn from the Chemin des Dames over a front of fifteen miles, and have entrenched themselves on the northern bank of the River Ailette. As a matter of fact they can hardly be said to have had any choice in the matter, since it would have been fatal to fight a battle with the river immediately behind them. They have, of course, much improved their position as a result of their retreat, since they now have the river between them and their enemies. None the less they have given us another demonstration of the now incontestable fact that an Allied attack on the western front means an Allied victory, and that the Germans are no longer able to resist the perfected war machine of the French and the British.

The German retreat will not be confined to a strip of territory on the Ailette River. The whole of their western line is visibly caving in. There is not a section of that line that has not now been the scene of a German defeat, with the exception of the Hindenburg line, that has not been under attack except at its two

extremities. At the northern end of the front we see a constant succession of British advances that have now taken the place of the colossal German efforts to break through to Calais, efforts that ended in ruinous failures. The great battle of the Somme, that lasted continuously for six months, culminated in the German retreat from the Noyon angle, and the battle of the Somme, with its daily extension of reconquered territory, bore a marked resemblance to the present fighting area in Flanders. The siege of Verdun is now a matter of history, an ended page of history, but we have yet to realize the amazing significance of the fact that the French took back in the course of a few days the whole of the territory wrested from them during the many months of the siege. Verdun was followed by the sustained battle for the Chemin des Dames, a battle as sanguinary and as obstinate as any battle that has ever been fought, and now once more we see a German retirement, with the extraordinary German boast that a retirement was actually found to be possible. One is tempted to wonder what hope can remain to the German commanders, who certainly can not write bulletins that will deceive themselves—at least one would suppose not—and who must be well aware that it is not within their power to strengthen their western lines, or to stem the torrent, that moves onward irresistibly to their ruin. They can not continue indefinitely to hold the line running westward from Verdun. Their reverse on the Ailette was the hand writing on the wall for this whole section. They can not hold their lines in Flanders, and their retreat here, too, is imminent. The Hindenburg line is quaking under the blows directed upon its two extremities. No wonder they should snatch desperately at the chance to win a victory in Italy, just as they snatched at a chance to win a victory at Riga, and before that in Roumania. They were victories that led nowhere, and that had no results, certainly no results in loosening the python hold of the French and the British in the west. They were not intended to produce a military decision, and the war in Italy is not intended to produce a military decision.

## John Finerty—Coward

(Continued from page 9.)

curse on th' devil that's in me. An' ye called me coward." He laughed—the laugh Brady had heard. "Yeh didn't know me. Yeh didn't know me. I could ha' killed th' crowd of yeh with m' naked hands! Yes, I was afraid. Afraid of m' stren'th and th' devil. I tried to fight it back. Yeh'll never know how I tried. But to-night, when I tasted the blood on m' cheek an' the sting of pain, th' devil rose in my throat and choked me—choked me. An' so—an so—" His eyes returned, as if fascinated, to the figures on the floor. His face whitened beneath the blood smears. "I thought I'd had a lesson," he whispered, his eyes wide and staring. He was talking to himself. "Once an enemy of mine called me a liar and struck me in the face. An' with m' naked hands I broke his spine an' twisted him into a tangle of knots. Yes, Gawd help me, I did that. But I'm no murderer, fr he lived an' I tried to square it. I've tried to square it—" Finerty suddenly put

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## of Standard Products

### IRON WORKS

**POLSON IRON WORKS**  
(LIMITED)  
STEEL SHIPBUILDERS  
ENGINEERS AND BOILERMAKERS  
TORONTO

### LANTERNS AND LANTERN SLIDES.

**Presbyterian Lantern Slide Dept.**  
SEND FOR OUR CATALOGUE AND RENTAL LIST  
96 Queen Street East - - - Toronto

### LAMPS (Standard Electric).

Send for any Size or Style of Electric Lamp. We keep a full stock  
TORONTO ELECTRIC LIGHT CO., Limited - TORONTO

### LOCKERS.

**DENNISTEEL LOCKERS AND SHELVING**  
Write for Catalogue  
THE DENNIS WIRE AND IRON WORKS COMPANY LIMITED  
LONDON, CANADA

### MAZDA LAMPS.

The "Mazda" is the most Economical and the most Brilliant Electric Lamp "Made in Canada"  
TORONTO ELECTRIC LIGHT CO., Limited, TORONTO

### MOTOR OILS.

**"PEERLESS" GASOLINE**  
The British American Oil Company, Limited  
Toronto - Ontario

### NITROGEN LAMPS.

Powerful and Economical Nitrogen gas-filled high efficiency lamps—all sizes in stock.  
Toronto Electric Light Co., Ltd., Toronto.

### OILS, GREASES.

**ONTARIO SOAP AND OIL CO.**  
LUBRICANTS, LARD CUTTING COMPOUNDS, LINSSEED SOAPS, METAL POLISHES  
74 DON ESPLANADE - TORONTO

### OVENS (Electric).

This Convenient and Inexpensive Electrical Cooking Outfit for Small Apartments, costs only \$11.75  
TORONTO ELECTRIC LIGHT CO., Limited - TORONTO

### PAINTS.

**BRANDRAM HENDERSON**  
ENGLISH PAINT  
700 WHITE LANE TORONTO

### PERCOLATORS (Electric).

**PERCOLATE YOUR COFFEE**  
WITH OUR "UNIVERSAL" ELECTRIC PERCOLATOR  
PRICES \$9, \$11 and \$15  
TORONTO ELECTRIC LIGHT CO., Limited - TORONTO

### PIANOS.

**CANADA'S PREMIER PIANO**  
Gehrs & Heintzman Co., Limited - Toronto

### PHOTO ENGRAVERS.

**PHOENIX LIMITED ENGRAVING**  
37 RICHMOND ST. E.  
COPPER TORONTO CAN. ZINC  
HALF-TONES 9/2 ETCHINGS  
(PHONE MAIN 1935)

### PLUMBING SUPPLIES.

**CLUFF BROTHERS**  
PLUMBING SUPPLIES  
HOT WATER BOILERS  
AND RADIATORS  
96 CHURCH ST., TORONTO

### PRINTING INKS.

**"NONE BETTER" PRINTING INKS**  
THE DOMINION PRINTING & COLOUR CO.  
TORONTO

### RAGS (Woolen and Cotton).

**ONTARIO MILL STOCK & METAL CO.**  
GRADERS AND EXPORTERS OF  
WOOLEN AND COTTON RAGS  
268-256 BAY STREET NORTH  
HAMILTON, ONTARIO

### RUBBERS.

**RUBBERS - RUBBER SHOES**  
See That They Carry the Melissa Cross Mark  
GUTTA PERCHA & RUBBER CO., Limited  
TORONTO